## **CHAPTER I**

# INTRODUCTION

## A. Background

According to Satuan Tugas Penanganan Covid-19 no. 12 (2021) regarding Terms of travel for domestic people during a pandemic and the statistic. The COVID-19 pandemic is rampant in Indonesia in mid-2020 and in June the cases of covid-19 were getting higher and higher until the government finally issued a regulation regarding PSBB or large-scale social restrictions.

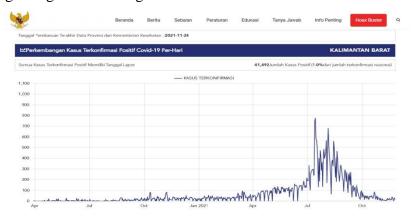


Figure 2. 1 Covid-19 Statistic

The pandemic has changed all the work systems in the world, which is the Hotel Industry and education. Covid 19 has an impact on education in Indonesia, the government must move the learning process in schools and universities to online. With the government policy, students must use cellular data to carry out the learning process from school or college, the effect of covid 19 on education in Indonesia has a bad impact on students who are less able to buy cellular data (Nuryana, 2020), another effect is that teachers or lecturers have to give a lot of homework to students. Which can trigger students' laziness to do homework that has been given by the teacher or lecturer. In addition to the negative impact, COVID-19 has also had a positive impact on education in Indonesia, such as the rapid development of technology, many online applications that can help student learning, and a lot of creativity that can be developed by students, teachers, and lecturers. Not only education but Covid 19 also has an impact on the hotel

industry. With the Covid-19 pandemic, the hotel industry was obliged to accept adverse effects such as loss of income, being forced to temporarily close hotels, employees losing their jobs, and losing local or non-local tourists. The impact of covid-19 also made five hundred nineteen hotels close in April 2020 and some have been sold due to the increasingly severe cases of covid-19 or. Some hotels have decided to make quarantine hotels for people who have contracted the coronavirus and have to lower room prices.

Joining the Industrial Placement Program is very important for the writer as a hospitality student. But because of the pandemic, the writer who is a 2020 student cannot study directly on campus. As a result, the knowledge is not conveyed well, and cannot do practice directly.

For more than a year, the Hospitality Industry was closed. But in 2021 some Hotel industries have reopened and have accepted students seeking a hotel Industrial Placement Program. Luckily the writer had the opportunity to do an Industrial Placement Program at the company, because the pandemic was still not over, the writer was permitted to do an Industrial Placement Program at home. However, due to the increasing number of cases, the writer is not allowed to do an Industrial Placement Program in the Hotel Industry, therefore the writer chooses an Industrial Placement Program that has been provided by the study program.

Carrying out an Industrial Placement program during the Covid-19 pandemic is certainly not easy, especially since the government issued regulations regarding PSBB or large-scale social restrictions that require working from home.

Moreover, Industrial Placement Program is still being carried out because of the assistance from Universitas Multimedia Nusantara and the UMN operational hotel study program which has provided the opportunity for the writer to carry out an Industrial Placement Program. Due to the increasing pandemic in the writer's city, the parents of the writer do not allow for an Industrial Placement Program in the hotel industry. Therefore, the hospitality study program provides a choice of programs such as

modules and video learning projects. Initially, the writer chose a video learning project, but because the video learning project was required to go to campus, the writer chose a module program.

In the module program divided into two departments, namely front office, and housekeeping, the writer chose the housekeeping department because it relates to the department desired by the writer if doing an Industrial Placement Program in the hospitality industry. The module project provided by the hospitality study program is very helpful for writers in doing Industrial Placement Program during the covid-19 pandemic situation. The writer is given two modules of different topics by the supervisor, the first module starts on July 19, 2021, and ends on August 16, 2021. The second module starts on August 23 and ends on January 7, 2022. "Paraphrasing is the best way to avoid plagiarism in writing a module" (Nicholas, 2021). According to this statement the writer is mandatory always to write to avoid plagiarism from any source, the writer is obliged to paraphrase when writing the module.

# B. Purpose

Organizing the Industrial Placement Program during the Covid-19 pandemic was very difficult. Fortunately, the hospitality study program provides options that can assist the writer in completing the Industrial Placement program in semester 3.

Here are five objectives of doing the module Industrial Placement program:

- 1. This Industrial Placement Program allows the writer to implement the knowledge that has been learned during online classes.
- 2. The writer will learn how to make a module with materials that have been provided by the supervisor, besides that the writer will also adapt at home by working on the module for 80 working days.
- 3. The writer gets knowledge in how to write modules correctly and paraphrase words to avoid plagiarism.
- 4. The Industrial Placement Program also allows writers to network with

supervisors.

5. This Industrial Placement Program trains the writer's responsibility in completing the module on time.

These five purposes are opportunities for writers to prepare for experiences that will be experienced when working in the hotel industry or companies. The writer made a module because the number of covid-19 in the writer's city was increasing so that parents did not allow doing an Industrial Placement Program at the hotel. However, the study program provides several options for participating in the Industrial Placement Program, such as videos, research, PKM, and modules. First, the writer chose an Industrial Placement Program in the form of a video, but the Industrial Placement Program could only be done on campus, and finally, the writer was offered to choose a module Industrial Placement Program, this Industrial Placement Program was designed by the study program aimed at helping writers pass the Industrial Placement Program so that they could continue the next semester.

## C. Period and Procedures

The Industrial Placement Program implemented by the hotel will last for 4 (four) or 6 (six) months starting from June or July. To take place in the Industrial Placement Program at a hotel, the writer mandatory follow the process that has been determined by the hospitality study program:

- Before carrying out the Industrial Placement Program, the writer mandatory first prepare several important documents such as Curriculum Vitae, Cover Letter, GPA (Grade Point Average) screenshots, and certificates held by the writer in participating in competitions outside and inside UMN.
  - 2. Second, the writer must do a Mockup interview with the lecturer. The purpose of the Mockup interview is to prepare the writer for the original interview at the hotel.
  - 3. After completing the Mockup interview, the writer must take the fit & proper test and must pass all the tests given. This fit & proper test is given

so that the writer can be sure that the writer is ready to do an Industrial Placement Program at the hotel. The fit & proper test is carried out by being asked questions related to room divisions and general knowledge about hotels, this test is carried out for the study program to check how far the writer knows about the room division and general knowledge about hotels. Due to the pandemic, the writer mandatory makes a statement letter from the parents allowing the writer to take part in the Industrial Placement Program. This parental statement must be signed by both the parent and the writer.

- 4. The writer must fill in the KM 1 to 8 forms that have been given. This km form aims to assist in sending the writer's data to be accepted by the hotel. All Km forms are submitted to the UMN website and must be included in the Industrial Placement Program report.
- 5. KM 4 is a form that aims to find out the writer's daily attendance during the Industrial Placement Program and this KM 4 Form must be filled in every day after completing the Industrial Placement Program. Whereas KM 5 is a form that aims to determine the writer's attendance in a week and KM 5 form is filled in after doing weekly work.
- 6. After all, documents are collected the writer can make an Industrial Placement at the desired hotel.

#### External:

- 1. The writer mandatory conduct an interview to determine the project choice program that has been provided by the study program.
- 2. After the interview, the writer will be asked to sign a contract that has been made by the study program to approve the project.
- 3. The writer works on the project until the time limit has been determined by the study program.
  - In summary, that is the process the writer needs to follow and pay attention to carry out the Industrial Placement Program. Completing all processes such as Mockup interviews, etc are very important to find out how prepared the writer is for an Industrial Placement Program.