

## DAFTAR PUSTAKA

- Asmadi, A. (Oktober 2020). Personal Interview
- Grant, A. E., & Wilkinson, J. S. (2009). *Understanding media convergence: The state of the field*. New York: Oxford University Press.
- Hardiansyah, R. (September 2020). Personal Interview.
- Margianto, J. H., & Syaefullah, A. (n.d.). *Media Online: Pembaca, Laba, Dan Etika*. Indonesia: Aliansi Jurnalis Independen.
- Muliawan, Y. (Oktober 2020). Personal Interview.
- Ong, S. (2020, October 14). *Evergreen Content: What It Is, Why You Need It And How to Create It*. Retrieved December 03, 2020, from <https://ahrefs.com/blog/evergreen-content/>
- Redaksi Tribun Lampung. (n.d.). *Redaksi Tribun Lampung*. Retrieved December 11, 2020, from <https://lampung.tribunnews.com/redaksi>
- Richard, C. (2005). *Online Journalism: Reporting, Writing, and Editing for New Media*. Canada: Thomson Wadsworth.