

CHAPTER I

INTRODUCTION

A. Background

Indonesia is a country that located in the Southeast Asia and Indonesia ia the biggest countries in the Southeast Asia. Based on a research, Indonesia total population is 273.879.750 people in 2021 (Waseso, 2022). Every year around 3,7 million of student are graduate from high school but only around 50% of the student are continuing to the collage life. (Dariyanto, 2021) With having 1,7 million students that entering the collage, Indonesia had 3.115 collage that are opened and accept students. Java island having 787 collage that are located all over Java Island. (Annur, 2022)

Universitas Multimedia Nusantara become one of the collages that located in Java Island, accredited A for the university. (Aji, 2022) Universitas Multimedia Nusantara is in the educational area Tangerang by Kompas Gramedia, with 100 hectares for the collage with purpose for study area, laboratory room, research room, library, canteen, etc. Universitas Multimedia Nusantara inaugurated on 20th November 2006 and the 3rd September 2007, the first batch of Universitas Multimedia Nusantara start the study in Universitas Multimedia Nusantara with 4 faculty; Faculty of Communication with Multimedia Communication major, Faculty of Art and Design with Visual Communication Design major, Faculty of Technical of Information and communication with Technical Information major, and Faculty of Economy with ICT management major and ICT based accounting major. (Patnistik, 2008)



Figure 1. 1 Universitas Multimedia Nusantara Logo

As time goes by for 10 years, Universitas Multimedia Nusantara opened many other major and Hotel Operations Program become one of the majors that opened in 2017 with diploma program for the students with 3 years of studying. Hotel Operations Program is one of the major that Universitas Multimedia Nusantara had since 2017. In 2022, Hotel Operations Program in Universitas Multimedia Nusantara had 2 batch that already graduate in 2020 and 2021. In 2022, Hotel Operations Program will accept the 6th batch for academic year 2022/2023.

Universitas Multimedia Nusantara focus on the four subject such as: Front Office, Housekeeping, Food and Beverage Service, and Food Production. On the first year, the first and second semester, the writers got a chance to learn about Front Office and Housekeeping as the core subject int the university with having the theory class and the practicum class. On the third semester, it is the time for the student to use the knowledge that they got from the classes into the industries for six months. On the fourth and fifth semester, writers learn about Food and Beverage Service (FnB Service) and Food Production. Writers got the other chance to imply the knowledge that they got to the industry on the sixth semester. Writers also can challenge themselves with joining a competition, that are held national or international, such as Salon International De L'alimentation(SIAL Interfood) (Harususilo, 2019) or Local Archipelago Food Creation Competition (umnadmin, 2021).

B. Purpose

Industrial Placement Program is part of the Hotel Operations Program. The purpose of the Industrial Placement Program is to introduce the student to the hotel industry. The other purpose of having the Industrial Placement Program is to give a chance for the student to get experience in the hotel industry, having a practicum on campus and having a chance to work in the real hotel industry is a very different experience. And also having Industrial Placement Program is for giving the student for entering the hotel industry directly after finishing the Industrial Placement Program.

C. Period and Procedures

For having the Industrial Placement Program, student got a chance to apply with their own decision. Writers is free to choose the Industrial Placement place. For joining the Industrial Placement Program Writers must complete the core subject on the fourth and the fifth semester and the GPA should be minimum 2,0. If the requirement are fulfilled the student can apply to the hotel that they want. Firstly, writers must make the CV (Curriculum Vitae), Cover Letter, preparing some other document such as certificates, etc. After all the document complete, the university are helping writers to apply for the Industrial Placement Program to the hotel. After applying the document to the hotel, writers must wait the respond from the hotel. After the reply from the hotel, there will be an interview for joining the hotel, or there will a decline to the student and the student must apply to the other hotel.

For the Writers, the interview is using WhatsApp video call because the location of the hotel, it impossible to go to the hotel for doing the interview. The interview is held for around 20 minutes with the Assistant of FnB management, Mr. Yoga. The decision of recruiting the trainee is decided the next day, they contacted the writers to confirm that the writers are accepted. After the confirmation text, writers got into a WhatsApp group for getting the information that needed about the Industrial Placement. There are many requirements that had to be fulfill such as, medical checkup with rectal swab, police certificate (Surat Keterangan Catatan Kepolisian), vaccination certificate, and many other personal documents that had to fulfil. The contract letter are send to us through email and writers had to sign the contract on the top of the stamp(Materia). The requirement is sent to hotel by sending a soft copy and bringing the hard copy on the day of the orientation that are held on 3 January 2022.