



### **Hak cipta dan penggunaan kembali:**

Lisensi ini mengizinkan setiap orang untuk mengubah, memperbaiki, dan membuat ciptaan turunan bukan untuk kepentingan komersial, selama anda mencantumkan nama penulis dan melisensikan ciptaan turunan dengan syarat yang serupa dengan ciptaan asli.

### **Copyright and reuse:**

This license lets you remix, tweak, and build upon work non-commercially, as long as you credit the origin creator and license it on your new creations under the identical terms.

## DAFTAR PUSTAKA

- ADB. (2005). *Indonesia: Country Environment Analysis*. Indonesia: Asian Development Bank.
- Alliance For Justice. (2016). *What is Advocacy? Definitions and Examples*. Washington, USA: Alliance For Justice.
- Bayu, D. J. (2021, Februari 18). *Jumlah Pengguna Media Sosial di Dunia Capai 4,2 Miliar*. Retrieved from databoks : <https://databoks.katadata.co.id/datapublish/2021/02/18/jumlah-pengguna-media-sosial-di-dunia-capai-42-miliar>
- Browning, B. A., Chhabra, D., Farr, J. L., Green, G. P., Gruidl, J., Haines, A., . . . Wheeler, S. M. (2009). *An Introduction to Community Development*. (R. Phillips, & R. H. Pittman, Eds.) New York: Routledge.
- Coombs, W. T., & Holladay, S. J. (2012). *Managing Corporate Social Responsibility: A Communication Approach*. Chichester: John Wiley & Sons, Ltd., Publication.
- Cox, L. E., Tice, C. J., & Long, D. D. (2019). *Introduction to Social Work: An Advocacy-Based Profession*. Los Angeles: Sage Publications Inc. .
- Dimock, M. (2019, January 17). *Defining generations: Where Millennials end and Generation Z begins*. Retrieved from Pew Research Center: <https://www.pewresearch.org/fact-tank/2019/01/17/where-millennials-end-and-generation-z-begins/>
- Freberg, K. J. (2018). *Social Media for Strategic Communication: Creative Strategies and Research-Based Applications*. Los Angeles, USA: Sage Publications, Inc.
- Girls With Impact Report. (2020). *What's Inside the Minds of Gen Z*. Greenwich: S&PGlobal Foundation.
- Loka Pengelolaan Sumber Daya Pesisir & Laut Sorong. (2018). *Dugong*. Retrieved from LOKA PENGELOLAAN SD PESISIR & LAUT SORONG DIREKTORAT JENDERAL PENGELOLAAN RUANG LAUT: <https://kkp.go.id/djprl/lpsplsorong/page/1912-dugong>
- Mubarak, R. A., & Alam, T. (2012, April 26). *The Role of NGOs in Tackling Environmental* . Retrieved from MEI@75: Peace, Prosperity, Partnership.: <https://www.mei.edu/publications/role-ngos-tackling-environmental-issues>
- NPTFG. (2019). *Global NGO Technology Report 2019*. Arizona: Nonprofit Tech for Good.
- Ortiz, C. D. (2019). *Social Media Success for Every Brand: The Five StoryBrand Pillars That Turn Posts Into Profits*. Nashville, USA: Harpercollins Leadership.

- Rijnsoever, C. (2019, January 31). *Environmental Challenges: too big for government and business to tackle alone*. Retrieved from Crossroads Blog: Open Letters to IUCN Members: <https://www.iucn.org/crossroads-blog/201901/environmental-challenges-too-big-government-and-business-tackle-alone>
- SeaSoldier. (2021). *Bersihkan Warungku*. Retrieved from #SEASOLDIER: <https://seasoldier.org/programs/shop>
- SeaSoldier. (2021). *Dolphin Soldier*. Retrieved from #SEASOLDIER: <https://seasoldier.org/programs/soldier>
- Seasoldier. (2021). *Mangrove Planting*. Retrieved from #SEASOLDIER: <https://seasoldier.org/programs/mangrove>
- SeaSoldier. (2021). *Our Organization*. Retrieved from #SEASOLDIER: <https://seasoldier.org/profiles/organization>
- SeaSoldier. (2021). *Regional*. Retrieved from #SEASOLDIER: <https://seasoldier.org/regions>
- Seasoldier. (2021). *Trees Planting*. Retrieved from #SEASOLDIER: <https://seasoldier.org/programs/planting>
- Sehl, K. (2020, September 21). *Social Media for Nonprofits: 11 Essential Tips for Success*. Retrieved from Hootsuite: <https://blog.hootsuite.com/social-media-for-nonprofits/>
- Stephanie, C. (2021, Oktober 14). *Berapa Lama Orang Indonesia Akses Internet dan Medsos Setiap Hari?* Retrieved from Kompas.com: <https://tekno.kompas.com/read/2021/02/23/11320087/berapa-lama-orang-indonesia-akses-internet-dan-medsos-setiap-hari?page=all#:~:text=Dari%20total%20populasi%20Indonesia%20sebanyak,3%20persen%20dibandingkan%20tahun%20lalu.>
- USAID. (2021, November 18). *Indonesia: Environment*. Retrieved from USAID From The American People Web Site: <https://www.usaid.gov/>