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CHAPTER II

GENERAL DESCRIPTION

A. Hotel's Profile

1. History

The Apurva Kempinski Bali opened at 1st February 2019, in the upmarket Nusa Dua area of Bali. The Apurva Kempinski Bali takes the form of a majestic open air theatre, where centuries of Indonesian culture are distilled and brought to life. The Apurva means Unique and Magnificent. The Apurva Kempinski Bali have 475 luxury guestrooms, suites and villas, six food and beverage outlets including underwater restaurant, bars and lounges, luxury Spa, and three majestic wedding venues.

The Apurva Kempinski Bali is located at cliff top location in the trendy Nusa Dua neighborhood which is perfectly located for business and leisure travelers. It just takes 15 minutes from Ngurah Rai Bali International Airport. The Apurva Kempinski Bali is close to upscale shopping and entertainment options.



Figure 1 The Apurva Kempinski Bali Logo

2. Facilities

The Apurva Kempinski Bali have a 475 luxury rooms, suites and villa. Here are the descriptions about each type of room:

Table 1 Room in The Apurva Kempinski Bali







No.	Room Type	Description
1.	 <p data-bbox="405 891 732 925">Figure 2 Grand Deluxe Room</p>	<ul style="list-style-type: none"> a. The room size is 65sqm b. Benefits: Get Breakfast at Pala restaurant, laptop size safe, bathtub and separate shower, flat screen TV, free Wi-Fi.
2.	 <p data-bbox="432 1261 707 1294">Figure 3 Specialty Suites</p>	<ul style="list-style-type: none"> a. The room size is 97-200sqm b. Benefits: own sun-drenched, private plunge pool, Privilege access to Cliff Lounge, dedicated concierge and Lady in Red to cater to your individual needs, complimentary culinary throughout the day, free Wi-Fi, working desk.
8.	 <p data-bbox="491 1718 647 1751">Figure 4 Villa</p>	<ul style="list-style-type: none"> a. The room size is 200-1379sqm. b. Benefits: private swimming pool, spacious pool deck and lounge area, garden and outdoor shower, privilege access to Villa Lounge, separate living room and bedroom, Kitchenette, free Wi-Fi.

Table 2 Food and Beverage outlets

No.	Food and Beverage outlets	Description
1.	 <p data-bbox="355 808 786 837">Figure 5 Pala Restaurant & Rooftop bar</p>	<ul style="list-style-type: none"> • Location: 1st floor • Seating capacities: 340 pax • Opening hours: <ul style="list-style-type: none"> ○ All day dining Monday – Sunday (12.00 – 22.30) ○ Breakfast Monday – Sunday (06.30 – 10.30) ○ Sunday brunch (12.00 – 15.00) ○ Bar Monday – Sunday 17.00 – 00.00 • Offers international, local and Asian cuisine.
2.	 <p data-bbox="429 1393 718 1422">Figure 6 Koral Restaurant</p>	<ul style="list-style-type: none"> • Location: 1st floor • Seating capacities: 80 pax • Opening hours : <ul style="list-style-type: none"> ○ 18.00 until 22.30 (Monday – Sunday) • Offer seafood cuisine.
3.	 <p data-bbox="432 1747 711 1776">Figure 7 Reef beach Club</p>	<ul style="list-style-type: none"> • Location : 1st floor • Seating capacities : 120 pax • Opening hours : <ul style="list-style-type: none"> ○ Breakfast 08.00 until 10.30 (Monday – Sunday) ○ Bar 10.00 – 22.00 (Monday – Sunday) • Offer local and international Cuisine.

