

## CHAPTER V

### CLOSING

#### 5.1 Conclusions

A certain beauty standard of a nation has been around for as long as we could remember, and though in representing communities in certain media according to Hall through Orgad (2012) may lead to binary oppositions between two parties, the embracement and inclusivity of any kinds of beauty actually improve in this era, one of the act of embracing them include accepting and radiating the positivity of having a certain hair textures that were used to be stereotyped in a certain negative manner. And although the movement is improving better these days, this movement is harder to reach to younger audiences, making these people that have this certain figure to feel excluded at first before being exposed to the movement when they got older due to their increasing methods to access a certain information. The lack of information about the said movement in a way children could understand and feel represented is the background of the making of a project for representing the movement by designing an illustrated book for curly haired children aged 6-9 with a social economy status of B-A.

For designing the book, the writer is guided with theories and methods from Martin Ursell (2013), where according to Ursell, in the first step in designing the book was to have an idea to be developed, with the writer starting the process by making a mindmap to retrieve the big idea of the book, and ends with the last step where it is published to publishing houses such as Gramedia.

The big idea of creating this book was to try representing curly hair by trying to reach the readers an idea that someone's worth is more than just the outside, though it is normal to feel small and unconfident from their appearance, the readers must not forget that they are bigger than their physical traits that they feel small in. The examples in the book was the various career paths the characters excelled in despite having a trait that the main character disliked and thought it was one of the majoring factors that cause her to feel unconfident. This was created in order to teach the readers such knowledge without patronizing and dictating them to do such certain things, and for them to view the book as one of the doors for the readers' self development.

## **5.2 Suggestions**

After going through the process of designing this final project, the suggestions that the writer can give to the readers, and future undergraduates that are about to do a similar output like the writer are:

1. In order to construct a credible report, it is needed, and mandatory for future writers to obtain credible sources in each backgrounds that are the key elements of constructing the output of the said topic. These sources vary from data retrieving, interviews with subjects that are related to the said topic, and other methods in order to construct a credible bachelor thesis paper.
2. Find the most relevant theories that can complement and support the writing of the report and the output of the design.
3. Reference studies are just as important as collecting the data for the topic. Future writers are expected to understand and implement their

designs/artworks that are suitable for the target of their output in order to be able to deliver the message to the audience in an effective manner.

4. To avoid any subjective viewings or perceptions from the future writers to the design they are currently designing for a targeted audience. Related to the statement before, it is recommended for the future writers to be able to understand what are best for their target, not themselves, and one of the methods is to study the references of the designated output.
5. When designing the design of the topic's output, be sure to document all of the design process from null to the finished product to avoid any misunderstandings of the matter where the future writer is only using their *gut* to design and be perceived as subjective designer from the audience due to the design process of the output not being documented and not described thoroughly in chapter 4.1
6. If some of the future writers wish to create a final project topic related to the topic of the writer, the writer advised to find other physical traits to represent, in order to expand the embracement of beauty inclusivity in children's media.