

# Kuesioner Pengalaman Penggunaan Aplikasi OVO

Perkenalkan, saya Willy Canneke Mahasiswa Universitas Multimedia Nusantara Program Studi Sistem Informasi angkatan Tahun 2014. Pada kesempatan kali ini saya ingin memohon bantuan kepada Bapak/Ibu Responden untuk mengisi kuesioner penelitian saya yang berjudul "Analisis Tingkat Penerimaan Aplikasi OVO Dengan Metode Technology Acceptance Model".

Data yang dikumpulkan akan digunakan hanya untuk keperluan penelitian saya. Data yang sudah dikumpulkan akan dijaga kerahasiannya. Saya ucapkan Terima kasih atas respon dan kerjasama Bapak/Ibu Responden.

\* Required

## 1. Berapakah Usia anda? \*

*Mark only one oval.*

- Dibawah 19 Tahun
- 19 - 26 Tahun
- 27 - 34 Tahun
- 35 - 42 Tahun
- 43 - 50 Tahun
- Diatas 50 Tahun

## 2. Apakah Jenis Kelamin anda? \*

*Mark only one oval.*

- Pria
- Wanita

## 3. Apakah Profesi anda? \*

*Mark only one oval.*

- Pelajar
- Karyawan Swasta
- Pegawai Negri
- Wirausahawan
- Ibu Rumah Tangga
- Lainnya

## 4. Berapakah Pemasukan anda dalam satu bulan? \*

*Mark only one oval.*

- Dibawah Rp. 1,500,000.00
- Rp. 1,500,000.00 - Rp. 3,499,999.99
- Rp. 3,500,000.00 - Rp. 5,499,999.99
- Rp. 5,500,000.00 - Rp. 7,499,999.99
- Rp. 7,500,000.00 - Rp. 9,499,999.99
- Diatas Rp. 9,500,000.00

**5. Apakah anda sudah pernah bertransaksi menggunakan ovo? \***

Mark only one oval.

Sudah

Belum      *Stop filling out this form.*

*Skip to question 6.*

**Section 1**

Mohon Bapak/Ibu Responden memilih yang paling sesuai dengan pengalaman anda.

1: Sangat Tidak Setuju

2: Tidak Setuju

3: Netral

4: Setuju

5: Sangat Setuju

**6. Aplikasi OVO sangat bermanfaat bagi saya di kehidupan sehari-hari \***

Mark only one oval.

1      2      3      4      5

Sangat Tidak Setuju                  Sangat Setuju

**7. Aplikasi OVO dapat meningkatkan kecepatan kinerja saya dalam bertransaksi \***

Mark only one oval.

1      2      3      4      5

Sangat Tidak Setuju                  Sangat Setuju

**8. Aplikasi OVO meningkatkan efektifitas saya dalam bertransaksi \***

Mark only one oval.

1      2      3      4      5

Sangat Tidak Setuju                  Sangat Setuju

**9. Saya merasakan kemudahan saat bertransaksi dengan aplikasi OVO \***

Mark only one oval.

1      2      3      4      5

Sangat Tidak Setuju                  Sangat Setuju

**10. Saya memahami cara bertransaksi menggunakan aplikasi OVO \***

Mark only one oval.

1      2      3      4      5

Sangat Tidak Setuju                  Sangat Setuju

11. **Saya mudah untuk memahami fitur yang ada di aplikasi OVO \***

*Mark only one oval.*

|                     |                       |                       |                       |                       |                       |               |
|---------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------|
| 1                   | 2                     | 3                     | 4                     | 5                     |                       |               |
| Sangat Tidak Setuju | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Sangat Setuju |

12. **Saya senang bertransaksi menggunakan aplikasi OVO \***

*Mark only one oval.*

|                     |                       |                       |                       |                       |                       |               |
|---------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------|
| 1                   | 2                     | 3                     | 4                     | 5                     |                       |               |
| Sangat Tidak Setuju | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Sangat Setuju |

13. **Aplikasi OVO mempermudah saya dalam bertransaksi \***

*Mark only one oval.*

|                     |                       |                       |                       |                       |                       |               |
|---------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------|
| 1                   | 2                     | 3                     | 4                     | 5                     |                       |               |
| Sangat Tidak Setuju | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Sangat Setuju |

14. **Menggunakan aplikasi OVO memberikan kenikmatan dalam bertransaksi bagi saya \***

*Mark only one oval.*

|                     |                       |                       |                       |                       |                       |               |
|---------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------|
| 1                   | 2                     | 3                     | 4                     | 5                     |                       |               |
| Sangat Tidak Setuju | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Sangat Setuju |

*Skip to question 15.*

## Section 2

Mohon Bapak/Ibu Responden memilih yang paling sesuai dengan pengalaman anda.

