

DAFTAR PUSTAKA

Buku

- Ambrose, G., & Harris, P. (2011). *Basic design: Layout* (2nd ed.). Switzerland: AVA Publishing SA.
- Badan Pusat Statistik. (2018). *Statistik Indonesia 2018*. Jakarta: Dharmaputra.
- Bogitsh, B. J., Carter, C. E., & Oeltmann, T. N. (2013). *Human parasitology* (4th ed.). UK: Elsevier, Inc.
- Creswell, J. W., & Creswell, J. D. (2018). *Research design: Qualitative, quantitative, and mixed methods approaches* (5th ed.). US: SAGE Publications, Inc.
- Eiseman, L. (2017). *The complete color harmony: Pantone edition*. USA: Quarto Publishing Group USA Inc.
- Ensenberger, P. (2011). *Focus on composing photos*. UK: Elsevier, Inc.
- Giannattasio, T. (2011). The aids of typographic anti-aliasing. In Müller (Ed.), *Typography: Getting the hang of web typography* (hlm. 5-24). Germany: Smashing Media.
- Landa, R. (2011). *Graphic design solutions* (4th ed.). Boston, MA: Clark Baxter.
- Landa, R. (2014). *Graphic design solutions* (5th ed.). US: Clark Baxter.
- Lupton, E. (Ed.). (2014). *Type on screen*. New York: Princeton Architectural Press.
- Male, A. (2007). *Illustration: A theoretical & contextual perspective*. Switzerland: AVA Publishing.

- Moriarty, S., Mitchell, N., & Wells, W. (2012). *Advertising & IMC* (9th ed.). New Jersey: Pearson Education, Inc.
- Sugiyama, K., & Andree, T. (2011). *The dentsu way*. US: McGrawHill.
- Venus, A. (2019). *Manajemen Kampanye* (edisi revisi). Bandung: Simbiosa Rekatama Media.

Internet

- Agustina, D. (2015). Cacingan bukan lagi penyakit orang kampung. Diakses pada 19 April 2020, dari <https://www.cnnindonesia.com/gaya-hidup/20151105194633-255-89764/cacingan-bukan-lagi-penyakit-orang-kampung>
- Rawla, P., & Sharma, S. (2020). Enterobius vermicularis (pinworm). Diakses pada 19 April 2020, dari <https://www.ncbi.nlm.nih.gov/books/NBK536974/>
- The University Of Queensland. (2020). Pedagogical benefits. Diakses pada 11 November 2020, dari <http://www.uq.edu.au/teach/video-teach-learn/ped-benefits.html>
- Utantoro, A. (2017). Sebanyak 28% anak Indonesia terinfeksi cacing. Diakses pada 29 Agustus 2020, dari <https://m.mediaindonesia.com/read/detail/125853-sebanyak-28-anak-indonesia-terinfeksi-cacing>
- Willy, T. (2018). Cacing kremi. Diakses pada 19 April 2020, dari <https://www.alodokter.com/cacing-kremi>