<p>4.</p>	 <p>Figure 8 Izakaya by Oku</p>	<ul style="list-style-type: none"> • Location : Lobby floor • Seating capacities : 60 pax • Opening hours : <ul style="list-style-type: none"> ○ 08.00 until 22.30 (Monday – Sunday) • Offer Japanese cuisine.
<p>5.</p>	 <p>Figure 9 Selasar Deli</p>	<ul style="list-style-type: none"> • Location : Lobby floor • Seating capacities : 80 pax • Opening hours : <ul style="list-style-type: none"> ○ Open 10.00 until 22.00 (Monday – Sunday) ○ Afternoon tea 14.30 – 17.30 • Offer local cuisine
<p>6.</p>	 <p>Figure 10 Kubu Pool Bar</p>	<ul style="list-style-type: none"> • Location : ground floor middle of the resort • Seating capacities: 80 – 100 sun loungers including beach area. • Opening hours : <ul style="list-style-type: none"> ○ Open 10.00 until 18.00 (Monday – Sunday) • Offer snacks

B. Organizational Structure

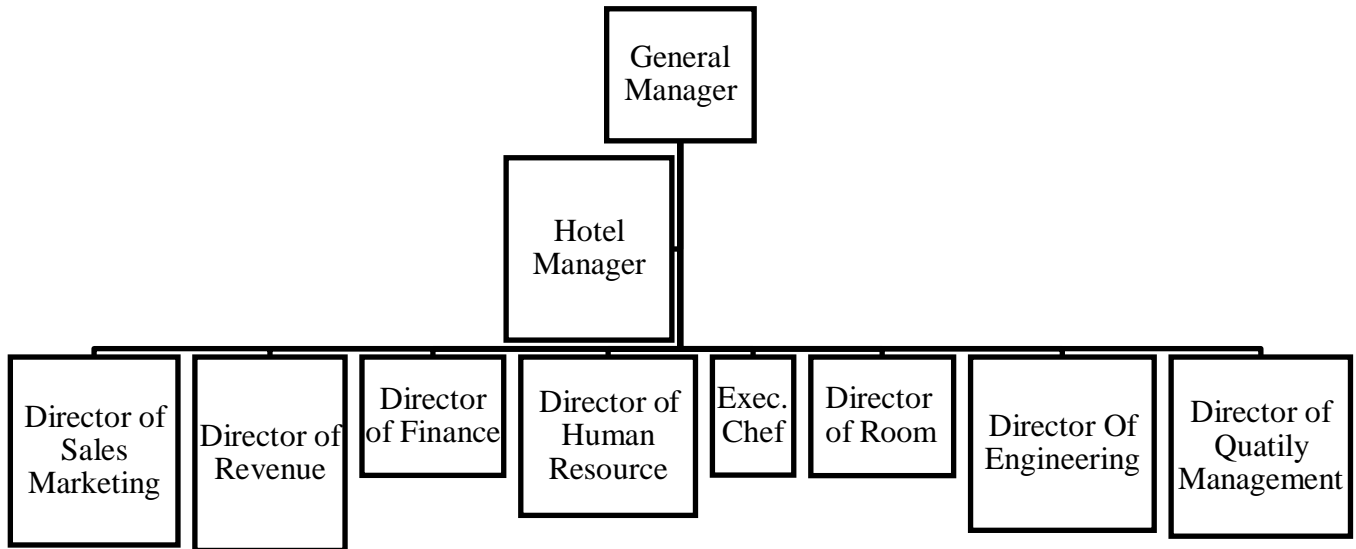


Table 3 Organizational Charts of Hotel Management

The organizational structure is needed in every hotel department. As for the picture able, it explains about the structure of the hotel owned by The Apurva Kempinski Bali.

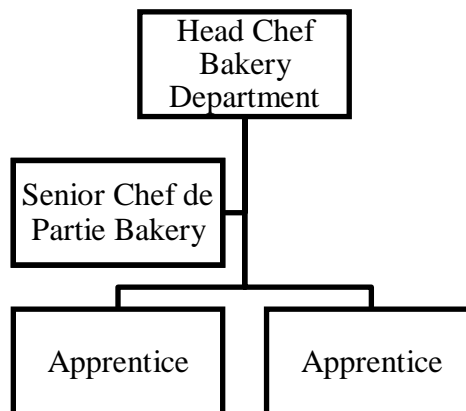


Table 4 Organizational Charts of Bakery Department