- 1: Sangat Tidak Setuju
- 2: Tidak Setuju
- 3: Netral
- 4: Setuju
- 5: Sangat Setuju

15. **Saya memilih untuk menggunakan aplikasi OVO dalam setiap transaksi saya apabila menyediakan metode pembayaran menggunakan aplikasi OVO \***

*Mark only one oval.*

|                     |                       |                       |                       |                       |                       |               |
|---------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------|
| 1                   | 2                     | 3                     | 4                     | 5                     |                       |               |
| Sangat Tidak Setuju | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Sangat Setuju |

16. **Saya berharap agar aplikasi OVO untuk bisa selalu ada dalam transaksi di masa depan \***

*Mark only one oval.*

|                     |                       |                       |                       |                       |                       |               |
|---------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------|
| 1                   | 2                     | 3                     | 4                     | 5                     |                       |               |
| Sangat Tidak Setuju | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Sangat Setuju |

17. **Saya lebih memilih menggunakan aplikasi OVO lebih dari pada aplikasi e-wallet yang lain \***

*Mark only one oval.*

|                     |                       |                       |                       |                       |                       |               |
|---------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------|
|                     | 1                     | 2                     | 3                     | 4                     | 5                     |               |
| Sangat Tidak Setuju | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Sangat Setuju |

18. **Saya mengakses aplikasi OVO hampir setiap hari \***

*Mark only one oval.*

|                     |                       |                       |                       |                       |                       |               |
|---------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------|
|                     | 1                     | 2                     | 3                     | 4                     | 5                     |               |
| Sangat Tidak Setuju | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Sangat Setuju |

19. **Saya menyempatkan untuk mengakses aplikasi OVO \***

*Mark only one oval.*

|                     |                       |                       |                       |                       |                       |               |
|---------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------|
|                     | 1                     | 2                     | 3                     | 4                     | 5                     |               |
| Sangat Tidak Setuju | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Sangat Setuju |

20. **Saya memprioritaskan toko atau tenant yang menyediakan transaksi menggunakan OVO \***

*Mark only one oval.*

|                     |                       |                       |                       |                       |                       |               |
|---------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------|
|                     | 1                     | 2                     | 3                     | 4                     | 5                     |               |
| Sangat Tidak Setuju | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Sangat Setuju |

21. **Anggota Keluarga saya merasa saya harus menggunakan aplikasi OVO \***

*Mark only one oval.*

|                     |                       |                       |                       |                       |                       |               |
|---------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------|
|                     | 1                     | 2                     | 3                     | 4                     | 5                     |               |
| Sangat Tidak Setuju | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Sangat Setuju |

22. **Orang yang berpengaruh bagi saya merasa saya harus menggunakan aplikasi OVO \***

*Mark only one oval.*

|                     |                       |                       |                       |                       |                       |               |
|---------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------|
|                     | 1                     | 2                     | 3                     | 4                     | 5                     |               |
| Sangat Tidak Setuju | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Sangat Setuju |

23. **Orang-orang yang pendapatnya saya hargai merasa saya harus menggunakan aplikasi OVO \***

*Mark only one oval.*

|                     |                       |                       |                       |                       |                       |               |
|---------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------|
|                     | 1                     | 2                     | 3                     | 4                     | 5                     |               |
| Sangat Tidak Setuju | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Sangat Setuju |

24. **Teman-teman saya merekomendasikan untuk menggunakan aplikasi OVO \***

*Mark only one oval.*

|                     | 1                     | 2                     | 3                     | 4                     | 5                     |               |
|---------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------|
| Sangat Tidak Setuju | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Sangat Setuju |

