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- ⁵ <http://propertidata.com/berita/16-mal-baru-padati-pinggiran-jakarta>
- ⁸ <http://www.malserpong.com/about-us.asp>
- ⁹ <http://properti.bisnis.com/read/20140829/276/253431/persaingan-makin-ketat-mal-perang-inovasi>
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- ⁱⁱ Sekaran, Uma & Bougie, Roger. Research Methods For Business. Fifth Edition
- ⁱⁱⁱ Sugiyono, 2014. Metodologi Penelitian Kombinasi (Mixed Methods). Alfabeta

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