

DAFTAR PUSTAKA

ADMPBS. (2020). *PRODUK MAKANAN IMPOR WAJIB BPOM*. Retrieved From <https://ptpbs.co.id/produk-makanan-impor-wajib-bpom/>

Almousa, M. (2011). *Perceived risk in apparel online shopping: a multidimensional perspective*, Canada Social Science, Vol. 7 No. 2, pp. 23-21

Andrian Frangky Selamat. (2021). *The Influence of Consumer's Perceived Risk on Consumer's Online Purchase Intention in Indonesia*, Education and Humanities Research, volume 655

Ariff, M.S.M., Sylvester, M., Zakuan, N., Ismail, K. and Ali, K.M. (2014). *Consumer perceived risk, attitude and online shopping behaviour; empirical evidence from Malaysia*, IOP Conference Series: Materials Science and Engineering, Vol. 58 No. 1, IOP Publishing

Beautyhaul. (2021). *Wajib Tahu! Berikut Macam-Macam Produk Kosmetik dan Kegunaannya*. Retrieved From <https://www.beautyhaul.com/blog/wajib-tahuberikut-macam-macam-produk-kosmetik-dan-kegunaannya>

Chris Kolmar. (2022). *24 POWERFUL COSMETICS INDUSTRY STATISTICS*. Retrieved From <https://www.zippia.com/advice/cosmeticsindustry-statistics/>

Close, A.G. and Kukar-Kinney, M. (2010). *Beyond buying: motivations behind consumers online shopping cart use*, Journal of Business Research, Vol. 63 Nos 9/10, pp. 986-992

Dai, B., Forsythe, S. and Kwon, W.S. (2014). *The impact of online shopping experience on risk perceptions and online purchase intentions: does product category matter*, Journal of Electronic Commerce Research, Vol. 15 No. 1, pp. 13-24

DIMIA. (2022). *Hasil Riset Penjualan Team Asosiasi Digital Marketing Indonesia*. Retrieved From <https://digimind.id/data-e-commerce-indonesiaasosiasi/>

Dowling, G.R. and Staelin, R. (1994). *A model of perceived risk and intended risk-handling activity*, Journal of Consumer Research, Vol. 21 No. 1, pp. 119-134

Dr. Kevin Adrian. (2020). *Kenali Jenis Kulit Wajah dan Cara Merawatnya di sini!*. Retrieved From <https://www.alodokter.com/kenali-jenis-kulitwajah-dan-cara-merawatnya-di-sini>

DUAN, W., GU, B., & WHINSTON, A. (2008). *The dynamics of online word-of-mouth and product sales—An empirical investigation of the movie industry*, Journal of Retailing, 84(2), 233–242

- Eka Ami. (2021). *5 Bahan dalam Skincare yang Bahaya bagi Lingkungan, Hindari!.* Retrieved From <https://www.idntimes.com/science/discovery/ekaamira/skincare-yang-bahaya-bagi-lingkungan-c1c2?page=all>
- Emad Y. Masoud. (2013). *The Effect of Perceived Risk on Online Shopping in Jordan, European Journal of Business and Management*, Vol.5, No.6,
- Euromonitor. (2017). *Reimagining Growth in the Global Beauty Industry.* Retrieved From <https://www.euromonitor.com/article/reimagining-growth-in-the-global-beauty-industry>
- Farah Ramadhani (2021). *10 Produk Perawatan Tubuh Terlaris Shopee dan Tokopedia: Krim Pemutih Kulit Masih Populer.* Retrieved From <https://compas.co.id/article/produk-perawatan-tubuh-terlaris/>
- Featherman, M.S. and Pavlou, P.A. (2003). *Predicting e-services adoption: a perceived risk facets perspective*, *International Journal of Human-Computer Studies*, Vol. 59 No. 4, pp. 451-474
- Fimela.com. (2016). *Beauty info: Skincare Drugstore vs Dermatologist.* Retrieved From <https://www.fimela.com/beauty/read/3517073/beauty-infoskincare-drugstore-vs-dermatologist>
- Forsythe, S. and Shi, B. (2003). *Consumer patronage and risk perceptions in internet shopping*, *Journal of Business Research*, Vol. 56 No. 11, pp. 867-875
- Forsythe, S., Liu, C., Shannon, D. and Gardner, L.C. (2006). *Development of a scale to measure the perceived benefits and risks of online shopping*, *Journal of Interactive Marketing*, Vol. 20 No. 2, pp. 55-75
- Ghozali, I. (2013). *Aplikasi Analisis Multivariate dengan Program IBM SPSS 23.*

Badan Penerbit Universitas Diponegoro.

Goldsmith, R. E., Lafferty, B. A., & Newell, S. J.(2000). *The Impact of Corporate Credibility and Celebrity Credibility on Consumer Reaction to Advertisements and Brands*, Journal of Advertising, 29(3),43–54

Gudigantala, N., Song, J. and Jones, D. (2011). *User satisfaction with web-based DSS: the role of cognitive antecedents*, International Journal of Information Management, Vol. 31 No. 4, pp. 327-338

Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2014). *Multivariate Data Analysis Seventh Edition*. Pearson.

