

DAFTAR PUSTAKA

- Austin., P,W., & Pinkleton., B, E. (2015). *Strategic Public Relations Management: Planning and Managing Effective Communication Campaign*. London: Routledge.
- Beger, R. (2018). *Present Day Corporate Communication*. Singapore: Springer.
- Cornelissen, J. (2014). *Corporate Communication A guide to Theory and Practice*. London: SAGE.
- Fraser, P, S. (2017). *Practice of Public Relations*. London: Pearson.
- Marsh,C., Guth, D, W. & Short, B, P. (2017). *Strategic Writing Multimedia Writing for Public Relations, Advertising and More, 4th edition*. London: Routledge.
- Nurhaliza, Shifa. (2021, September 21). *Menggali Cuan di Pertambangan Timah, Lima Daerah Ini Jadi Harta Karun Indonesia*. Retrieved from <https://www.idxchannel.com/economics/menggali-cuan-di-pertambangan-timah-lima-daerah-ini-jadi-harta-karun-indonesia>
- Quesenberry, K. (2018). *Social Media Strategy: Marketing, Advertising, and Public Relations in the Consumer Revolution*. Washington: Rowman & Littlefield Publishers.
- Robert., L, H. (2013). *Encyclopedia of Public Relations: 2nd edition*. London: SAGE.
- Roper, S. & Fill, C. (2014). *Essentials of Corporate Communicaton*. London: Pearson.
- Sayomukti, N. (2012). *Pengantar Ilmu Komunikasi*. Jogjakarta: Ar-RUZZ MEDIA.
- Silmi, N. U. (2021, Agustus 30). *5 Penghasil Timah Terbesar di Indonesia*. Kompas.com. Retrieved from <https://www.kompas.com/skola/read/2021/08/30/202143769/5-penghasil-timah-terbesar-di-indonesia>
- Theaker, A. (2012). *The Public Relations Handbook*. London: Routledge.
- Van Riel, C, B, M. & Fombrun., C, J. (2007). *Essentials of Corporate Communications*. London: Routledge.
- Wilcox, L. D. , Cameron, T. G. , Reber, H. B. (2014). *Public Relations Strategies and Tactics*. London: Pearson.
- Wulandari, Trisna. (2021, Agustus 12). *13 Negara Penghasil Timah Terbesar di Dunia, Indonesia Peringkat Berapa*. Detik.com. Retrieved from <https://www.detik.com/edu/detikpedia/d-5679166/13-negara-penghasil-timah-terbesar-di-dunia-indonesia-peringkat-berapa>