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Perpustakaan Univeristas Multimedia Nusantara

CHAPTER II
GENERAL DESCRIPTION

A. Company's Profile

1. History

Universitas Multimedia Nusantara is in the shade of Yayasan Multimedia Nusantara, founded by Kompas Gramedia. Dr. (HC) Jakob Oetama is the pioneer of Kompas Gramedia, which also the founder of Universitas Multimedia Nusantara. Universitas Multimedia Nusantara received permission from the Indonesian Minister of National Education to operate on November 25, 2005. On 20 November 2006 the existence of UMN was officially announced at Hotel Santika by Dr. Ir Dodi Nandika, Secretary General of the Ministry of National Education.

In Universitas Multimedia Nusantara, the first class of the first batch was held on September 3, 2007, with the theme "Human Resource Development Towards the ICT Era." To succeed in the first lecture, UMN invited guest lecturers like Prof. Dr. Ir. Mohamad Nuh (Minister of Communication and Information), Dr. (Hc) Jakob Oetama (Founder of Kompas Gramedia), Roy Suryo (Telematics expert), Dra. Puspita Zorawar, M.PsiT (Communication and Psychology Expert).

In 2009 the two Universitas Multimedia Nusantara buildings in Scientia Garden were inaugurated by Prof. Dr. Ir. Mohammad Nuh, DEA as Minister of National Education. In 2011 Universitas Multimedia Nusantara started build the third building. The building, called the New Media Tower, was inaugurated on September 28, 2012. The energy-saving concept promoted by the New Media Tower made it the first winner in the Energy Efficient Building in Tropical Building category at the 2014 ASEAN Energy Award. first in the new energy-efficient building category in the 2013 National Energy Efficiency award event.

Besides that, on December 12, 2013, Universitas Multimedia Nusantara built a Skystar Venture. Through Skystar Venture, Universitas Multimedia Nusantara expected to achieve the vision to establish entrepreneurs in technology. In November 2016, Skystar Ventures was named the best business incubator in the Mentoring and Coaching category for Tenants from the Ministry of Research, Technology and Higher Education at the 2016 Indonesia Innovations & Innovators Expo (I3E).

In 2016, there are four new study programs, Electrical Engineering, Physical Technique, Architecture, and Film and Television Program. Also, there is a new study program in 2017, it is the Hospitality and Journalism. The Hospitality study program is a diploma degree.

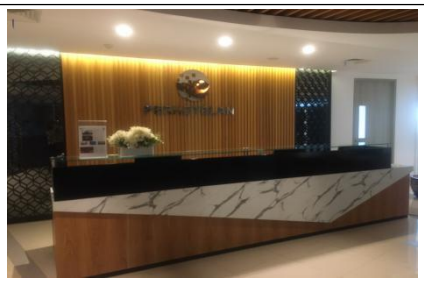
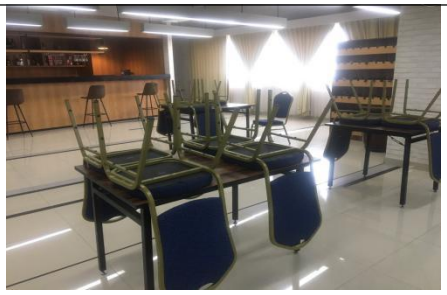
The Hospitality Program in Universitas Multimedia Nusantara is a study program that teaches how a hotel is operated. Students will learn various knowledge related to service and hospitality starting from Front Office, Housekeeping, Laundry, Food and Beverage Production, Food and Beverage Service, to Pastry and Bakery. Through this study program students will understand how the entire hotel industry works.

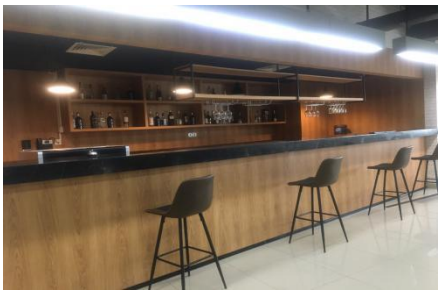
Figure 2.1
Hotel Operations Program Logo

2. Facilities

Table 2.1

Facilities in Hotel Operations UMN

No.	Facilities	Description
1.	 Figure 2.2 Front Office Lab	Front Office lab is to do the Front Office practicum class, such as check-in, check-out, reservation, concierge.
2.	 Figure 2.3 Kitchen Lab	Kitchen lab is to do the Food Production, Pastry, and Food Styling in practicum class.
3.	 Figure 2.3 Restaurant	Restaurant is to do the Food and Beverage service in practicum class.