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Powered by



| PU1 | PU2 | PU3 | PEU1 | PEU2 | PEU3 | ATU1 | ATU2 | ATU3 | BIU1 | BIU2 | BIU3 | AU1 | AU2 |   |
|-----|-----|-----|------|------|------|------|------|------|------|------|------|-----|-----|---|
| 5   | 4   | 4   | 3    | 4    | 5    | 4    | 3    | 4    | 3    | 3    | 4    | 3   | 3   | 2 |
| 4   | 4   | 4   | 4    | 3    | 4    | 3    | 3    | 3    | 3    | 3    | 4    | 3   | 2   | 2 |
| 4   | 4   | 4   | 4    | 4    | 5    | 5    | 4    | 4    | 4    | 4    | 5    | 4   | 3   | 3 |
| 5   | 5   | 4   | 5    | 5    | 5    | 4    | 5    | 5    | 4    | 4    | 5    | 5   | 5   | 5 |
| 5   | 5   | 5   | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 5   | 5   | 5 |
| 5   | 5   | 5   | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 2    | 5    | 3   | 2   | 2 |
| 4   | 4   | 4   | 4    | 4    | 4    | 4    | 4    | 4    | 4    | 3    | 4    | 3   | 3   | 3 |
| 3   | 2   | 2   | 3    | 5    | 4    | 2    | 3    | 3    | 3    | 1    | 2    | 5   | 5   | 2 |
| 4   | 4   | 4   | 4    | 4    | 4    | 4    | 4    | 4    | 4    | 4    | 4    | 4   | 4   | 4 |
| 4   | 4   | 4   | 4    | 4    | 4    | 4    | 4    | 4    | 4    | 4    | 4    | 4   | 2   | 3 |
| 4   | 3   | 3   | 4    | 5    | 5    | 4    | 3    | 3    | 3    | 3    | 3    | 3   | 4   | 3 |
| 3   | 3   | 3   | 3    | 3    | 3    | 3    | 3    | 3    | 3    | 3    | 3    | 3   | 2   | 3 |
| 5   | 5   | 5   | 5    | 5    | 5    | 4    | 5    | 5    | 5    | 4    | 4    | 3   | 5   | 5 |
| 4   | 3   | 3   | 4    | 5    | 5    | 5    | 5    | 5    | 5    | 4    | 5    | 2   | 2   | 1 |
| 4   | 4   | 5   | 2    | 5    | 4    | 2    | 3    | 2    | 2    | 2    | 4    | 2   | 1   | 1 |
| 5   | 5   | 5   | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 5   | 5   | 5 |
| 4   | 4   | 4   | 4    | 4    | 4    | 4    | 4    | 4    | 4    | 3    | 4    | 4   | 4   | 3 |
| 3   | 3   | 3   | 3    | 5    | 3    | 2    | 3    | 3    | 3    | 1    | 3    | 1   | 1   | 1 |
| 5   | 5   | 5   | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 5   | 5   | 5 |
| 5   | 5   | 5   | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 5   | 5   | 5 |
| 5   | 5   | 5   | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 4    | 5    | 5   | 5   | 5 |
| 4   | 5   | 4   | 4    | 4    | 4    | 4    | 4    | 4    | 4    | 4    | 3    | 5   | 4   | 4 |
| 5   | 5   | 5   | 5    | 5    | 5    | 4    | 4    | 5    | 5    | 5    | 5    | 5   | 5   | 5 |
| 4   | 4   | 4   | 4    | 4    | 5    | 5    | 4    | 4    | 3    | 3    | 4    | 2   | 2   | 2 |
| 4   | 4   | 4   | 4    | 4    | 5    | 5    | 5    | 5    | 5    | 4    | 4    | 4   | 4   | 4 |
| 4   | 4   | 4   | 4    | 4    | 3    | 4    | 4    | 4    | 4    | 4    | 3    | 4   | 3   | 3 |
| 5   | 5   | 5   | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 5   | 5   | 5 |
| 4   | 4   | 4   | 4    | 4    | 4    | 4    | 4    | 5    | 4    | 4    | 4    | 4   | 4   | 4 |
| 4   | 3   | 4   | 4    | 4    | 5    | 3    | 4    | 4    | 3    | 4    | 4    | 3   | 3   | 4 |
| 3   | 4   | 3   | 4    | 4    | 4    | 3    | 3    | 4    | 3    | 2    | 3    | 2   | 2   | 2 |
| 4   | 5   | 5   | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 4    | 5    | 4   | 4   | 5 |
| 5   | 5   | 5   | 5    | 5    | 5    | 5    | 5    | 5    | 5    | 4    | 5    | 3   | 4   | 2 |

|   |   |   |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 |
| 4 | 5 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 3 | 4 |
| 4 | 4 | 4 | 4 | 5 | 3 | 4 | 5 | 4 | 3 | 3 | 2 | 3 | 2 |
| 3 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 2 | 1 | 1 | 1 | 1 | 1 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 3 | 3 | 1 | 1 |
| 3 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 4 | 3 | 3 | 2 | 1 | 2 |
| 3 | 2 | 3 | 3 | 3 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| 3 | 3 | 3 | 3 | 2 | 2 | 2 | 4 | 2 | 2 | 3 | 3 | 1 | 1 |
| 5 | 4 | 4 | 3 | 5 | 5 | 3 | 4 | 3 | 4 | 4 | 3 | 2 | 2 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 4 | 5 |
| 3 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 2 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 5 | 5 | 3 | 5 | 4 | 2 | 4 |
| 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 2 |
| 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 | 4 | 3 | 5 | 3 | 4 | 2 |
| 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 3 | 3 | 2 | 3 |
| 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 2 | 4 | 3 | 2 | 3 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 4 | 4 | 4 | 5 | 4 | 4 | 4 | 4 | 5 | 3 | 4 | 3 | 4 | 4 |
| 4 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 |
| 4 | 4 | 5 | 4 | 4 | 4 | 5 | 5 | 3 | 3 | 4 | 4 | 5 | 4 |
| 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 2 | 4 | 4 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 4 | 2 | 2 | 2 |
| 4 | 4 | 4 | 5 | 5 | 4 | 4 | 5 | 5 | 2 | 4 | 3 | 3 | 2 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 3 | 3 |
| 5 | 4 | 4 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 4 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 |
| 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 3 | 4 | 3 | 4 | 1 |
| 5 | 5 | 3 | 5 | 5 | 5 | 5 | 5 | 1 | 1 | 2 | 2 | 5 | 3 |
| 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 3 | 2 |
| 4 | 3 | 5 | 4 | 4 | 5 | 5 | 3 | 4 | 4 | 3 | 3 | 4 | 5 |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 4 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 3 | 3 | 2 |

