

DAFTAR PUSTAKA

- Adam, A. (2018, September). *Pria Muda Milenial Makin Sadar pada Penampilan*. Retrieved from Tirto: <https://tirto.id/pria-muda-milenial-makin-sadar-pada-penampilan-c1o5>
- Adminlina. (2020, February). *Indonesia Pasar Potensial Produk Kosmetik*. Retrieved from Pelaku Bisnis: <https://pelakubisnis.com/2020/02/indonesia-pasar-potensial-produk-kosmetik/>
- Ajzen, I. (1985). *A Theory of Planned Behavior*. Verlag Berlin Heidelberg: Springer.
- Ajzen, I. (1991). *Organization Behavior and Human Decision Process*. Amherst: Academic Press Inc.
- Amanda Ravis, Paschal Sheeran. (2003). Descriptive Norms as an Additional Predictor in the Theory of Planned Behaviour: A Meta-Analysis. *Current Psychology*, 218-233.
- Andriani, D. (2019, Oktober). *Penjualan Produk Kecantikan Melalui Online Terus Melesat*. Retrieved from Ekonomi Bisnis: <https://ekonomi.bisnis.com/read/20191011/12/1158058/penjualan-produk-kecantikan-melalui-online-terus-melesat>
- Anette Christine Iversen, P. K. (2006). Does Socio-Economic Status and Health Consciousness Influence How Women Respond to Health Related Messages in Media? *Health Education Research*, 601-610.
- Arnskinc. (2020, April). *5 Brand Lokal yang Sudah Mendukung Gerakan Sustainable Beauty*. Retrieved from FemaleDaily.com: <https://editorial.femaledaily.com/blog/2020/04/22/4-brand-lokal-yang-sudah-mendukung-gerakan-sustainable-beauty>
- Ball-Rokeach, S. J. (1973). Values and Violence: A Test of the Subculture of Violence Thesis. *American Sociological Association*, 736-749.
- Beritapers. (2020, Desember). *Skin Dewi Bersama Dengan Pelaku Bisnis Lokal Mengadakan Year End Virtual Bazaar*. Retrieved from Beritapers: <https://beritapers.id/2020/12/04/skin-dewi-bersama-dengan-pelaku-bisnis-lokal-mengadakan-year-end-virtual-bazaar/>
- Byung-Sook Hong, Y. H. (2006). The Effect of Well-being Disposition and Appearance Concern on Cosmetic Purchase Intention and Brand Loyalty for Elderly Women. *Korean Society of Clothing and Textiles*, 1778-1787.
- Calvin Wan, G. Q. (2017). Experiential and Instrumental Attitudes: Interaction Effect of Attitude and Subjective Norm on Recycling Intention. *Elsevier*, 69-79.
- Chen, M.-F. (2009). Attitude Toward Organic Foods Among Taiwanese as Related to Health Consciousness, Environmental Attitudes, and The Mediating Effects of a Healthy Lifestyle. *Emerald Insight*, 165-178.
- Cicilia, M. (2020, Desember). *Skin Dewi ajak 13 Merek Lokal Gelar Bazaar Virtual pada 7-13 Desember*. Retrieved from Antara News: <https://www.antaraneews.com/berita/1874496/skin-dewi-ajak-13->

