

DAFTAR PUSTAKA

- Adimodel. (2009). *Lighting For Fashion: Indoor Lighting*. Jakarta: Elex Media Komputindo.
- Altstiel, T., Grow, J., (2010). *Advertising Creative*. Thousand Oaks: SAGE Publications.
- Ardyansyah, Y. (2005). *Tips & Trik Fotografi*. Jakarta: PT Gramedia.
- Baron, B. (2015). *Enhance User Experience Using Parallax Web Design*. Diperoleh dari <https://cyberchimps.com/parallax-web-design/>
- Beaird, J. (2010). *The Principle of Web Design*. Kanada: Sitepoint.
- Brown, J. (2013). What Is Parallax Web Design? – Definition, Tips, & Considerations. Diperoleh dari <https://www.unleashed-technologies.com/blog/2013/08/15/what-parallax-web-design-%E2%80%93-definitions-tips-considerations>
- Galitz, W. O. (2007). *The Essential Guide to Interface Design*. Indiana: John Wiley & Sons.
- Grose, V. (2012). *Fashion Merchandising*. London: Ava Publishing.
- Jade, L. (2012). *Fashion Photography 101*. Lewes: ILEX.
- Lazar, J., Feng, J. H., & Hochheiser, H. (2010). *Research Methods in Human-computer Interaction*. United Kingdom: John Wiley & Sons.

Lee, S., Ramsis, N. (2011). *½ Karyawan, ½ Bos*. Jakarta: PT. Tangga Pustaka.

Perreault Jr., W.D., Cannon, J.P., McCarthy, E.J. (2009). *Essentials Of Marketing*.
New York: McGraw-Hill/Irwin

Pitoyo, A. (2014). “Ini Profil Pengguna Internet Indonesia Saat Ini”. Diperoleh
dari <http://www.merdeka.com/teknologi/ini-profil-pengguna-internet-indonesia-saat-ini.html> (diakses pada 7 Maret 2016)

Rath, P.M., dkk. (2015). *The Why Of The Buy*. New York: Bloomsbury
Publishing Inc.

Robbins, J.N. (2012). *Learning Web Design*. Sebastopol: O’Reilly.

Shimp, T.A. (2010). *Advertising, Promotion, And Other Aspects Of Integrated
Marketing Communication*. Mason: South-Western Cengage Learning.

Shneiderman, B., Plaisant, C. (2005). *Designing The User Interface*. New York:
Pearson Education, Inc.

Swastha, B., Sukotjo, I. (2002). *Pengantar Bisnis Modern*. Yogyakarta: Liberty.

Tidwell, J. (2010). *Designing Interfaces*. Sebastopol: O’Reilly Media, Inc.

Tselentis, J. (2012). *The Graphic Designer’s Electronic-Media Manual*. Kaki
Bukit: Page One.