|   |   |   |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 4 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 3 | 3 | 2 |
| 5 | 5 | 4 | 4 | 5 | 5 | 5 | 5 | 3 | 5 | 5 | 3 | 2 | 2 |
| 3 | 3 | 3 | 3 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 3 | 3 | 4 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 2 | 5 | 5 |
| 3 | 4 | 3 | 4 | 3 | 3 | 3 | 3 | 5 | 4 | 4 | 4 | 5 | 4 |
| 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 4 |
| 5 | 4 | 4 | 4 | 4 | 2 | 4 | 5 | 4 | 4 | 5 | 5 | 3 | 4 |
| 2 | 3 | 3 | 3 | 4 | 3 | 2 | 3 | 2 | 2 | 3 | 2 | 3 | 2 |
| 5 | 5 | 4 | 4 | 4 | 3 | 4 | 4 | 4 | 4 | 4 | 3 | 2 | 4 |
| 5 | 5 | 5 | 5 | 1 | 1 | 5 | 5 | 1 | 1 | 5 | 1 | 1 | 1 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 | 4 | 3 | 3 |
| 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 |
| 4 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 | 4 |
| 5 | 3 | 3 | 5 | 5 | 3 | 5 | 5 | 5 | 3 | 3 | 1 | 1 | 3 |
| 5 | 4 | 4 | 4 | 4 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 5 | 5 |
| 4 | 3 | 3 | 4 | 5 | 4 | 4 | 4 | 3 | 4 | 4 | 3 | 3 | 1 |
| 4 | 4 | 4 | 4 | 5 | 5 | 4 | 4 | 3 | 1 | 3 | 3 | 3 | 2 |
| 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 3 | 3 | 3 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 3 | 3 | 4 |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 3 | 3 | 3 | 4 | 5 | 3 | 3 | 4 | 3 | 2 | 3 | 1 | 2 | 2 |
| 4 | 4 | 4 | 4 | 3 | 4 | 2 | 3 | 3 | 3 | 3 | 3 | 2 | 2 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 |
| 4 | 4 | 4 | 3 | 4 | 4 | 4 | 5 | 4 | 3 | 5 | 4 | 4 | 3 |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 |
| 5 | 4 | 5 | 5 | 5 | 5 | 4 | 5 | 4 | 3 | 5 | 3 | 2 | 1 |
| 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 | 4 | 3 | 4 | 2 | 1 | 1 |
| 3 | 2 | 2 | 4 | 4 | 4 | 3 | 3 | 3 | 2 | 2 | 2 | 2 | 2 |
| 5 | 3 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 3 | 4 | 2 | 1 | 1 |
| 4 | 5 | 4 | 4 | 3 | 4 | 3 | 5 | 4 | 3 | 4 | 5 | 4 | 4 |
| 5 | 3 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 4 | 2 | 2 |



|   |   |   |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 4 | 3 | 3 | 4 | 5 | 5 | 5 | 3 | 5 | 4 | 4 | 3 | 3 | 2 |
| 4 | 5 | 4 | 4 | 4 | 4 | 5 | 5 | 4 | 5 | 5 | 5 | 4 | 4 |
| 4 | 5 | 5 | 5 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 3 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 3 | 3 | 3 |
| 4 | 4 | 3 | 4 | 4 | 4 | 3 | 4 | 3 | 4 | 4 | 3 | 3 | 3 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 5 | 4 | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 |
| 4 | 4 | 4 | 4 | 5 | 5 | 5 | 5 | 4 | 3 | 4 | 5 | 2 | 3 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 4 | 2 | 2 | 2 |
| 4 | 4 | 4 | 2 | 4 | 4 | 4 | 3 | 4 | 2 | 4 | 3 | 3 | 3 |
| 3 | 4 | 4 | 4 | 5 | 5 | 3 | 4 | 3 | 3 | 3 | 2 | 2 | 2 |
| 2 | 4 | 5 | 2 | 5 | 3 | 4 | 2 | 4 | 4 | 4 | 1 | 2 | 2 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 2 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 4 | 5 | 3 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 3 | 4 | 3 |
| 4 | 3 | 2 | 2 | 4 | 2 | 2 | 3 | 2 | 2 | 3 | 1 | 2 | 2 |
| 3 | 3 | 3 | 3 | 5 | 5 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 2 |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 3 | 5 | 5 | 4 | 4 | 5 | 3 | 4 | 2 | 1 | 3 | 2 | 1 | 1 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 2 | 1 | 4 | 5 | 5 | 4 | 2 | 4 | 4 | 5 | 4 | 2 | 4 | 1 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 3 | 3 | 3 |
| 4 | 4 | 4 | 4 | 5 | 5 | 3 | 5 | 3 | 2 | 3 | 2 | 3 | 2 |
| 2 | 2 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 2 | 2 | 2 | 1 | 1 |
| 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 4 | 5 | 4 | 4 | 4 |
| 5 | 5 | 5 | 5 | 5 | 5 | 4 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 3 | 5 | 3 | 3 | 2 |

