

## DAFTAR PUSTAKA

- Adi, T. (2018, Juli 13). "Menyal diskriminasi di tempat kerja". Retrieved from *Kontan.co.id*: <https://analisis.kontan.co.id/news/menyal-diskriminasi-di-tempat-kerja>
- Aguinis, H. (2014). *Perfomance management* (3 ed.). United Kingdom: Pearson Education.
- Ajayi, V. O. (2017). Primary sources of data and secondary sources of data. *Research Gate*, 1-5. doi:10.13140/RG.2.2.24292.68481
- Argenti, P. A. (2016). *Corporate communication* (7 ed.). New York: McGraw-Hill.
- Asmarani, R. (2017). Perempuan dalam perspektif kebudayaan. *Sabda*, 12(1), 7-16. Retrieved from <https://ejournal.undip.ac.id/index.php/sabda/article/view/15249>
- Babbie, E. (2016). *The practice of social research* (14 ed.). Boston: Cengage Learning.
- Beger, R. (2018). *Present-day corporate communication: A practice-oriented, state-of-the-art guide*. Singapore: Springer.
- Beritatagar.id. (2017, Mei 2). "Industri dan bidang profesi yang ramah perempuan". Retrieved from *Beritatagar.id*: <https://beritagar.id/artikel/gaya-hidup/industri-dan-bidang-profesi-yang-ramah-perempuan>
- Budiati, A. C. (2010). Aktualisasi diri perempuan dalam sistem budaya Jawa: Persepsi perempuan terhadap nilai-nilai budaya Jawa dalam mengaktualisasikan diri. *Pamator*, 3(1), 51-59.
- Catriana, E. (2019, November 26). "Kesetaraan gender bisa dongkrak pertumbuhan ekonomi RI, ini 7 caranya". (S. R. Setiawan, Editor) Retrieved from *Kompas.com*: <https://money.kompas.com/read/2019/11/26/150000726/kesetaraan-gender-bisa-dongkrak-pertumbuhan-ekonomi-ri-ini-7-caranya?page=all>
- Connell, R. (2011). *Confronting equality: Gender, knowledge, and global change*. New Zealand: Allen & Unwin.
- Coren, M. J. (2017, Agustus 22). "Ellen Pao's book on Silicon Valley's biggest sexual harassment case shows how sad the boys club". Retrieved from *Quartz*: <https://qz.com/1058689/ellen-pao-wrote-a-book-to-tell-her-side->

of-the-story-in-silicon-valleys-most-explosive-sexual-harassment-case-against-kleiner-perkins-caufield-byers/

Cornelissen , J. (2014). *Corporate communication: A guide to theory & practice* (4 ed.). Thousand Oaks: SAGE Publications.

Creswell, J. W., & Creswell, J. D. (2018). *Research design: Qualitative, quantitative, and mixed methods approaches* (5 ed.). Thousand Oaks: SAGE Publications.

Danliris. (2020). *Our vision*. Retrieved from Danliris.com:  
<http://www.danliris.com/index.php/en/about-us/vision-values/>

Dessler, G. (2017). *Human resources management* (15 ed.). United States of America: Pearson.

EDGE Certified Foundation. (2020). *Certified organizations*. Retrieved from EDGE: <https://edge-cert.org/certified-organizations/>

Effendi, P., & Ratnasari, D. (2018). Kesetaraan gender dalam perspektif Undang-Undang nomor 13 tahun 2003 tentang ketenagakerjaan. *Jurnal Pro Hukum*, 2(2), 1-8.

Evans, J. R. (2017). *Quality and performance excellence: Management, organization, and strategy* (8 ed.). Boston: Cengage Learning.

