



### **Hak cipta dan penggunaan kembali:**

Lisensi ini mengizinkan setiap orang untuk menggubah, memperbaiki, dan membuat ciptaan turunan bukan untuk kepentingan komersial, selama anda mencantumkan nama penulis dan melisensikan ciptaan turunan dengan syarat yang serupa dengan ciptaan asli.

### **Copyright and reuse:**

This license lets you remix, tweak, and build upon work non-commercially, as long as you credit the origin creator and license it on your new creations under the identical terms.

## DAFTAR PUSTAKA

- Clark, April. 2006. *Profesional Event*. Washington : Artistis Foundation Bone Bash
- Dantes, Nyoman. 2012. *Metode Penelitian*. Yogyakarta : CV Andi Offset.
- Denzin, Norman K dan Yvonna S Lincoln. 2005. *The Sage Handbook of Qualitative Research 3rd Edition*. London : SAGA Publication.
- DeVito, Joseph H. 2013. *Interpersonal Communication 13th ed*. New York : Pearson.
- Gani, Prita Kemal. 2015. *PR Corner with Prita Kemal Gani*. Jakarta : PT Gramedia.
- Goldblatt, Joe. 2014. *Special Events Creating & Sustaining a New World for Celebration, 7th edition*. USA : WILEY.
- Gregory, Anne. 2010. *Planning and Managing Public Relations Campaign, 3rd Edition*. London: KoganPage.
- Muhibudin, Laksana Wijaya dan Mukarom Zainal. 2015. *Manajemen Public Relations Bandung* : Pustaka Setia
- Muhtadi, Asep saeful. 2015. *Manajemen Komunikasi : Filosofi, Konsep, dan Aplikasi*. Bandung : Pustaka setia.
- Miles, Mathew B.A, Michael Huberman, Saldana. 2014. *Analisis Data Kualitatif (terjemahan)*. Jakarta : UI Press.
- Oliver, Sandra. 2007. *Strategi Public Relations*. Jakarta : Erlangga.
- Razaq, Paul, Tahir. 2013. *Events Management Principles & Practice*. London : SAGE.
- Seitel, Fraseer P. 2011. *The Practice of Public Relation*. New Jersey : Pearson.
- Smith, D Ronald. 2005. *Strategic Planning for Public Relations, 2nd edition*. London : Laurence Erlbaum Associates Publisher.
- Van Der Wagen, L dan Carlos, B. R. 2005. *Event Management For Tourism, Cultural, Bussiness, and Sporting Events*. New Jersey : Pearson Education.
- Widhardin, Irene. 2010. *Rupiah Meriah dari Bisnis Wedding Organizer*. Jakarta : PMM Manajemen.

Yin, Robert K. 2012. *Studi Kasus Desain & Metode*. Jakarta : Raja Grafindo.

“*Wedding Planning Jakarta*”. 2015. *Bridestory - The Ultimate Wedding Directory*. Volume I/ Oktober 2015.

“*Wedding Planning*”. 2015. *Weddingku*. Febuari 2015.



UMMN

## Skripsi dan Thesis

Salim, Martin. 2008. *A Strategic Analysis Of a Company In The Wedding Industry*. Columbia : University of British Columbia.

## Sumber Online

Amriel, Geo Prasada. 2011. "Psikologi Keterkaitan". Diakses pada 10 Agustus 2016. [http://geoamriel-fpsi11.web.unair.ac.id/artikel\\_detail-103246-Umum-Psikologi%20Keterikatan.html](http://geoamriel-fpsi11.web.unair.ac.id/artikel_detail-103246-Umum-Psikologi%20Keterikatan.html).

Malone, Sandy. 2014. "*How to Become a Professional Wedding Planner*". Diakses pada 5 Januari 2016. [http://www.huffingtonpost.com/sandy-malone/how-to-become-a-professio\\_b\\_4896125.html](http://www.huffingtonpost.com/sandy-malone/how-to-become-a-professio_b_4896125.html).

Samis&ochoa. 2014. "*How to Career in Public Relations Helped Me Plan a Wedding*". Diakses pada 18 Februari 2016. <http://www.sammisochoa.com/how-a-career-in-public-relations-helped-me-plan-a-wedding/>.

Thompson, Lindsey. 2011. "*Good Qualities of a Wedding Planner*". Diakses pada 18 Februari 2016. <http://work.chron.com/good-qualities-wedding-planner-9931.html>.

