



Hak cipta dan penggunaan kembali:

Lisensi ini mengizinkan setiap orang untuk menggubah, memperbaiki, dan membuat ciptaan turunan bukan untuk kepentingan komersial, selama anda mencantumkan nama penulis dan melisensikan ciptaan turunan dengan syarat yang serupa dengan ciptaan asli.

Copyright and reuse:

This license lets you remix, tweak, and build upon work non-commercially, as long as you credit the origin creator and license it on your new creations under the identical terms.

Daftar Pustaka

- Dai, L. Z. & L., 2007. Online Shopping Acceptance Model - A Critical Survey of Consumer Factors in Online Shopping.
- Harris, S. R. & M., 2003. Gender and E-Commerce : an Exploratory Study.
- Heriyanto, S. B. &., 2006. *Panduan Penelitian Jakarta*. Jakarta: Prestasi Pustaka.
- Hooi, W. M. L. & D. T., 2012. E-Shopping : an Analysis of Technology Acceptance Model.
- Jalan, U. C. & R., 2013. The Trend Of Online Shopping in 21 Century : Impact of Enjoyment in TAM Model.
- Morahan, M. & S. ., P., 1998. *Pathological Internet Use*. s.l.:s.n.
- Morris, V. V. & M. G., 2000. Why Dont Ever Men Stop to Ask For Direction? Gender, Social Influence and Their role in Technology Acceptance Model and Usage Behavior.
- Sarwono, J., 2014. *Tehnik Jitu Memilih Prosedur Analisis Skripsi*. Jakarta: Elex Media Komputindo.
- Straub, D. G. & D., 2000. The Relative Importance of Perceived Ease of Use in IS Adoption.
- Sugiyono, Metode Penelitian Kuantitatif, Kualitatif dan R&D. 2012. 16 ed. Bandung: Alfabeta.
- Testa, M., 2008. Lets Go Shopping.
- Weiser, E., 2000. Gender Differences in Internet Use Patterns and Internet Application Preferences : A Two Sample Comparison.
- Widyoko, E. P., 2012. *Tehnik Penyusunan Instrumen Penelitian*. Yogyakarta: Pustaka Pelajar.