Fianzah, T. A. (2014). *Penerapan internal public relations sebagai upaya peningkatan produktivitas kerja karyawan: Studi deskriptif kualitatif pada public relations PT Jakarta Prima Cranes Cab. Balikpapan*. Retrieved from Academia:  
[https://www.academia.edu/8449114/PENERAPAN\\_INTERNAL\\_PUBLICATIONS\\_RELATIONS\\_SEBAGAI\\_UPAYA\\_PENINGKATAN\\_PRODUKTIVITAS\\_KERJA\\_KARYAWAN\\_Studi\\_Deskriptif\\_Kualitatif\\_pada\\_Public\\_Relations\\_PT.\\_Jakarta\\_Prima\\_Cranes\\_Cab.\\_Balikpapan\\_](https://www.academia.edu/8449114/PENERAPAN_INTERNAL_PUBLICATIONS_RELATIONS_SEBAGAI_UPAYA_PENINGKATAN_PRODUKTIVITAS_KERJA_KARYAWAN_Studi_Deskriptif_Kualitatif_pada_Public_Relations_PT._Jakarta_Prima_Cranes_Cab._Balikpapan_)

Gerintya, S. (2018, November 8). "Tingkat kesetaraan gender Indonesia kalah jauh oleh Filipina". Retrieved from *Tirto.id*: <https://tirto.id/tingkat-kesetaraan-gender-indonesia-kalah-jauh-oleh-filipina-c9ms>

Hazefa, H. K. (2014). *Komunikasi perempuan pengusaha: Studi kasus komunikasi perempuan pengusaha di lingkungan bisnis maskulin*. Retrieved from Pustaka Unpad: <http://pustaka.unpad.ac.id/wp-content/uploads/2014/07/Komunikasi-Perempuan-Pengusaha.pdf>

Henslin, J. M. (2015). *Essentials of sociology: A down-to-earth approach* (11 ed.). New Jersey: Pearson.

- International Labour Organization. (2017). *Laporan ketenagakerjaan Indonesia 2017: Memanfaat teknologi untuk pertumbuhan dan penciptaan lapangan kerja*. Retrieved from ILO: [https://www.ilo.org/wcmsp5/groups/public/---asia/---ro-bangkok/---ilo-jakarta/documents/publication/wcms\\_613626.pdf](https://www.ilo.org/wcmsp5/groups/public/---asia/---ro-bangkok/---ilo-jakarta/documents/publication/wcms_613626.pdf)
- J. J. Keller & Associates, Inc. . (2014). *Employee relations essentials*. Wisconsin: J. J. Keller & Associates, Inc.
- Kementerian Keuangan Republik Indonesia. (2019, April 24). "Ini pentingnya kesetaraan gender untuk sebuah negara". Retrieved from *Kemenkeu.go.id*: <https://www.kemenkeu.go.id/publikasi/berita/ini-pentingnya-kesetaraan-gender-untuk-sebuah-negara/>
- Kementerian Pemberdayaan Perempuan dan Perlindungan Anak. (2018). *Profil perempuan Indonesia*. Jakarta: Kementerian Pemberdayaan Perempuan dan Perlindungan Anak.
- Kementerian Perindustrian Republik Indonesia. (2019, Januari 1). "Making Indonesia 4.0 kunci industri nasional berdaya saing global di era digital". Retrieved from *Kemenperin.go.id*: <https://kemenperin.go.id/artikel/20065/Making-Indonesia-4.0-Kunci-Industri-Nasional-Berdaya-Saing-Global-di-Era-Digital>
- Kottak , C. P. (2017). *Cultural anthroplogy: Appreciating cultural diversity* (17 ed.). New York: McGraw-Hill.
- Kumparan. (2019, April 23). "Cara Michelle Tjokrosaputro dukung kesetaraan di perusahaan miliknya". Retrieved from *Kumparan.com*: <https://kumparan.com/kumparanstyle/cara-michelle-tjokrosaputro-dukung-kesetaraan-di-perusahaan-miliknya-1qwWqE3giCo/full>
- Kusumaningtyas, S. (2018, April 20). "95 persen perusahaan di Indonesia belum penuhi hak pekerja perempuan". Retrieved from *Kompas.com*: <https://sains.kompas.com/read/2018/04/20/203600423/95-persen-perusahaan-di-indonesia-belum-penuhi-hak-pekerja-perempuan?page=all>
- Lincoln, Y. S., & Guba, E. G. (2013). *The constructivist credo*. United States of America: Left Coast Press.
- Miller, K. (2015). *Organizational communication: Approaches and processes* (7 ed.). Stamford: Cengage Learning.
- Neuman, W. L. (2014). *Social research methods: Qualitative approaches* (7 ed.). Edinburgh: Pearson.
- Nica, E., & Potcovaru, A.-M. (2014). The social construction of organizational reality. *Psychosociological Issues in Human Resource Management*, 2(2),

