



Hak cipta dan penggunaan kembali:

Lisensi ini mengizinkan setiap orang untuk menggubah, memperbaiki, dan membuat ciptaan turunan bukan untuk kepentingan komersial, selama anda mencantumkan nama penulis dan melisensikan ciptaan turunan dengan syarat yang serupa dengan ciptaan asli.

Copyright and reuse:

This license lets you remix, tweak, and build upon work non-commercially, as long as you credit the origin creator and license it on your new creations under the identical terms.

DAFTAR PUSTAKA

- Agarwal, R., & Karahanna, E. (1998, September). On the multi-dimensional nature of compatibility beliefs in technology acceptance. In Proceedings of the 19th Annual International Conference on Information Systems (pp. 13-16).
- Agarwal, R., & Prasad, J. (1999). Are individual differences germane to the acceptance of new information technologies?. *Decision sciences*, 30(2), 361-391.
- Ajzen, I. (1991). The theory of planned behaviour. *Organizational Behaviour and Human Decision Processes*, 50, 179-211. De Young, 509-526.
- Amin, H. (2007). Internet banking adoption among young intellectuals. *Journal of Internet Banking and Commerce*, 12(3), 1.
- APJII. (2016). Infografis Penetrasi & Perilaku Pengguna Internet Indonesia.
- Badan Pusat Statistik. (2015). Statistik Sosial Budaya: Survei Sosial Ekonomi Nasional. Retrieved from <https://bps.go.id/index.php/publikasi/4267>
- Berry, L., Seiders, K., and Grewal, D. 2002. Understanding service convenience. *Journal of Marketing* 66(July):1–17.
- Bird, B. (1988). Implementing entrepreneurial ideas: The case for intention. *Academy of management Review*, 13(3), 442-453.
- Boadi, R. A., Boateng, R., Hinson, R., & Opoku, R. A. (2007). Preliminary insights into m-commerce adoption in Ghana. *Information Development*, 23(4), 253-265.
- Boyd, N. G., & Vozikis, G. S. (1994). The influence of self-efficacy on the development of entrepreneurial intentions and actions. *Entrepreneurship theory and practice*, 18, 63-63.
- Central Connecticut State University. (2016, March 9). World's Most Literate Nations Ranked. Retrieved July 13, 2017, from <http://webcapp.ccsu.edu/?news=1767&data>

- Chang, C. C., Tseng, K. H., Liang, C., & Yan, C. F. (2013). The influence of perceived convenience and curiosity on continuance intention in mobile English learning for high school students using PDAs. *Technology, Pedagogy and Education*, 22(3), 373-386.
- Chang, C. C., Yan, C. F., & Tseng, J. S. (2012). Perceived convenience in an extended technology acceptance model: Mobile technology and English learning for college students. *Australasian Journal of Educational Technology*, 28(5).
- Chang, S. C., & Tung, F. C. (2008). An empirical investigation of students' behavioural intentions to use the online learning course websites. *British Journal of Educational Technology*, 39(1), 71-83.
- Chau, P. Y., & Hu, P. J. H. (2001). Information technology acceptance by individual professionals: A model comparison approach. *Decision sciences*, 32(4), 699-719.
- Cheek, F. M., & Hartel, L. J. (2012). The Electronic book—Beginnings to the present. *Building and Managing E-Book Collections: A How-To-Do-It Manual for Librarians*.
- Chiang, K. P., & Dholakia, R. R. (2003). Factors driving consumer intention to shop online: an empirical investigation. *Journal of Consumer psychology*, 13(1-2), 177-183.
- Cohen, P. R., & Levesque, H. J. (1990). Intention is choice with commitment. *Artificial intelligence*, 42(2-3), 213-261.
- Davis, F. D. (1989). Perceived usefulness, perceived ease of use, and user acceptance of information technology. *MIS quarterly*, 319-340.
- Davis, F. D., Bagozzi, R. P., & Warshaw, P. R. (1989). User acceptance of computer technology: a comparison of two theoretical models. *Management science*, 35(8), 982-1003.
- Eastin, M. S. (2002). Diffusion of e-commerce: an analysis of the adoption of four e-commerce activities. *Telematics and informatics*, 19(3), 251-267.