- merek- lokal-gelar-bazaar-virtual-pada-7-13-desember
- Clare D'Souza, M. T. (2006). Green Products and Corporate Strategy: An Empirical Investigation. *Emerald Insight*, 144-157.
- Diallo, M. F. (2012, April 3). Effect of Store Image and Store Brand Price-Image on Store Brand Purchase Intention: Application to an Emerging Market. *Journal of Retailing and Consumer Services*, 360-367.
- Dutta-Bergman, M. J. (2005). Developing a Profile of Consumer Intention to Seek Out Additional Information Beyond a Doctor: The Role of Communicative and Motivation Variables. *Tandf Online*, 1-16.
- Epa. (2018, Maret). *Industri Kosmetik Nasional Tumbuh 20%*. Retrieved from Kemenperin: <https://kemenperin.go.id/artikel/18957/Industri-Kosmetik-Nasional-Tumbuh-20>
- Evmorfia Argyriou, T. C. (2011). Consumer Attitudes Revisited: A Review of Attitude Theory in Marketing Research. *International Journal of Management Reviews*, 431-451.
- Gi-Du Kang, J. J. (2007). Revisiting the Concept of A Societal Orientation: Conceptualization and Delineation. *Business Ethics*, 301-318.
- Hamza Usman, M. L. (2016). Determinants of Intention of Using Mortgage in Financing Home Ownership in Bauchi, Nigeria. *Emerald Insight*, 320-339.
- Hee Yeon Kim, J.-E. C. (2011). Consumer Purchase Intention for Organic Personal Care Products. *Emerald Insight*, 40-52.
- Herbalindo, N. (2020, September). *Nose*. Retrieved from Ini Dia Perbedaan Skincare dan Make Up yang Perlu Kamu Ketahui: <https://nose.co.id/perbedaan-skincare-dan-make-up>
- Hitesh Jhanji, V. S. (2018). Relationship Between Environmental Consciousness and Green Purchase Behaviour Among Youth. *Int. J. Green Economics*, 171-181.
- H'Mida, S. (2009). Factors Contributing in the Formation of Consumers' Environmental Consciousness and Shaping Green Purchasing Decisions. 957-962.
- Indonesia, Y. N. (2020, Februari). *Ketahui Klaim-Klaim dari Produk Skincare Sebelum Membeli*. Retrieved from Yagi Natural: <https://yaginatural.com/blogs/news/kenali-klaim-klaim-dari-produk-skincare-sebelum-membeli>
- Indonesia, A. D. (2020, Februari). *Digimind*. Retrieved from Data Produk Kecantikan Terlaris di E-Commerce: <https://digimind.id/data-produk-kecantikan-terlaris-di-e-commerce/>
- Izazi, R. (2018, Juli). *Review Bukalapak*. Retrieved from Ini 5 Merek Lokal yang Punya Produk Skincare Organik dan Minim Bahan Kimia: <https://review.bukalapak.com/beauty/ini-5-merek-lokal-yang-punya-produk-skincare-organik-dan-minim-bahan-kimia-39133>
- Jamilah, A. (2020, November). *Menelisik Perkembangan Populasi Penduduk Negara di Asia Tenggara Periode 1961-2020*. Retrieved from Good News from Indonesia: <https://www.goodnewsfromindonesia.id/2020/11/15/populasi-penduduk-di-berbagai-negara-bagian-asia-tenggara-dari-1961-2020>

- Jason T. Newsom, B. H. (2005). The Health Consciousness Myth: Implications of The Near Independence of Major Health Behaviors in The North American Population. *Elsevier*, 433-437.
- Joseph F. Hair Jr., W. C. (2014). *Multivariate Data Analysis*. Edinburgh Gate: Pearson Education Limited.
- Kamal Ghalandari, A. N. (2012). The Effect of Country of Origin on Purchase Intention: The Role of Product Knowledge. *Maxwell Scientific Organization*, 1166-1171.
- Lim Sanny, A. N. (2020, Maret 16). Purchase Intention on Indonesia Male's Skin Care by Social Media Marketing Effect Towards Brand Image and Brand Trust. *Management Science Letters*, 1-8.
- Lionita. (2020, Agustus). *Kemenperin Kembangkan Industri Kosmetik Nasional*. Retrieved from Nusa Daily: <https://nusadaily.com/business/kemenperin-kembangkan-industri-kosmetik-nasional.html>
- Maulana, C. (2019, Agustus). *Kesadaran Masyarakat Masih Rendah Mengelola Sampah Plastik*. Retrieved from Swa: <https://swa.co.id/swa/trends/kesadaran-masyarakat-masih-rendah-mengelola-sampah-plastik>
- Mukharliza, A. (2018, April). *Skincare Lokal Organik yang Tak Kalah Kualitasnya dengan Produk Premium Eropa dan Amerika*. Retrieved from Fimela: <https://www.fimela.com/beauty-health/read/3519809/skincare-lokal-organik-yang-tak-kalah-kualitasnya-dengan-produk-premium-eropa-dan-amerika>
- Mohamed Bilal Basha, C. M. (2015). Consumers Attitude Towards Organic Foods. *Elsevier*, 444-452.
- Naresh K. Malhotra, D. N. (2017). *Marketing Research : An Applied Approach*. New York: Pearson.
- Nik Ramli Nik Abdul Rashid, K. J. (2009). Eco-Labeling Perspectives Amongst Malaysian Consumers. *Canadian Social Science*, 1-10.
- Ozlem Simsekoglu, A. N. (2018, Januari 29). Predictors of Intention to Buy a Battery Electric Vehicle Among Conventional Car Drivers . *Transportation Research Part F*, 1-10.
- Paul C.S Wu, G. Y.-Y.-R. (2010, Desember 30-39). The effect of Store Image and Service Quality on Brand Image and Purchase Intention for Private Label Brands. *Australian Marketing Journal*.
- Paul C. S. Wu, G. Y.-Y.-R. (2011). The Effect of Store Image and Service Quality on Brand Image and Purchase Intention for Private Label Brands. *Elsevier*, 30-39.
- Prashant Kumar, B. M. (2015). Factors Affecting Consumers' Green Product Purchase Decisions. *Emerald Insight*, 330-347.
- Pratiwi, R. (2016, November). *7 Fakta Tentang Skin Care Organik yang Perlu Anda Tahu*. Retrieved from Hello Sehat: <https://hellosehat.com/penyakit-kulit/perawatan-kulit/fakta-skin-care-organik/#gref>
- Pusparisa, Y. (2020, Juli). *Databoks*. Retrieved from Produk Skincare Korea Selatan Jadi Pilihan Warga Asia: <https://databoks.katadata.co.id/datapublish/2020/07/02/produk-skincare->