"*Wedding business thrives bustling city*". 2005. Diakses 14 Februari 2015. <http://www.thejakartapost.com/news/2005/09/04/wedding-business-thrives-bustling-city.html>.

## DAFTAR PUSTAKA

- Clark, April. 2006. *Profesional Event*. Washington : Artistis Foundation Bone Bash
- Dantes, Nyoman. 2012. *Metode Penelitian*. Yogyakarta : CV Andi Offset.
- Denzin, Norman K dan Yvonna S Lincoln. 2005. *The Sage Handbook of Qualitative Research 3rd Edition*. London : SAGA Publication.
- DeVito, Joseph H. 2013. *Interpersonal Communication 13th ed*. New York : Pearson.
- Gani, Prita Kemal. 2015. *PR Corner with Prita Kemal Gani*. Jakarta : PT Gramedia.
- Goldblatt, Joe. 2014. *Special Events Creating & Sustaining a New World for Celebration, 7th edition*. USA : WILEY.
- Gregory, Anne. 2010. *Planning and Managing Public Relations Campaign, 3rd Edition*. London: KoganPage.
- Muhibudin, Laksana Wijaya dan Mukarom Zainal. 2015. *Manajemen Public Relations Bandung* : Pustaka Setia
- Muhtadi, Asep saeful. 2015. *Manajemen Komunikasi : Filosofi, Konsep, dan Aplikasi*. Bandung : Pustaka setia.
- Miles, Mathew B.A, Michael Huberman, Saldana. 2014. *Analisis Data Kualitatif (terjemahan)*. Jakarta : UI Press.
- Oliver, Sandra. 2007. *Strategi Public Relations*. Jakarta : Erlangga.
- Razaq, Paul, Tahir. 2013. *Events Management Principles & Practice*. London : SAGE.
- Seitel, Fraseer P. 2011. *The Practice of Public Relation*. New Jersey : Pearson.
- Smith, D Ronald. 2005. *Strategic Planning for Public Relations, 2nd edition*. London : Laurence Erlbaum Associates Publisher.
- Van Der Wagen, L dan Carlos, B. R. 2005. *Event Management For Tourism, Cultural, Bussiness, and Sporting Events*. New Jersey : Pearson Education.
- Widhardin, Irene. 2010. *Rupiah Meriah dari Bisnis Wedding Organizer*. Jakarta : PMM Manajemen.

Yin, Robert K. 2012. *Studi Kasus Desain & Metode*. Jakarta : Raja Grafindo.

“*Wedding Planning Jakarta*”. 2015. *Bridestory - The Ultimate Wedding Directory*. Volume I/ Oktober 2015.

“*Wedding Planning*”. 2015. *Weddingku*. Febuari 2015.



UMMN

## Skripsi dan Thesis

Salim, Martin. 2008. *A Strategic Analysis Of a Company In The Wedding Industry*. Columbia : University of British Columbia.

## Sumber Online

Amriel, Geo Prasada. 2011. "Psikologi Keterkaitan". Diakses pada 10 Agustus 2016. [http://geoamriel-fpsi11.web.unair.ac.id/artikel\\_detail-103246-Umum-Psikologi%20Keterikatan.html](http://geoamriel-fpsi11.web.unair.ac.id/artikel_detail-103246-Umum-Psikologi%20Keterikatan.html).

Malone, Sandy. 2014. "*How to Become a Professional Wedding Planner*". Diakses pada 5 Januari 2016. [http://www.huffingtonpost.com/sandy-malone/how-to-become-a-professio\\_b\\_4896125.html](http://www.huffingtonpost.com/sandy-malone/how-to-become-a-professio_b_4896125.html).

Samis&ochoa. 2014. "*How to Career in Public Relations Helped Me Plan a Wedding*". Diakses pada 18 Februari 2016. <http://www.sammisochoa.com/how-a-career-in-public-relations-helped-me-plan-a-wedding/>.

Thompson, Lindsey. 2011. "*Good Qualities of a Wedding Planner*". Diakses pada 18 Februari 2016. <http://work.chron.com/good-qualities-wedding-planner-9931.html>.

"*Wedding business thrives bustling city*". 2005. Diakses 14 Februari 2015. <http://www.thejakartapost.com/news/2005/09/04/wedding-business-thrives-bustling-city.html>.