- Felton, C. (2016). Decision-Making Process when Adopting or Rejecting Innovation in Small Firms.
- Fishbein, M. (1975). i Ajzen, I.(1975). Belief, Attitude, Intention, and Behaviour: An Introduction to Theory and Research.
- Freischlad, N. (2016, April 6). 15 Startup Indonesia dengan Pendanaan Terbesar. Retrieved July 13, 2017, from <https://id.techinasia.com/infografis-15-emstartupem-indonesia-dengan-pendanaan-terbesar>
- Giovanis, A. N., Binioris, S., & Polychronopoulos, G. (2012). An extension of TAM model with IDT and security/privacy risk in the adoption of internet banking services in Greece. *EuroMed Journal of Business*, 7(1), 24-53.
- Gumussoy, C. A., Calisir, F., & Bayram, A. (2007, December). Understanding the behavioral intention to use ERP systems: An extended technology acceptance model. In *Industrial Engineering and Engineering Management, 2007 IEEE International Conference on* (pp. 2024-2028). IEEE.
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2010). *Multivariate data analysis: A global perspective*. Upper Saddle River, NJ: Pearson.
- Holak, S. L., & Lehmann, D. R. (1990). Purchase intentions and the dimensions of innovation: An exploratory model. *Journal of Product Innovation Management*, 7(1), 59-73.
- Hsu, H. H., & Chang, Y. Y. (2013). Extended TAM model: Impacts of convenience on acceptance and use of Moodle. *Online Submission*, 3(4), 211-218.
- Jackson, C. M., Chow, S., & Leitch, R. A. (1997). Toward an understanding of the behavioral intention to use an information system. *Decision sciences*, 28(2), 357-389.
- Jiang, L., Yang, Z., & Jun, M. (2013). Measuring consumer perceptions of online shopping convenience. *Journal of Service Management*, 24(2), 191-214.

- Jung, Y., Perez-Mira, B., & Wiley-Patton, S. (2009). Consumer adoption of mobile TV: Examining psychological flow and media content. *Computers in Human Behavior*, 25(1), 123-129.
- Kanchanatane, K., Suwanno, N., & Jarernvongrayab, A. (2014). Effects of attitude toward using, perceived usefulness, perceived ease of use and perceived compatibility on intention to use E-marketing. *Journal of Management Research*, 6(3), 1.
- Kemp, S. (2017, February 14). Digital in Southeast Asia in 2017. Retrieved July 13, 2017, from <https://wearesocial.com/sg/blog/2017/02/digital-southeast-asia-2017>
- Kemp, S. (2017, January 24). Digital in 2017: Global Overview. Retrieved July 13, 2017, from <https://wearesocial.com/sg/blog/2017/01/digital-in-2017-global-overview>
- Khazaei, A., Manjiri, H., Samiey, E., & Najafi, H. (2014). The effect of service convenience on customer satisfaction and behavioral responses in bank industry. *International Journal of Basic Sciences and Applied Research*, 3(1), 16-23.
- Kim, C., Mirusmonov, M., & Lee, I. (2010). An empirical examination of factors influencing the intention to use mobile payment. *Computers in Human Behavior*, 26(3), 310-322.
- Kompas. (2016, August 29). Minat Baca Indonesia Ada di Urutan ke-60 Dunia. Retrieved July 13, 2017, from <http://edukasi.kompas.com/read/2016/08/29/07175131/minat.baca.indonesia.ada.di.urutan.ke-60.dunia>
- Kotler, P., & Keller, K. L. (2012). *Marketing Management* (14th ed.). Pearson Education Limited.
- Lai, J. Y., & Chang, C. Y. (2011). User attitudes toward dedicated e-book readers for reading: The effects of convenience, compatibility and media richness. *Online Information Review*, 35(4), 558-580.

- Lan, Y. F., & Sie, Y. S. (2010). Using RSS to support mobile learning based on media richness theory. *Computers & Education*, 55(2), 723-732.
- Lee, D. Y., & Lehto, M. R. (2013). User acceptance of YouTube for procedural learning: An extension of the Technology Acceptance Model. *Computers & Education*, 61, 193-208.
- Lee, M. C. (2009). Factors influencing the adoption of internet banking: An integration of TAM and TPB with perceived risk and perceived benefit. *Electronic commerce research and applications*, 8(3), 130-141.
- Lee, Y. C. (2006). An empirical investigation into factors influencing the adoption of an e-learning system. *Online information review*, 30(5), 517-541.
- Liao, P., Yu, C., & Yi, C. (2011). The Impact of Individual Differences on E-Learning System Behavioral Intention. In *Advanced Research on Electronic Commerce, Web Application, and Communication* (pp. 359-364). Springer Berlin Heidelberg.
- Lin, H. F. (2011). An empirical investigation of mobile banking adoption: The effect of innovation attributes and knowledge-based trust. *International journal of information management*, 31(3), 252-260.
- Lin, T. C., Wu, S., Hsu, J. S. C., & Chou, Y. C. (2012). The integration of value-based adoption and expectation–confirmation models: An example of IPTV continuance intention. *Decision Support Systems*, 54(1), 63-75.
- Lu, Y., Yang, S., Chau, P. Y., & Cao, Y. (2011). Dynamics between the trust transfer process and intention to use mobile payment services: A cross-environment perspective. *Information & Management*, 48(8), 393-403.
- Lubis, M. (2014, March 09). *Konsumen Indonesia Mulai Menyukai Belanja Online*. Retrieved July 13, 2017, from <http://www.nielsen.com/id/en/press-room/2014/konsumen-indonesia-mulai-menyukai-belanja-online.html>
- Malhotra, N.K. (2010). *Basic Marketing Research an applied orientation* (6th ed) New Jersey: Pearson Education.