| AU3 | SI1 | SI2 | SI3 | SI4 |   |
|-----|-----|-----|-----|-----|---|
|     | 2   | 3   | 2   | 2   | 3 |
|     | 3   | 2   | 2   | 2   | 3 |
|     | 2   | 3   | 3   | 3   | 3 |
|     | 4   | 5   | 5   | 4   | 5 |
|     | 5   | 5   | 5   | 5   | 5 |
|     | 3   | 4   | 4   | 4   | 4 |
|     | 3   | 3   | 3   | 3   | 3 |
|     | 2   | 1   | 2   | 2   | 1 |
|     | 4   | 4   | 4   | 4   | 5 |
|     | 4   | 3   | 4   | 3   | 3 |
|     | 3   | 3   | 3   | 3   | 4 |
|     | 3   | 2   | 3   | 3   | 3 |
|     | 4   | 4   | 4   | 4   | 5 |
|     | 2   | 1   | 2   | 1   | 2 |
|     | 1   | 1   | 1   | 2   | 4 |
|     | 5   | 5   | 3   | 3   | 5 |
|     | 4   | 3   | 3   | 3   | 3 |
|     | 1   | 1   | 4   | 4   | 5 |
|     | 5   | 5   | 5   | 5   | 5 |
|     | 5   | 5   | 5   | 5   | 5 |
|     | 5   | 5   | 5   | 4   | 5 |
|     | 4   | 4   | 3   | 3   | 3 |
|     | 5   | 5   | 5   | 5   | 5 |
|     | 2   | 2   | 2   | 2   | 4 |
|     | 4   | 2   | 1   | 1   | 4 |
|     | 3   | 4   | 3   | 3   | 4 |
|     | 5   | 5   | 5   | 5   | 5 |
|     | 4   | 5   | 4   | 4   | 4 |
|     | 3   | 4   | 3   | 4   | 4 |
|     | 1   | 3   | 3   | 3   | 2 |
|     | 5   | 4   | 4   | 4   | 4 |
|     | 2   | 2   | 2   | 2   | 2 |

|   |   |   |   |   |
|---|---|---|---|---|
| 3 | 4 | 4 | 3 | 3 |
| 5 | 2 | 2 | 2 | 4 |
| 4 | 3 | 3 | 2 | 2 |
| 1 | 1 | 1 | 1 | 1 |
| 5 | 4 | 4 | 3 | 5 |
| 3 | 2 | 2 | 3 | 3 |
| 2 | 1 | 1 | 1 | 3 |
| 2 | 2 | 2 | 2 | 3 |
| 4 | 4 | 4 | 4 | 4 |
| 5 | 4 | 4 | 4 | 4 |
| 5 | 4 | 4 | 4 | 4 |
| 3 | 3 | 3 | 3 | 3 |
| 4 | 4 | 4 | 4 | 4 |
| 3 | 3 | 2 | 2 | 3 |
| 3 | 3 | 3 | 3 | 2 |
| 3 | 2 | 2 | 3 | 3 |
| 2 | 1 | 3 | 3 | 5 |
| 4 | 4 | 4 | 4 | 4 |
| 3 | 4 | 4 | 4 | 4 |
| 4 | 4 | 5 | 5 | 3 |
| 2 | 2 | 2 | 2 | 3 |
| 4 | 5 | 4 | 4 | 4 |
| 3 | 1 | 3 | 4 | 4 |
| 2 | 1 | 2 | 2 | 3 |
| 3 | 3 | 3 | 3 | 3 |
| 4 | 4 | 4 | 4 | 4 |
| 4 | 4 | 3 | 4 | 4 |
| 4 | 4 | 4 | 4 | 3 |
| 1 | 1 | 1 | 2 | 1 |
| 3 | 4 | 4 | 3 | 4 |
| 5 | 3 | 5 | 4 | 2 |
| 3 | 3 | 3 | 3 | 3 |
| 2 | 2 | 2 | 3 | 3 |

