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CHAPTER I

INTRODUCTION

A. Background

Having an industrial placement is an important thing to do for the students of Hotel Operation Program. An industrial placement will help to gain more knowledge and skills about how a hotel operates. The writer having an industrial placement in Aryaduta Lippo Village. There are two things that makes the writer wants to having an industrial placement in Aryaduta Lippo Village.

First, the location of Aryaduta Lippo Village is very strategic. Aryaduta Lippo Village is located near many shopping centre, school, university, and business centre. One of the shopping centre that located near the Aryaduta Lippo Village is Supermall Karawaci. Supermall Karawaci is quite popular in Tangerang with many kind of restaurant, stores with various brands inside of it. Aryaduta Lippo Village also located near UPH College. Beside UPH Colege, there is still many other education centre such as Atisa Dipamkara School and Pelita Harapan School (SPH). One of the reason that the writer have that relate to the hotel strategic location is because there is the biggest Tantrayana Vihara in Indonesia named Vihara Vajra Bumi Nusantara. The location of Aryaduta Lippo Village is really helping the writer when the writer need to go to nearby places.

Second, Aryaduta Lippo Village is one of the best hotel in Tangerang. There are many exceptional facilities in Aryaduta Lippo Village that makes this hotel one of the best hotel in Tangerang. There are football court, tennis court, wall climbing, and many kind of restaurant. Aryaduta Lippo Village has features 191 rooms and villas divided into eight types including Deluxe Room, Signature Room, Villa Deluxe, Villa Suite, Business Suite, Signature Suite, Excecutive Suite, and Aryaduta Suite. This hotel also awarded a 5th place from 59 hotels in Tangerang based Travelled Ranked on TripAdvisor. The writer learned a lot of knowledge and skills because of the work experience that the writer got in the one of the best hotel in Tangerang, Aryaduta Lippo Village.

In conclusion, the location of the hotel and as one of the best hotel in Tangerang is the main reason that the writer has choose Aryaduta Lippo Village as a hotel for the industrial placement.

B. Purpose of Industrial Placement

Purpose is also an important thing to have when doing an industrial placement. Purpose makes the writer has a goals to achieve and it gives the writer spirit to achieve that goals. There are two purposes that makes the writer doing an industrial placement.

First, the writer want to gain as many as possible knowledge and skills in the hotel. The knowledge that the writer got in the University is not enough for the real industry of hotel. The writer is still lacked of knowledge and skills that the hoteliers must have and for that reason the writer is motivated to join the real industry of a hotel, which is having an industrial placement in Aryaduta Lippo Village. All the knowledge and skills that the writer got makes the writer easier to work in the hotel after graduated in the University also this knowledge and skills can be share to juniors.

Second, the writer challenged to work in the ne environment, get more experience, and making as many as possible a connection in the hotel environment. Work in the new environment makes the writer learn about something new and learn how to adapt in that environment. The experience that the writer get can be share to all people who wants having an industrial placement also to the juniors. When a person work in the new environment, that person will be pressed to adapt and after the person familiar with the environment, there will be many benefits that the person will get such as the experience and knowledge. Making a connection is important in the hotel industry because once the writer graduated, the writer will work in the hotel industry and making a connection is makes the writer easier to work in another hotel. The writer believe that work in the new environment, get more experience, and making a connection will help the writer to face another job in the future.

In conclusion, the purposes of the writer for doing an industrial placement is gain as many as possible knowledge and skills in the hotel, work in new environment, get more experience, and making as many as possible connection in the hotel. Those purposes makes the writer gain more spirit to achieve the goals and makes the writer always remember the purpose for doing the industrial placement.

C. Period and Procedures

The first step of this training program is Pre-Placement. Pre-placement is the process when the writer makes a resume and cover letter. Resume and cover letter are very important for a job application. Resume showing what is the experiences and qualities that the writer has. Cover letter showing the details of achievement, hardskills, education, and hobbies that the writer has. The writer must give the resume also cover letter to the lecturer and then doing some interview practice for the preparation before the real interview in the hotel.

The second step is On-Placement. Students must passed the interview and be accepted by the hotel before doing the training program in the hotel. The writer has been asked to given the medical check-up test result to find out and ensure that the writer has a physical condition to start the training program. The writer will be asked to join some preparation events held by the hotel to made a briefing before dong the training program. Then, the writer will become a trainees and complete the training program for six monts.

The writer return to the campus after completed the training program also the training report documents and present to the lecturer. This stage will determine whether the writer pass the training program or not.