- korea-selatan-jadi-pilihan-warga-asia
- Putri, S. (2018, Agustus). *Riset, Millennials Habiskan Hingga Rp 3 Juta Sebulan untuk Kecantikan*. Retrieved from Wolipop: <https://wolipop.detik.com/makeup-and-skincare/d-4174287/riset-millennials-habiskan-hingga-rp-3-juta-sebulan-untuk-kecantikan>
- Ramazan Kaynak, S. E. (2014). Effects of Personality, Environmental and Health Consciousness on Understanding the Anti-Consumption Attitudes. *Science Direct*, 771-776.
- RI, K. P. (2020, November). *Dampak Pandemi, Transaksi Belanja*. Retrieved from Press Release: <https://pressrelease.kontan.co.id/release/dampak-pandemi-transaksi-belanja-online-produk-kosmetik-naik-80>
- Robert Aitken, L. W. (2020). The Positive Role of Labelling on Consumers' Perceived Behavioural Control and Intention to Purchase Organic Food. *Elsevier*, 1-9.
- Sarosa, A. P. (2018, Desember). *Alasan Wanita Indonesia Lebih Suka Produk Kecantikan asal Korea*. Retrieved from Cantik Tempo: <https://cantik.tempo.co/read/1159359/alasan-wanita-indonesia-lebih-suka-produk-kecantikan-asal-korea>
- Sanchez-Llorens, A. A.-T.-G.-P. (2019). Environmental Consciousness Differences Between Primary and Secondary School Students. *Elsevier*, 712-723.
- Sophia Choukas-Bradley, J. N. (2020). The Appearance-Related Social Media Consciousness Scale: Development and Validation with Adolescents. *Elsevier*, 164-174.
- Tashandra, N. (2019, Agustus). *Skin Dewi, Mengedukasi Kita untuk Mengenali Kulit Sendiri*. Retrieved from Lifestyle Kompas: <https://lifestyle.kompas.com/read/2019/08/19/080800320/skin-dewi-mengedukasi-kita-untuk-mengenali-kulit-sendiri?page=all>
- Tashandra, N. (2019, Agustus). *Harga Skincare Natural Lebih Mahal, Ini Sebabnya...* Retrieved from Lifestyle Kompas: <https://lifestyle.kompas.com/read/2019/08/02/170500220/harga-skincare-natural-lebih-mahal-ini-sebabnya>
- Timothy P. Moss, B. A. (2012). The Moderated Relationship of Appearance Valence on Appearance Self Consciousness: Development and Testing of New Measures of Appearance Schema Components. *PLOS*, 1-7.
- Wardhani, W. K. (2020, September). *Bagaimana Merek Kecantikan Lokal Bertahan di Masa Pandemi*. Retrieved from Magdalene: <https://magdalene.co/story/bagaimana-merek-kecantikan-lokal-bertahan-di-masa-pandemi>
- Yasmin, P. (2020, Desember). *Populasi Indonesia 2020 Lengkap Data per Provinsi*. Retrieved from News Detik: <https://news.detik.com/berita/d-5284032/populasi-indonesia-2020-lengkap-data-per-provinsi>
- Yuki W. K. Lam, R. W. (2014). Antecedents and Consequences of Fashion Consciousness: An Empirical Study in Hong Kong. *Research Journal of Textile and Apparel*, 62-69.

Zheng, Y. (2010). Association Analysis on Pro-Environmental Behaviors and Environmental Consciousness in Main Cities of East Asia. *Behaviormetrika*, 55-69.