|   |   |   |   |   |
|---|---|---|---|---|
| 2 | 2 | 2 | 3 | 3 |
| 4 | 1 | 4 | 4 | 5 |
| 3 | 3 | 3 | 3 | 3 |
| 5 | 2 | 2 | 2 | 5 |
| 4 | 5 | 4 | 4 | 5 |
| 5 | 4 | 3 | 3 | 4 |
| 5 | 2 | 4 | 4 | 5 |
| 1 | 2 | 1 | 2 | 2 |
| 2 | 4 | 4 | 4 | 4 |
| 1 | 1 | 1 | 1 | 1 |
| 5 | 5 | 5 | 5 | 5 |
| 3 | 2 | 2 | 2 | 4 |
| 3 | 4 | 3 | 4 | 4 |
| 5 | 4 | 4 | 4 | 5 |
| 3 | 3 | 3 | 3 | 3 |
| 4 | 4 | 4 | 4 | 4 |
| 3 | 3 | 3 | 1 | 3 |
| 1 | 1 | 1 | 1 | 2 |
| 4 | 3 | 4 | 4 | 3 |
| 3 | 3 | 3 | 3 | 4 |
| 3 | 3 | 3 | 3 | 3 |
| 3 | 3 | 1 | 1 | 4 |
| 3 | 3 | 3 | 3 | 3 |
| 4 | 4 | 4 | 4 | 4 |
| 5 | 1 | 1 | 5 | 5 |
| 4 | 4 | 4 | 5 | 4 |
| 3 | 3 | 3 | 3 | 3 |
| 4 | 5 | 5 | 5 | 5 |
| 4 | 3 | 4 | 4 | 4 |
| 1 | 1 | 1 | 1 | 1 |
| 4 | 3 | 3 | 3 | 3 |
| 3 | 4 | 5 | 4 | 4 |
| 4 | 2 | 2 | 2 | 2 |

|   |   |   |   |   |
|---|---|---|---|---|
| 2 | 3 | 3 | 3 | 3 |
| 4 | 5 | 5 | 5 | 4 |
| 5 | 3 | 5 | 4 | 4 |
| 4 | 4 | 4 | 4 | 4 |
| 4 | 4 | 4 | 4 | 4 |
| 5 | 5 | 5 | 5 | 5 |
| 5 | 4 | 5 | 4 | 5 |
| 3 | 5 | 5 | 4 | 3 |
| 4 | 4 | 4 | 4 | 4 |
| 2 | 4 | 3 | 3 | 3 |
| 2 | 2 | 2 | 2 | 2 |
| 2 | 1 | 1 | 3 | 2 |
| 4 | 2 | 3 | 3 | 3 |
| 3 | 3 | 3 | 2 | 2 |
| 4 | 3 | 3 | 3 | 4 |
| 2 | 1 | 1 | 1 | 2 |
| 1 | 1 | 1 | 3 | 1 |
| 3 | 3 | 3 | 3 | 3 |
| 3 | 1 | 1 | 1 | 3 |
| 4 | 4 | 4 | 4 | 4 |
| 4 | 4 | 4 | 4 | 4 |
| 2 | 4 | 3 | 5 | 2 |
| 3 | 4 | 3 | 3 | 4 |
| 1 | 1 | 1 | 1 | 3 |
| 1 | 1 | 1 | 1 | 2 |
| 4 | 3 | 3 | 3 | 4 |
| 5 | 4 | 5 | 5 | 5 |
| 2 | 5 | 5 | 5 | 5 |

### Path Coefficients

Mean, STDEV, T-Values, P-Values

|  | Original Sample (O) | Sample Mean (M) | Standard Deviation (STDEV) | T Statistics ( O/STDEV ) | P Values |
|--|---------------------|-----------------|----------------------------|--------------------------|----------|
| Attitude Toward Using -> Behavioral Intention of Use | 0.568               | 0.563           | 0.105                      | 5.399                    | 0.000    |
| Behavioral Intention of Use -> Actual Using_         | 0.810               | 0.810           | 0.029                      | 27.909                   | 0.000    |
| Perceived Ease of Use_ -> Attitude Toward Using      | 0.507               | 0.506           | 0.063                      | 8.025                    | 0.000    |
| Perceived Ease of Use_ -> Perceived Usefulness_      | 0.528               | 0.539           | 0.072                      | 7.347                    | 0.000    |
| Perceived Usefulness_ -> Attitude Toward Using       | 0.435               | 0.433           | 0.073                      | 5.937                    | 0.000    |
| Perceived Usefulness_ -> Behavioral Intention of Use | 0.184               | 0.186           | 0.112                      | 1.640                    | 0.102    |
| Social Influence -> Perceived Ease of Use_           | 0.397               | 0.399           | 0.082                      | 4.849                    | 0.000    |
| Social Influence -> Perceived Usefulness_            | 0.317               | 0.317           | 0.076                      | 4.189                    | 0.000    |

