



Hak cipta dan penggunaan kembali:

Lisensi ini mengizinkan setiap orang untuk menggubah, memperbaiki, dan membuat ciptaan turunan bukan untuk kepentingan komersial, selama anda mencantumkan nama penulis dan melisensikan ciptaan turunan dengan syarat yang serupa dengan ciptaan asli.

Copyright and reuse:

This license lets you remix, tweak, and build upon work non-commercially, as long as you credit the origin creator and license it on your new creations under the identical terms.

DAFTAR PUSTAKA

- Ambrose, G., & Harris, P. (2009). *The Fundamentals of Graphic Design*.
Lausanne: AVA Publishing SA.
- Bachr, P. R. (2009). *Non-Goverenmental Human Rights Organization in
Internasional Relations*. United Kingdom: Palgrave Macmillan.
- Bleicher, S. (2012). *Contemporary Color: Theory and Use*. USA: Cengage
Learning.
- Carter, B., Meggs, P. B., Day, B., Maxa, S., & Sanders, M. (2015). *Typographic
Design: FORM AND COMMUNICATION*. New Jersey: John Wiley &
Sons, Inc.
- Gernsheimer, J. (2008). *Designing Logos: the Process of Creating Symbols That
Endure*. New York: Allworth Press.
- Koskinen, K., U. (2013). *Knowledge Production in Organizations*. New York:
Springer Internasional Publishing Switzerland.
- Landa, R. (2011). *Graphic Design Solutions* (4th ed). Boston: Clark baxter.
- Malik, M. E., Naeem, B., & Munawar, M. (2012). Brand Image: Past, Present,
and Future. *Journal of Basic and Applied Scientific Research*, 2(12),
13069-13075.
- Melina, C. (1995, March). Working with NGOs: A Practical Guide to Operational
Collaboration between The World Bank and NGO.
- Morioka, A., & Stone, T. (2006). *Color Design Workbook: a Real-World Guide to
Using Color in Graphic Design*. Beverly: Rockport Publishers, Inc.

Prasetyo, Y. W., & Himam, F. (2013). Pengembangan Identitas Organisasi sebagai Strategi Bisnis. *Jurnal Psikologi*, 40(2), 226-239.

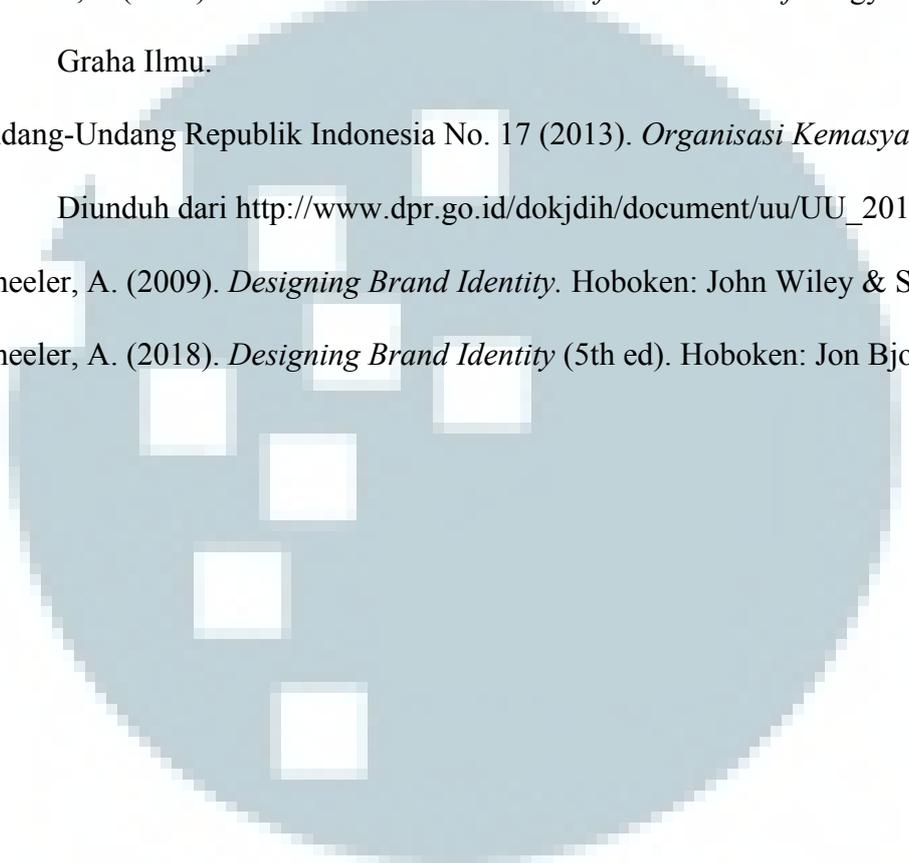
Sarwono, J. (2006). *Metode Penelitian Kuantitatif dan Kualitatif*. Yogyakarta: Graha Ilmu.

Undang-Undang Republik Indonesia No. 17 (2013). *Organisasi Kemasyarakatan*.

Diunduh dari http://www.dpr.go.id/dokjdih/document/uu/UU_2013_17.pdf

Wheeler, A. (2009). *Designing Brand Identity*. Hoboken: John Wiley & Sons, Inc.

Wheeler, A. (2018). *Designing Brand Identity* (5th ed). Hoboken: Jon Bjornson.



UMN