

## DAFTAR PUSTAKA

- Dunlop, R. (2014). *Production Pipeline Fundamentals for Film and Games*. Focal Press.
- Ganessaidea. (n.d.). *Ganessaidea / Home Page*. Retrieved September 1, 2021, from <http://ganessaidea.id/>
- Kopra by Mandiri*. (n.d.). Retrieved October 29, 2021, from <https://bankmandiri.co.id/kopra-by-mandiri>
- Moriarty, S. E., Mitchell, N., & Wells, W. (2015). *Advertising & IMC: Principles & practice* (10th ed.). Pearson.
- Profil - BP Batam*. (n.d.). Retrieved October 29, 2021, from <https://bpbatam.go.id/profil/>
- Tentang Kami - Informasi Perusahaan / Bank Syariah Indonesia*. (n.d.). Retrieved October 29, 2021, from <https://www.bankbsi.co.id/company-information/tentang-kami>
- Trinugroho, R. (2020). *Wawancara pribadi oleh Kevin Renaldi*.