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The logo for Universitas Multimedia Nusantara (UMMN) features the acronym 'UMMN' in a large, bold, blue, sans-serif font. The letters are thick and rounded, with a slight shadow effect. The 'U' and 'M' are connected at the top, and the 'N' is also connected to the second 'M'. The overall style is modern and clean.

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