4.	 Figure 2.4 Bar	Bar is to do the mixology or making drinks in practicum class.
5.	 Figure 2.5 Deluxe Room	Deluxe room is to do when excorting the guest or to do making bed in Housekeeping practicum class. This room has a queen size bed.

B. Organizational Structure

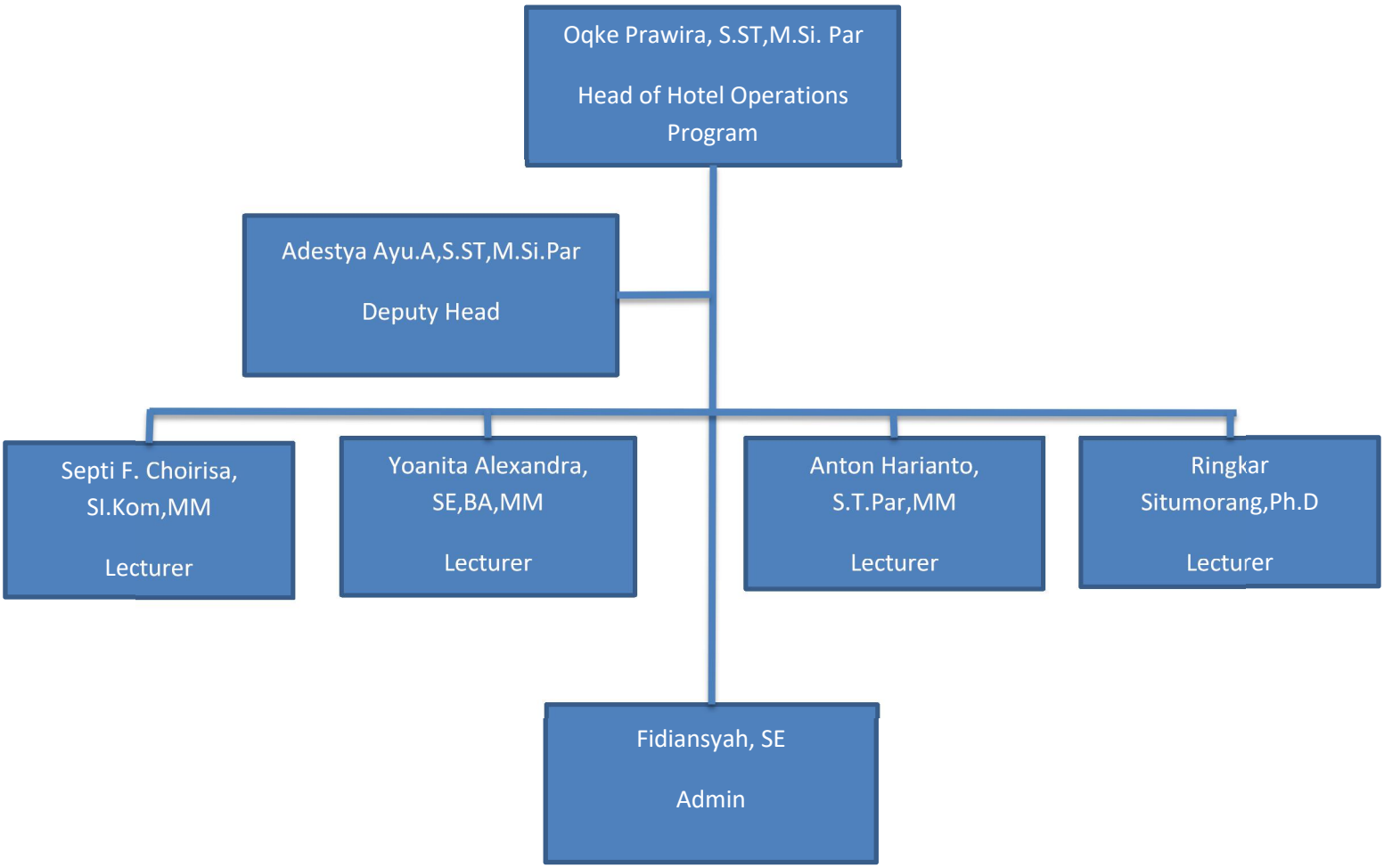


Figure 2.6

Organizational Charts of Hotel Operations Program