

CHAPTER I

INTRODUCTION

1.1. Background

Jakarta Cathedral is one of the Cultural Heritage Sites in Jakarta. After being established in 1993 as a DKI Jakarta Provincial Cultural Heritage Site, in 2018 the Jakarta Cathedral was designated as a National Cultural Heritage Site based on Decree of the Minister of Education and Culture (*Keputusan Menteri Pendidikan dan Kebudayaan*) Number 243/M/2015. This church's history has several influences on the development of Catholicism throughout the world since 1807. However, according to a survey for Jakarta Cathedral's visitors conducted by the author in February 2019, more than 50% of 131 respondents don't know information about Jakarta Cathedral.

According to Muktiono, books are the most effective media to communicate complex information (cited from Ja'far, Fianto, & Yosep, 2014, p. 2). However, even though a book about Jakarta Cathedral that's titled "*Sejarah Seputar Katedral Jakarta*" by R. Kurris SJ in 1992 exists, many visitors still lack the information regarding Jakarta Cathedral. This indicates that there are shortcomings in this book which only informs about the history of Jakarta Cathedral chronologically, while the architecture, interior and other information are also essential. Moreover after 1992, Jakarta Cathedral went through several changes which makes the book outdated. In addition, based on author's observations, this book is hard to find on bookstores and libraries; such as Gramedia, Periplus, and University Libraries.

Head of *Dinas Perpustakaan dan Kearsipan*, Zulkifli stated that history and culture are important values that need to be preserved by the Indonesians as a heritage (Ali, 2018). Yet according to the survey and the information gathered, Jakarta Cathedral doesn't have a structured and effective information media about its values, especially for the younger generation. Besides, Sujiwo Tejo, an Indonesian humanist also stated that knowledge about history and culture are important for our young generation to maintain national identity (Nababan, 2018).

Jakarta Cathedral is not just a church building for Catholics, but also a building that has various cultural and historical values about Indonesia that should be documented so it won't be forgotten from generation to generation. Therefore, the author intends to design a structured and effective information media about Jakarta Cathedral for younger generation.

1.2. Problem

Based on the background that has been stated, the problem that will be examined by the author in this research is as follows.

How to design information media pertaining Jakarta Cathedral?

1.3. Scope of Research

This research will focus on the scope of research as follows.

a. Geographic:

- Primary : DKI Jakarta
- Secondary : Indonesia

b. Demographic:

- Age : 17-25 years old
- Education : high school and above
- Economic Level : middle and upper middle

c. Psychographic:

- Catholics (Primary) & Non-Catholics (Secondary) who lacks knowledge and is eager to learn more about Jakarta Cathedral

1.4. Objective

The objective of this research is to design the book of Jakarta Cathedral.

1.5. Benefit

1. For the Author

Through this research, the author can learn new insights and apply theories and knowledges that has been learned from the University.

2. For the Society

This research can help the readers to add some knowledges about information media and Jakarta Cathedral.

3. For the University

This research can become references for other researches in the future, especially for media information designs in visual communication and give other students some knowledges.