

CHAPTER I

INTRODUCTION

A. Background

Hotel Operations students are required to carry out an Industrial Placement program in third semester, the choice of Industrial Placement is Front office and Housekeeping. Hotel Operations students are required to undergo a six months Industrial Placement program in the hospitality industry. Generally an Industrial Placement in a three to five star hotel in a department that has been determined by the university.

Industrial Placement is a prerequisite for studying. Of course, Industrial Placement aim to make students better understand the knowledge gained in the world of education by directly undergoing and applying it to the working world.

There are many benefits to be gained during the Industrial Placement program. The writer gets a number of assignments given by the supervisor who can add insight.

During the Covid – 19 pandemic, many hotels have made adaptations. Some hotels that the writer went to do not accept students Industrial Placement program. Of course hotels that accept work Industrial Placement have followed strict health protocols.

Luminor Hotel is the second brand owned by Waringin Hospitality Hotel Group. The writer interested in an Industrial Placement at Luminor Hotel Jambi because the distance is only five minutes from the writer house. Apart from that, Luminor Hotel Jambi has a high occupancy rate because it sees the activity at the hotel is very busy.

On Thursday, April 8th 2021, the writer was given the opportunity to meet Mr. Dedi Warja General Manager of Luminor Hotel Jambi, he was very kind and open and also responded very positively to students who would do Industrial Placement at Luminor Hotel Jambi who came from various universities.

After meeting with Mr. Dedi Warja, made the writer sure to do an Industrial Placement at Luminor Hotel Jambi, because the people who work very support at this hotel and this hotel are very good, so many students want to do Industrial Placement at Luminor Hotel Jambi.

B. Purpose

The goal is to increase skills, be part of the hotel teamwork, become part of Luminor Hotel Jambi organization, and increase knowledge, and interact with fellow Luminor Hotel Jambi employees. Seeing the current development of social changes, Waringin Hospitality Hotel Group optimistically participates actively in increasing tourism. The company wants to grow the best contribution to the development of the hospitality world in Indonesia.

Industrial Placement are carried out by students according to their respective study backgrounds. The purpose of the Industrial Placement is of course to prepare students to face the working world after graduating.

Industrial Placement have a positive impact on students. The writer will gain experience and add to our insights too. In addition, the real problems encountered at the apprenticeship location are one way to improve our quality. Some of the benefits of Industrial Placement for students include adding skills, adding networks, as a first step towards the working world.

C. Period and Procedures

The Industrial Placement program will be held in Luminor Hotel Jambi during six months, around from June 26th – December 24th 2021.

The period and procedures for Industrial Placement program.

- a. Mock - up interview with the writer advisor.
- b. Send Curriculum Vitae (CV) and application letter to HRD email.
- c. The writer must fill KM 1 and KM 2.
- d. Do fit and proper test maximum two times meeting.
- e. Look for information about Luminor Hotel Jambi and prepare letters such as : application letter, curriculum vitae, and copy of latest grades.
- f. Full fill the call from HRD Luminor Hotel Jambi to conduct a test and interview in the context of an Industrial Placement at Luminor Hotel Jambi.
- g. Answered all questions asked by HRD Luminor Hotel Jambi.
- h. After doing all the tests, the writer can immediately do an Industrial Placement program at Luminor Hotel Jambi according to the general schedule.