- Mangin, J. P. L., Bourgault, N., Guerrero, M. M., & Egea, J. (2011). Modeling perceived usefulness on adopting on line banking through the TAM model in a Canadian banking environment. *Journal of Internet Banking and Commerce*, 16(1), 2011-04.
- Mangin, J. P. M. L., Guerrero, M. M., Bourgault, N., & Egea, J. M. O. (2013). Exploring the Influence of Price and Convenience on Perceived Usefulness of On-line Banking within the TAM Framework: A Cross National (Canada and Spain) Decision Model. *Journal of Business Theory and Practice*, 1(2), 342.
- Manuwu, J. P. (2016, July 28). Tren Investasi Startup Tanah Air di Kuartal Kedua 2016. Retrieved July 13, 2017, from <https://id.techinasia.com/laporan-investasi-startup-di-indonesia-sepanjang-q2-2016>
- Masrom, M. (2007). Technology acceptance model and e-learning. *Technology*, 21(24), 81.
- Nelson, M. R. (2008). E-Books in Higher Education: Nearing the End of the Era of Hype?. *Educause Review*, 43(2), 40.
- Nielsen. (2014). E-Commerce: Evolution or Revolution in the Fast-Moving Consumer Goods World?
- Oh, S., Ahn, J., & Kim, B. (2003). Adoption of broadband Internet in Korea: the role of experience in building attitudes. *Journal of Information Technology*, 18(4), 267-280.
- Ong, C. S., Lai, J. Y., & Wang, Y. S. (2004). Factors affecting engineers' acceptance of asynchronous e-learning systems in high-tech companies. *Information & management*, 41(6), 795-804.
- Oyelami, O. M., Okuboyejo, S., & Ebiye, V. (2013). Awareness and usage of Internet-based health information for self-care in Lagos State, Nigeria: implications for healthcare improvement. *Journal of Health Informatics in Developing Countries*, 7(2), 165-177.

- Ozturk, A. B., Bilgihan, A., Nusair, K., & Okumus, F. (2016). What keeps the mobile hotel booking users loyal? Investigating the roles of self-efficacy, compatibility, perceived ease of use, and perceived convenience. *International Journal of Information Management*, 36(6), 1350-1359.
- Park, S., Kang, S. U., & Zo, H. (2016). Analysis of influencing factors on the IPTV subscription: Focused on the moderation role of user perceived video quality. *Information Technology & People*, 29(2), 419-443.
- Phang, C. W., Li, Y., Sutanto, J., & Kankanhalli, A. (2005, January). Senior citizens' adoption of e-government: In quest of the antecedents of perceived usefulness. In *System Sciences, 2005. HICSS'05. Proceedings of the 38th Annual Hawaii International Conference on* (pp. 130a-130a). IEEE.
- Pindeh, N., Suki, N. M., & Suki, N. M. (2016). User acceptance on mobile apps as an effective medium to learn Kadazandusun language. *Procedia Economics and Finance*, 37, 372-378.
- Pratama, A. H. (2016, December 29). Inilah 88 Startup Indonesia yang Memperoleh Pendanaan di Tahun 2016. Retrieved July 13, 2017, from <https://id.techinasia.com/infografis-87-startup-indonesia-yang-meraih-pendanaan-di-tahun-2016>
- Rogers, E.M. (1983), *Diffusion of Innovations*, 3rd ed., The Free Press, New York, NY.
- Rowley, J. (2005). The four Cs of customer loyalty. *Marketing intelligence & planning*, 23(6), 574-581.
- SCOOP. (2013, October 08). 6 Tips Menggunakan SCOOP di iPhone dan iPad. Retrieved July 13, 2017, from <https://www.getscope.com/berita/6-tips-menggunakan-scoop/>
- SCOOP. (2017, March 20). 5 Hal yang Perlu Anda Ketahui Tentang SCOOP Android Versi 5. Retrieved July 13, 2017, from <https://www.getscope.com/berita/scoop-android-versi-5-00/>