### Total Indirect Effects

Mean, STDEV, T-Values, P-Values

|   | Original Sample (O) | Sample Mean (M) | Standard Deviation (STDEV) | T Statistics ( O/STDEV ) | P Values |
|---|---------------------|-----------------|----------------------------|--------------------------|----------|
| Attitude Toward Using -> Actual Using_                | 0.460               | 0.456           | 0.088                      | 5.218                    | 0.000    |
| Attitude Toward Using -> Behavioral Intention of Use  |                     |                 |                            |                          |          |
| Behavioral Intention of Use -> Actual Using_          |                     |                 |                            |                          |          |
| Perceived Ease of Use_ -> Actual Using_               | 0.418               | 0.419           | 0.043                      | 9.804                    | 0.000    |
| Perceived Ease of Use_ -> Attitude Toward Using       | 0.230               | 0.233           | 0.052                      | 4.459                    | 0.000    |
| Perceived Ease of Use_ -> Behavioral Intention of Use | 0.516               | 0.516           | 0.044                      | 11.746                   | 0.000    |
| Perceived Ease of Use_ -> Perceived Usefulness_       |                     |                 |                            |                          |          |
| Perceived Usefulness_ -> Actual Using_                | 0.349               | 0.350           | 0.064                      | 5.480                    | 0.000    |
| Perceived Usefulness_ -> Attitude Toward Using        |                     |                 |                            |                          |          |
| Perceived Usefulness_ -> Behavioral Intention of Use  | 0.247               | 0.245           | 0.070                      | 3.510                    | 0.000    |
| Social Influence -> Actual Using_                     | 0.277               | 0.281           | 0.056                      | 4.924                    | 0.000    |
| Social Influence -> Attitude Toward Using             | 0.431               | 0.433           | 0.065                      | 6.646                    | 0.000    |
| Social Influence -> Behavioral Intention of Use       | 0.342               | 0.346           | 0.063                      | 5.396                    | 0.000    |
| Social Influence -> Perceived Ease of Use_            |                     |                 |                            |                          |          |
| Social Influence -> Perceived Usefulness_             | 0.210               | 0.213           | 0.043                      | 4.872                    | 0.000    |

### Specific Indirect Effects

Mean, STDEV, T-Values, P-Values

|  | Original Sample (O) | Sample Mean (M) | Standard Deviation (STDEV) | T Statistics ( O/STDEV ) | P Values |
|--|---------------------|-----------------|----------------------------|--------------------------|----------|
| Social Influence -> Perceived Ease of Use_ -> Attitude Toward Using -> Behavioral Intention of Use -> Actual Using_                          | 0.093               | 0.093           | 0.031                      | 3.006                    | 0.003    |
| Social Influence -> Perceived Ease of Use_ -> Perceived Usefulness_ -> Attitude Toward Using -> Behavioral Intention of Use -> Actual Using_ | 0.042               | 0.043           | 0.016                      | 2.662                    | 0.008    |
| Social Influence -> Perceived Usefulness_ -> Attitude Toward Using -> Behavioral Intention of Use -> Actual Using_                           | 0.063               | 0.062           | 0.022                      | 2.891                    | 0.004    |
| Social Influence -> Perceived Ease of Use_ -> Perceived Usefulness_ -> Behavioral Intention of Use -> Actual Using_                          | 0.031               | 0.032           | 0.022                      | 1.442                    | 0.150    |
| Social Influence -> Perceived Usefulness_ -> Behavioral Intention of Use -> Actual Using_  | 0.047               | 0.051           | 0.036                      | 1.315                    | 0.189    |
| Social Influence -> Perceived Ease of Use_ -> Attitude Toward Using  | 0.201               | 0.203           | 0.053                      | 3.772                    | 0.000    |
| Social Influence -> Perceived Ease of Use_ -> Perceived Usefulness_ -> Attitude Toward Using   | 0.091               | 0.092           | 0.024                      | 3.798                    | 0.000    |
| Social Influence -> Perceived Usefulness_ -> Attitude Toward Using   | 0.138               | 0.138           | 0.041                      | 3.358                    | 0.001    |
| Social Influence -> Perceived Ease of Use_ -> Attitude Toward Using -> Behavioral Intention of Use   | 0.114               | 0.114           | 0.037                      | 3.122                    | 0.002    |
| Social Influence -> Perceived Ease of Use_ -> Perceived Usefulness_ -> Attitude Toward Using -> Behavioral Intention of Use                  | 0.052               | 0.052           | 0.019                      | 2.744                    | 0.006    |
| Social Influence -> Perceived Usefulness_ -> Attitude Toward Using -> Behavioral Intention of Use  | 0.078               | 0.077           | 0.027                      | 2.929                    | 0.004    |
| Social Influence -> Perceived Ease of Use_ -> Perceived Usefulness_ -> Behavioral Intention of Use   | 0.039               | 0.040           | 0.026                      | 1.475                    | 0.141    |
| Social Influence -> Perceived Usefulness_ -> Behavioral Intention of Use   | 0.058               | 0.063           | 0.044                      | 1.328                    | 0.185    |
| Social Influence -> Perceived Ease of Use_ -> Perceived Usefulness_  | 0.210               | 0.213           | 0.043                      | 4.872                    | 0.000    |