- 56-61. Retrieved from  
[https://go.gale.com/ps/retrieve.do?tabID=T002&resultListType=RESULT\\_LIST&searchResultsType=SingleTab&searchType=BasicSearchForm&currentPosition=1&docId=GALE%7CA392573248&docType=Report&sor t=Relevance&contentSegment=&prodId=SPJ.SP00&contentSet=GALE%7CA3925](https://go.gale.com/ps/retrieve.do?tabID=T002&resultListType=RESULT_LIST&searchResultsType=SingleTab&searchType=BasicSearchForm&currentPosition=1&docId=GALE%7CA392573248&docType=Report&sor t=Relevance&contentSegment=&prodId=SPJ.SP00&contentSet=GALE%7CA3925)
- Nickles, W., McHugh, J., & McHugh, S. (2016). *Understanding business* (11 ed.). New York: McGraw-Hill.
- Noe, R. A. (2017). *Employee training and development* (7 ed.). New York: McGraw-Hill.
- Putri, L. J., & Suardita, I. K. (2019). Tinjauan yuridis terhadap perbuatan catcalling (pelecehan verbal) di Indonesia. *Kertha Wicara*, 8(2), 1-15. Retrieved from  
<https://ojs.unud.ac.id/index.php/kerthawicara/article/view/47598>
- Schaefer, R. T. (2018). *Sociology in modules* (4 ed.). New York: McGraw-Hill.
- Schein, E. H., & Schein, P. (2017). *Organizational culture and leadership* (5 ed.). New Jersey: John Wiley & Sons, Inc.
- Serikat Pekerja Nasional. (2018, November 19). *Hak-hak pekerja perempuan*. Retrieved from Serikat Pekerja Nasional: <https://spn.or.id/hak-hak-pekerja-perempuan/>
- Sleekr. (2018, April 3). "7 kunci mempekerjakan pekerja wanita sesuai ketentuan Depnaker". Retrieved from Sleekr.co:  
<https://sleekr.co/blog/mempekerjakan-pekerja-wanita-menurut-depnaker-uu-ketenagakerjaan/>
- UN Women. (2014). *The Beijing platform for action turns 20*. Retrieved from unwomen.org: [https://www2.unwomen.org/-/media/headquarters/attachments/sections/csw/pfa\\_e\\_final\\_web.pdf?la=en&vs=800](https://www2.unwomen.org/-/media/headquarters/attachments/sections/csw/pfa_e_final_web.pdf?la=en&vs=800)
- United Nations. (2018, September). *Gender equality: Why it matters*. Retrieved from United Nations website:  
<https://www.un.org/sustainabledevelopment/wp-content/uploads/2018/09/Goal-5.pdf>
- United Nations Economic Commission for Europe. (2014). *Indicators of gender equality*. Retrieved from unece.org:  
[https://www.unece.org/fileadmin/DAM/stats/publications/2015/ECE\\_CES\\_37\\_WEB.pdf](https://www.unece.org/fileadmin/DAM/stats/publications/2015/ECE_CES_37_WEB.pdf)

- Vokić, N. P., Obadić, A., & Čorić, D. S. (2019). *Gender equality in the workplace: Macro and micro perspectives on the status of highly educated women*. Switzerland: Palgrave Pivot.
- Yin, R. K. (2018). *Case study research and applications: Design and methods* (6 ed.). Thousand Oaks: SAGE Publications.