- SCOOP. (2017). Bantuan. Retrieved July 13, 2017, from <https://www.getscope.com/id/faq>
- SCOOP. (2017). Bantuan. Retrieved July 13, 2017, from <https://www.getscope.com/id/faq/scoop-premium>
- Šebjan, U., & Tominc, P. (2015). Impact of support of teacher and compatibility with needs of study on usefulness of SPSS by students. *Computers in Human Behavior*, 53, 354-365.
- Seiders, and Larry Gresham (2000), “Attention Retailers: How Convenient Is Your Convenience Strategy?” *Sloan Management Review*, 49 (3), 79–90.
- Srinivasan, S. S., Anderson, R., & Ponnayolu, K. (2002). Customer loyalty in e-commerce: an exploration of its antecedents and consequences. *Journal of retailing*, 78(1), 41-50.
- Subramanian, G. H. (1994). A replication of perceived usefulness and perceived ease of use measurement. *Decision sciences*, 25(5-6), 863-874.
- Sumayyah, A. F., & Patel, N. (2012, June). The design of an adoption and acceptance framework for mobile digital library services. In *Information Society (i-Society), 2012 International Conference on* (pp. 216-224). IEEE.
- Taylor, S., & Todd, P. (1995). Assessing IT usage: The role of prior experience. *MIS quarterly*, 561-570.
- Teo, A. C., Tan, G. W. H., Ooi, K. B., Hew, T. S., & Yew, K. T. (2015). The effects of convenience and speed in m-payment. *Industrial Management & Data Systems*, 115(2), 311-331.
- Teo, T. (2010). A path analysis of pre-service teachers' attitudes to computer use: applying and extending the technology acceptance model in an educational context. *Interactive Learning Environments*, 18(1), 65-79.
- The Jakarta Post. (2016, December 19). Kompas Gramedia acquires local e-book start-up. Retrieved July 13, 2017, from <http://www.thejakartapost.com/life/2016/12/19/kompas-gramedia-acquires-local-e-book-start-up.html>

- Tornatzky, L. G., & Klein, K. J. (1982). Innovation characteristics and innovation adoption-implementation: A meta-analysis of findings. *IEEE Transactions on engineering management*, (1), 28-45.
- Tung, F. C., & Chang, S. C. (2008). Nursing students' behavioral intention to use online courses: A questionnaire survey. *International journal of nursing studies*, 45(9), 1299-1309.
- Venkatesh, V. (2000). Determinants of perceived ease of use: Integrating control, intrinsic motivation, and emotion into the technology acceptance model. *Information systems research*, 11(4), 342-365.
- Venkatesh, V., & Bala, H. (2008). Technology acceptance model 3 and a research agenda on interventions. *Decision sciences*, 39(2), 273-315.
- Wang, M. H., Huang, C. F., & Yang, T. Y. (2012). Acceptance of knowledge map systems: an empirical examination of system characteristics and knowledge map systems self-efficacy. *Asia Pacific Management Review*, 17(3), 263-280.
- Wang, Y. S., Wang, Y. M., Lin, H. H., & Tang, T. I. (2003). Determinants of user acceptance of Internet banking: an empirical study. *International journal of service industry management*, 14(5), 501-519.
- Wei, T., Marthandan, G., Yee-Loong Chong, A., Ooi, K. B., & Arumugam, S. (2009). What drives Malaysian m-commerce adoption? An empirical analysis. *Industrial Management & Data Systems*, 109(3), 370-388.
- Wu, J. H., & Wang, S. C. (2005). What drives mobile commerce?: An empirical evaluation of the revised technology acceptance model. *Information & management*, 42(5), 719-729.
- Wu, J. H., Wang, S. C., & Lin, L. M. (2005, January). What drives mobile health care? An empirical evaluation of technology acceptance. In *System Sciences, 2005. HICSS'05. Proceedings of the 38th Annual Hawaii International Conference on* (pp. 150a-150a). IEEE.

- Wu, J. H., Wang, S. C., & Lin, L. M. (2007). Mobile computing acceptance factors in the healthcare industry: A structural equation model. *International journal of medical informatics*, 76(1), 66-77.
- Yoon, C., & Kim, S. (2007). Convenience and TAM in a ubiquitous computing environment: The case of wireless LAN. *Electronic Commerce Research and Applications*, 6(1), 102-112.