

## DAFTAR PUSTAKA

- Cunningham, R. (2020). *The Magic Garment (3rd Edition): Principles of Costume Design*. Long Grove: Waveland Press, Inc.
- Dontigney, E. (2020). *Minimalism in Advertising*.  
<https://Smallbusiness.Chron.Com/Minimalism-Advertising-69504.Html>.
- Donaldson, L. F. (2014). *Texture in Film*. In *Texture in Film*.
- Eiseman, L. (1998). *Colors for Your Every Mood*. Virginia: Capital Books.
- Ekman, P. (1992). *An argument for basic emotions*. *Cognition & emotion*, 6(3-4), 169-200.
- Gillette, J.M. *Theatrical Design and Production: an Introduction to Scenic Design and Construction, Lighting, Sound, Costume, and Makeup*. New York: McGraw-Hill.
- Hart, Eric. (2013). *The Prop Building Guidebook: For Theatre, Film, and TV*. UK: Focal Press.
- Koster, R. (2004). *The Budget Book for Film and Television*. In *The Budget Book for Film and Television*. <https://doi.org/10.4324/9780080494135>
- LoBrutto, Vincent. (2002). *The Filmmaker's Guide To Production Design*. New York: Allworth Press.
- LoBrutto, V. (2002). *The Filmmaker's Guide to Production Design*. In *Journal of Chemical Information and Modeling* (Vol. 53, Issue 9).  
<https://doi.org/10.1017/CBO9781107415324.004>
- Mackay, A. (2005). *The Practice of Advertising*. Oxford: Elsevier Butterworth-

Heinemann.

Mahon, N. (2010). *Basic Advertising 02: Art Direction*. London, UK: AVA Publishing SA.

Makhlouf, E. (2017). *Minimalism in Advertising*.  
<https://www.Vesperdesign.Com/Minimalism/Minimalism-in-Advertising/>.

Millman, D. (2012). *Brand Bible*.

Mollica, P. *Special Subjects: Basic Color Theory: an Introduction to Color for Beginning Artists*. Walter Foster Publishing, an Imprint of The Quarto Group, 2018.

Morissan, M. A. (2010). *Periklanan: Komunikasi Pemasaran Terpadu*.

Musburger, R. B. (2010). *Single-Camera Video-Production Fifth Edition*. USA: Focal Press.

Rea, P. W., Irving, D. K. (2010). *Producing and Directing the Short Film and Video* (4<sup>th</sup> ed.). Burlington: Focal Press.

Rizzo, M. (2005). *The Art Direction Handbook for Film*. UK: Focal Press

Smith, M.G. (2003). *Film Structure and The Emotion System*. New York: Cambridge University Press.

Sweetow, S. (2011). *Corporate Video Production Beyond the Board Room (And Out of the Bored Room)*. USA: Focal Press.

Shorter, Georgina. (2012). *Designing for Screen: Production Design and Art Direction Explained*. Wiltshire: The Crowood Press Ltd.

Stewart, J. (2018). What is Minimalism Definition?  
<https://Mymodernmet.Com/What-Is-Minimalism-Definition/>.

Wheeler, A. (2013). *Designing Brand Identity (4th Edition)*.

Yana, H. (2020). Sejarah Singkat Desain Minimalis.

*<https://interiordesign.id/sejarah-singkat-desain-minimalis/>*.