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CHAPTER II

GENERAL INFORMATION

A. Hotel's Profile

1. History



Figure 2.1 The Apurva Kempinski Logo

Made in 1897, Kempinski Resorts is Europe's most seasoned extravagance resort gathering. Kempinski's rich legacy of immaculate individual help and brilliant cordiality is supplemented by the selectiveness and distinction of its properties. Kempinski now involves an arrangement of 77 five-star resorts and living arrangements in 34 nations and keeps on including new properties in Europe, the Center East, Africa, Asia and the Americas. Everyone mirrors the quality and accomplishment of the Kempinski brand without dismissing its legacy. The portfolio involves notable milestone properties, grant winning urban way of life resorts, extraordinary hotels, and renowned living arrangements. Everyone pervades the quality visitors have generally expected from Kempinski while grasping the social conventions of its area. Kempinski is an establishing individual from the Global Hotel Alliance (GHA), the world's biggest union of free hotel brands.

Kempinski Lodgings is introducing another period of top of the line cordiality with the opening of The Apurva Kempinski Bali, a lavish safe house that catches the pith of Indonesian culture, craftsmanship and character. The Apurva deciphers as "unique and wonderful" in Sanskrit, grasping Kempinski's commitment to breathing life into one of a



kind encounters. The retreat was opened on February 1, 2019, in the upmarket Nusa Dua zone of Bali, with 475 very much named visitor rooms, striking suites and circumspect estates in a calm beachfront setting. Astounding, hair- rising, curated and quiet, The Apurva Kempinski Bali appears as a great outdoors theater, where hundreds of years of Indonesian culture are refined and enlivened.




2. Facilities

Table 2.1 Room Type The Apurva Kempinski

No.	Room Type	Description
1.	 <p data-bbox="395 734 715 768">Figure 2.2 Grand Deluxe</p>	<p>a. The Room Size: 68 sqm</p> <p>b. Room Rate Range: Rp. 3.115.000</p> <p>c. Benefits: Flat screen TV, Free Wi-Fi, Choice of pillow, Bathtub</p>
2.	 <p data-bbox="331 1126 778 1160">Figure 2.3 Cliff Private Pool Suite</p>	<p>a. The Room Size: 100 sqm</p> <p>b. Room Rate Range: Rp. 4.600.3000</p> <p>c. Benefits: Executive Lounge Access, Private pool, Grand Deluxe benefits</p>
3.	 <p data-bbox="448 1514 655 1547">Figure 2.4 Villa</p>	<p>a. Room Size: 200 sqm</p> <p>b. Room Rate Range: Rp. 8.000.000</p> <p>c. Benefits: Villa Lounge Access, Private pool, Living Room</p>

Table 2. 2 Food and Beverage Outlet

No.	Food and Beverage outlets	Description
1.	 <p>Figure 2.5 Pala Restaurant</p>	<p>a. Location: 1st Floor</p> <p>b. Sitting capacities: 340 pax</p> <p>c. Open hours:</p> <p>Breakfast (06.30 – 10.30)</p> <p>Lunch (11.30 – 14.30)</p> <p>Dinner (18.30 – 22.30)</p> <p>Sunday brunch (11.00 – 15.00)</p> <p>Set in the midst of a long pool within the gardens, Pala Restaurant features live cooking stations with an extensive array of and international cuisines.</p>
2.	 <p>Figure 2.7 Koral Restaurant</p>	<p>a. Location: 1st Floor</p> <p>b. Sitting capacities: 80 pax</p> <p>c. Open hours: 18.30 – 22.30</p> <p>Koral, diners will feast on elegant dishes red by Indonesian coastal flavors from local ingredients, at a venue that is casual and refined.</p>
3.	 <p>Figure 2.6 Selasar Deli</p>	<p>a. Location: Lobby Floor</p> <p>b. Sitting capacities: 60 pax</p> <p>c. Open hours: 10.00 – 22.00</p> <p>Selasar Deli serves a wide range of national favourite light bites in wooden cart, locally known as angkringan. Highlights include the Indonesian herbal drink Jamu and instinctive Luwak Coffee.</p>

4.	 <p>Figure 2.8 Kubu Pool Bar</p>	<p>a. Location: 1st Floor</p> <p>b. Sitting capacities: 80 - 100 pax</p> <p>c. Open hours: 10.00 – 18.00</p> <p>From enjoying the sun on a lounge chair to fully floating in the water, Kubu Pool Bar promises to enliven your senses with endless soaking pleasures. Located right by the resort's 60 meter swimming pool, this lively spot complements your laid-back day with lights and exotic drinks.</p>
5.	 <p>Figure 2.9 Reef Beach Club</p>	<p>a. Location: 1st Floor Near Beach Area</p> <p>b. Sitting capacities: 120 pax</p> <p>c. Open hours:</p> <p>Breakfast: 08.00 – 10.30</p> <p>Offers selection of mouthwatering bites of and international cuisine.</p>
6.	 <p>Figure 2.10 Izakaya by OKU</p>	<p>a. Location: Lobby Floor</p> <p>b. Sitting capacities: 80 pax</p> <p>c. Open hours: 18.00 – 22.30</p> <p>This Japanese restaurant in Bali offers an open kitchen setting and an open-kitchen dining experience, where guests and the chefs interact deeper enjoyment.</p>