### Outer Loadings

|      | Actual Using_ | Attitude Toward Using | Behavioral Intention of Use | Perceived Ease of Use_ | Perceived Usefulness_ | Social Influence |
|------|---------------|-----------------------|-----------------------------|------------------------|-----------------------|------------------|
| ATU1 |               | 0.910                 |                             |                        |                       |                  |
| ATU2 |               | 0.859                 |                             |                        |                       |                  |
| ATU3 |               | 0.840                 |                             |                        |                       |                  |
| AU1  | 0.841         |                       |                             |                        |                       |                  |
| AU2  | 0.918         |                       |                             |                        |                       |                  |
| AU3  | 0.848         |                       |                             |                        |                       |                  |
| BIU1 |               |                       | 0.886                       |                        |                       |                  |
| BIU2 |               |                       | 0.844                       |                        |                       |                  |
| BIU3 |               |                       | 0.819                       |                        |                       |                  |
| PEU1 |               |                       |                             | 0.844                  |                       |                  |
| PEU2 |               |                       |                             | 0.804                  |                       |                  |
| PEU3 |               |                       |                             | 0.846                  |                       |                  |
| PU1  |               |                       |                             |                        | 0.857                 |                  |
| PU2  |               |                       |                             |                        | 0.903                 |                  |
| PU3  |               |                       |                             |                        | 0.865                 |                  |
| SI1  |               |                       |                             |                        |                       | 0.870            |
| SI2  |               |                       |                             |                        |                       | 0.925            |
| SI3  |               |                       |                             |                        |                       | 0.899            |
| SI4  |               |                       |                             |                        |                       | 0.823            |

### Construct Reliability and Validity

|                             | Cronbach's Alpha | rho_A | Composite Reliability | Average Variance Extracted (AVE) |
|-----------------------------|------------------|-------|-----------------------|----------------------------------|
| Actual Using_               | 0.839            | 0.847 | 0.903                 | 0.756                            |
| Attitude Toward Using       | 0.839            | 0.840 | 0.903                 | 0.757                            |
| Behavioral Intention of Use | 0.808            | 0.810 | 0.886                 | 0.723                            |
| Perceived Ease of Use_      | 0.786            | 0.826 | 0.871                 | 0.692                            |
| Perceived Usefulness_       | 0.847            | 0.847 | 0.908                 | 0.766                            |
| Social Influence            | 0.903            | 0.909 | 0.932                 | 0.775                            |

### Quality Criteria

|                             | R Square | R Square Adjusted | Q Square |
|-----------------------------|----------|-------------------|----------|
| Actual Using_               | 0.655    | 0.653             | 0.430    |
| Attitude Toward Using       | 0.735    | 0.731             | 0.541    |
| Behavioral Intention of Use | 0.517    | 0.509             | 0.267    |
| Perceived Ease of Use_      | 0.158    | 0.151             | 0.025    |
| Perceived Usefulness_       | 0.513    | 0.505             | 0.263    |

FORMULIR KONSULTASI SKRIPSI – FAKULTAS TEKNIK & INFORMATIKA



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 Semester : 10  
 Nama : Willy Conneke  
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| Tanggal Konsultasi | Agenda/Pokok Bahasan | Saran Perbaikan   | Paraf Dosen Pembimbing |
|--------------------|----------------------|---|------------------------|
| 19/3/19.           |                      | carilah variabel / metode yang TAM.                     |                        |
| 24/3/19.           |                      | external variabel = cari online!<br>- scintamedia.com - |                        |
| 30/4/19.           |                      | pelajaran metode olah data. !                           |                        |
| 6/5/19.            |                      | pengumpulan data  |                        |
| 3/6/19             |                      | vari validitas & reliabilitas<br>revisi ke-2 dan 3.     |                        |
| 10/6/19.           |                      | misal bab 4.  |                        |
| 13/6/19.           |                      | revisi bab 4, + diskusi.<br>perolehan analisis data.    |                        |
| 23/6/19            |                      | revisi teori, pembahasan, kesimpulan                    |                        |

Catatan : Form ini wajib dibawa pada saat konsultasi & dilampirkan didalam skripsi (Minimal 8 kali Konsultasi)

Tangerang, 19 Maret.....2019.

**Wella, S.Kom., M.MSI.**

Dosen Pembimbing