



### **Hak cipta dan penggunaan kembali:**

Lisensi ini mengizinkan setiap orang untuk menggubah, memperbaiki, dan membuat ciptaan turunan bukan untuk kepentingan komersial, selama anda mencantumkan nama penulis dan melisensikan ciptaan turunan dengan syarat yang serupa dengan ciptaan asli.

### **Copyright and reuse:**

This license lets you remix, tweak, and build upon work non-commercially, as long as you credit the origin creator and license it on your new creations under the identical terms.

## DAFTAR PUSTAKA

- Birn, Jeremy. (2014). *[Digital] Lighting & Rendering, 3rd edition*. California, USA: New Riders.
- Brooker, D. (2008). *Essential CG Lighting Techniques with 3ds Max, 3rd edition*. Oxford, UK: Focal Press.
- Boughen, N. (2005). *3DS Max Lighting*. Texas, USA: Wordware Publishing, Inc.
- Calahan, S. (2010). *Pixel Cinematography, A Lighting Approach for Computer Graphics*. New Orleans, USA: Siggraph.
- Cury, I. (2005). *TV Commercials: How to Make Them or How Big Is the Boat?*. Massachusetts, USA: Focal Press.
- Gallardo, A. (2000). *3D Lighting: History, Concepts, and Technique*. Massachusetts, USA: Charles River Media, Inc.
- Ingram, C., & Shapter, J. (2014). *The Complete Book of Bread & Bread Machines*. London, UK: Anness Publishing.
- Kotler, P., & Keller, K. (2012). *Marketing Management, Fourteenth Edition*. New Jersey, USA: Prentice Hall.
- Suk, H.J., & Park, G.L. (2012). Bon Appétit! An Investigation About the Best and Worst Color Combinations of Lighting and Food. *Journal of Literature and Art Studies*.
- Yot, R. (2011). *Light for Visual Artist: Understanding & Using Light in Art & Design*. London, UK: Laurence King Publishing Ltd.

Young, N.S. (2012). *Food Photography: From Snapshots to Great Shots*. San Francisco, USA: Peach Pit Press.

<http://www.pwc.com/gx/en/industries/entertainment-media/outlook/segment-insights/internet-advertising.html>

<https://www.iab.com/guidelines/iab-display-advertising-guidelines/>

<https://creatoracademy.youtube.com/page/course/earn-money?hl=en>

Walt Disney Animation Studios. (2014). *Disney's Feast - Special Look* [Video].

Diambil dari <https://www.youtube.com/watch?v=qbAYLAbhyc>

Disney Pixar Studios. (2007). *RATATOUILLE - OFFICIAL Disney Pixar Blu-ray*

*DVD Trailer* [Video]. Diambil dari

<https://www.youtube.com/watch?v=niD-jahFURU>

KBS Korean Broadcasting System. (2014). *KBS – Food Odyssey (Croissant Edition)*

[Video]. Diambil dari <http://www.youtube.com/watch?v=mWUkWtGav88>

Boulangerie Marlau. (2014). *Sight from La Boulangerie Marlau à Chailles*.

[Video]. Diambil dari <https://www.youtube.com/watch?v=rXo1ETcMC0Y>