B. Organizational Structure

As one of five-star hotel in Nusa Dua, The Apurva Kempinski has several organizational charts. Organizational chart useful as a direction and knowledge for new member, while writer do Industrial Placement Program program there are 3 organizational charts that writer must know. There are:

1. Hotel Organizational Charts

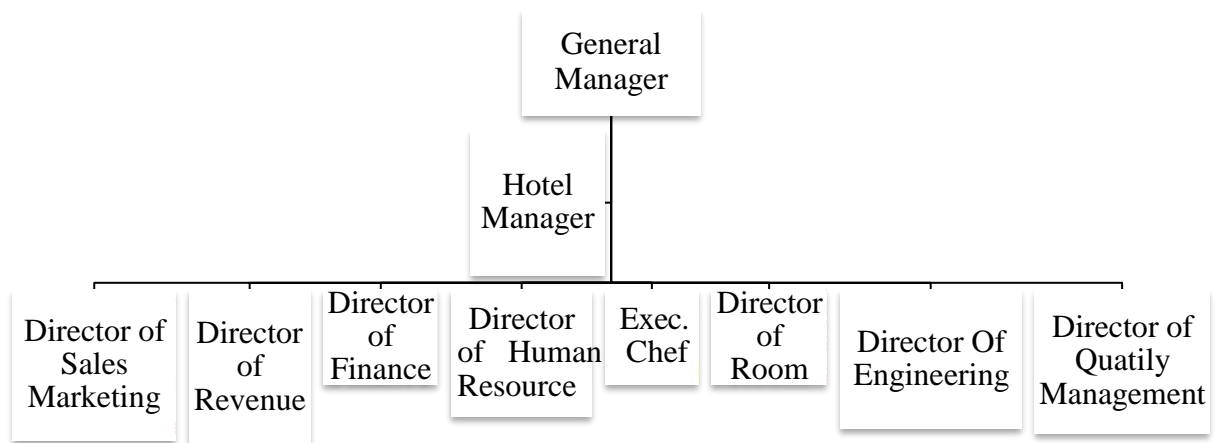


Chart 2.1 Organizational Charts of Hotel Management

2. Front Office Charts

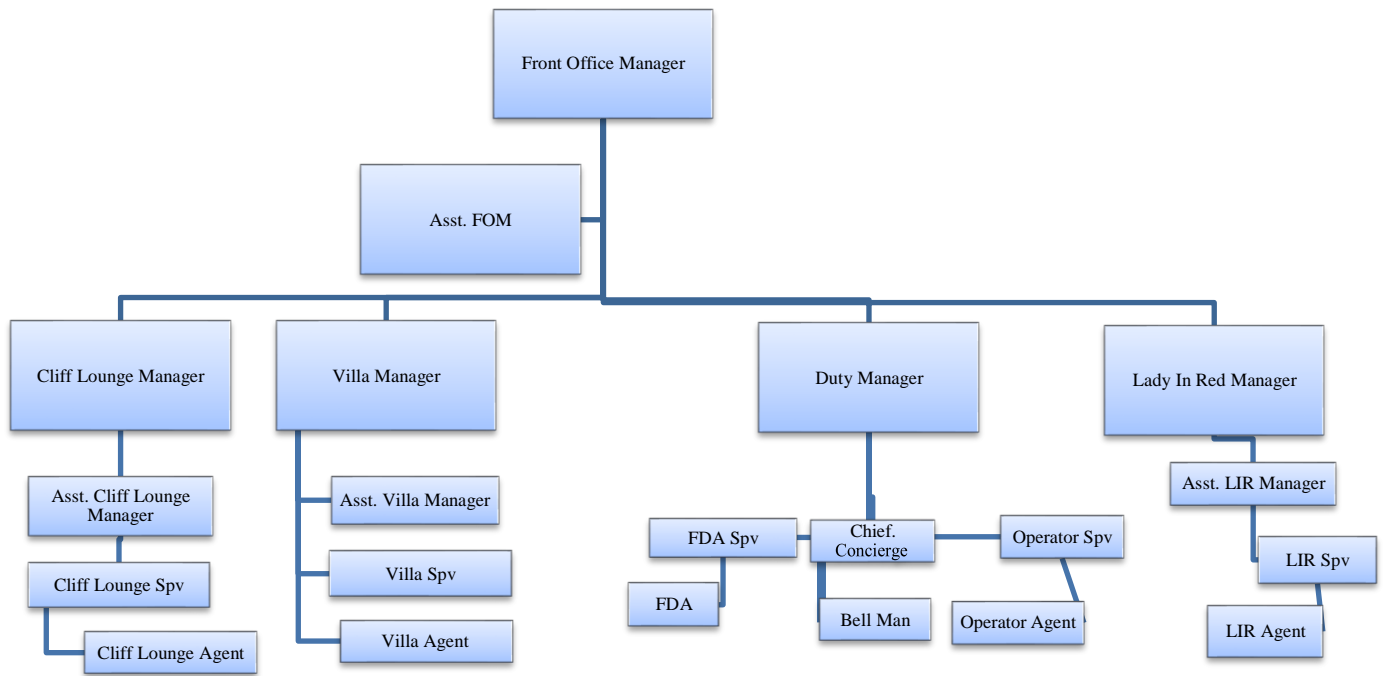


Chart 2.2 Organizational Charts of Front Office

3. Food & Beverage Service Charts

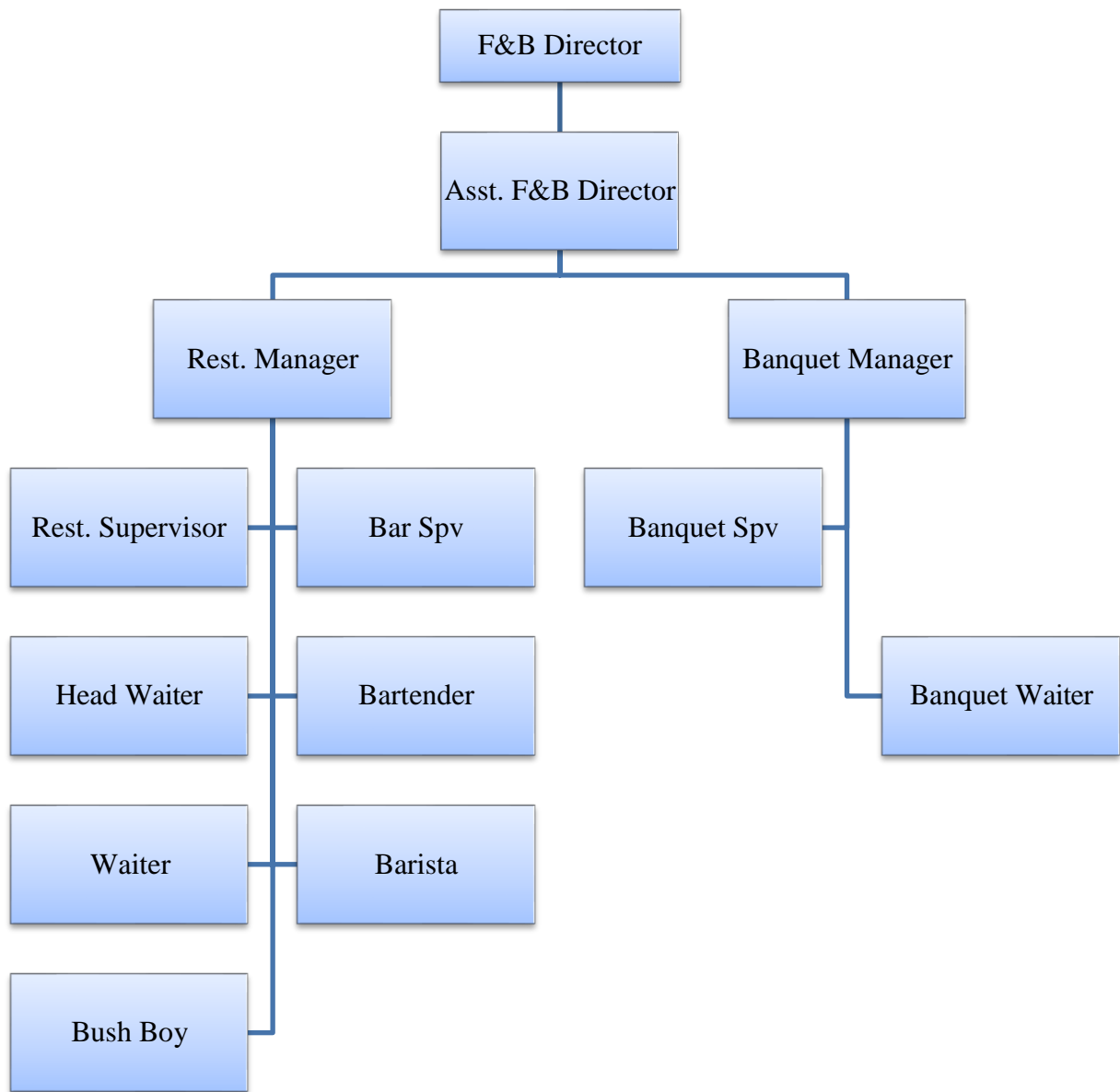


Chart 2.3 Organizational Charts of F&B Service