Han, M.C. and Kim, Y. (2017). *Why consumers hesitate to shop online: perceived risk and product involvement on taobao.com*, Journal of Promotion Management, Vol. 23 No. 1, pp. 24-44

Hellosehat.com. (2020). *Serba-serbi informasi Seputar Dokter Spesialis Kulit yang Perlu Anda Ketahui*. Retrieved From <https://hellosehat.com/penyakit-kulit/dokter-spesialis-kulit/>

Iqbal, S., Rehman, K. and Hunjra, A.I. (2012). *Consumer intention to shop online: B2C e-commerce in developing countries*, Middle East Journal of Scientific Research, Vol. 12 No. 4

Jacoby, J. and Kaplan, L. (1972). *The components of perceived risk*, Advances in Consumer Research, Vol. 59 No. 3, pp. 287-291

Josh Howarth. (2022) *The Ultimate List of Beauty Industry*. Retrieved From <https://explodingtopics.com/blog/beauty-industry-stats>

Jurnal Entrepreneur. (2017). *5 Kriteria Diferensiasi Produk yang Harus Anda Ketahui*. Retrieved From <https://www.jurnal.id/id/blog/2017-5-kriteriadiferensiasi-produk-yang-harus-anda-ketahui/>

Karnik, S. (2014). *A study of dimensions of consumer's perceived risk and their influences on consumers buying behaviour*, *Altius Shodh Journal of Management and Commerce*, Vol. 1 No. 2, pp. 162-169

Kayworth, T.R. and Whitten, D. (2010). *Effective information security requires a balance of social and technology factors*, *MIS Quarterly Executive*, Vol. 9 No. 3, p. 163

Kok Wai THAM, Omkar DASTANE, Zainudin JOHARI, Nurlida Binti ISMAIL. (2019). *Perceived Risk Factors Affecting Consumers' Online Shopping Behaviour*, *Journal of Asian Finance, Economics and Business*, Vol 6 No 4, 245256

Laroche, M., Yang, Z., McDougall, G.H.G. and Bergeron, J. (2005). *Internet versus bricks-and-mortar retailers: an investigation into intangibility and its consequences*, *Journal of Retailing*, Vol. 81 No. 4, pp. 251-267

Lee Siew Pheng, Muhammad Qayyim Hisyam Bin Zainudin, Azmil Bin Bajir, Siti Nor Azizah Bt Awang. (2019). *The Influence of Perceived Risks on Intention to Purchase Clothing Online*, *Selangor Business Review*, Vol. 4, No. 2

Lee, J., Park, D.-H., & Han, I. (2008). *The effect of negative online consumer reviews on product attitude: An information processing view*, *Electronic Commerce Research and Applications*, 7(3), 341–352.

Lee, K.S. and Tan, S.J. (2003). *E-retailing versus physical retailing: a theoretical model and empirical test of consumer choice*, *Journal of Business Research*, Vol.

Leeraphong, A. and Mardjo, A. (2013). *Trust and risk in purchase intention through online social network: a focus group study of Facebook in Thailand*, Journal of Economics, Business and Management, Vol. 1 No. 4, pp. 314-318

Li, N. and Zhang, P. (2002). *Consumer online shopping attitudes and behavior: an assessment of research*, AMCIS 2002 Proceedings, p. 74

Liao, S.-H., Hu, D.-C., Chung, Y.-C., & Huang, A.-P. (2021). *Risk and opportunity for online purchase intention, A moderated mediation model investigation* Telematics and Informatics, 62, 101621

Malhotra, N. ., Nunan, D., & Birks, D. F. (2017). *Marketing Research An Applied Approach* Fifth Edition. Pearson.

Martin, S. and Camarero, C. (2009). *How perceived risk affects online buying*, Online Information Review, Vol. 33 No. 4, pp. 629-654

Meskaran, F., Ismail, Z. and Shanmugam, B. (2013). *Online purchase intention: effects of trust and security perception*, Australian Journal of Basic and Applied Sciences, Vol. 7 No. 6, pp. 307-315

Otika Udoka. (2019). *Risk Perceptions and Online Shopping Intention among Internet Users in Nigeria*, Global Journal of Management and Business Research: E Marketing, Volume 19 Issue 6 Version 1.0

Pallab, P. (1996). *Marketing on the internet*, Journal of Consumer Marketing, Vol. 13 No. 4, pp. 629-654

- Pappas, N. (2016). *Marketing strategies, perceived risks, and consumer trust in online buying behaviour*, Journal of Retailing and Consumer Services, Vol. 29, pp. 92-103
- Paynter, J. and Lim, J. (2001). *Drivers and impediments to e-commerce in Malaysia*, Malaysian Journal of Library and Information Science, Vol. 6 No. 2, pp. 1-9
- Peattie, K., & Peattie, S. (1995). *Sales promotion – a missed opportunity for services marketers?*, International Journal of Service Industry Management, 6(1), 22–39
- Popli, A. and Mishra, S. (2015). *Factors of perceived risk affecting online purchase decisions of consumers*, Pacific Business Review International, Vol. 8 No. 2, pp. 49-58
- Rochmat Shobirin. (2021). *Mengapa E-Commerce Berkembang Pesat di Indonesia?*. Retrieved From <https://www.timesindonesia.co.id/ketahananinformasi/386502/mengapa-ecommerce-berkembang-pesat-di-indonesia>
- Schierz, P.G., Schilke, O. and Wirtz, B.W. (2010). *Understanding consumer acceptance of mobile payment services: an empirical analysis*, Electronic Commerce Research and Applications, Vol. 9 No. 3, pp. 209-216
- Semeijn, J., Van Riel, A.C. and Ambrosini, A.B. (2004). *Consumer evaluations of store brands: effects of store image and product attributes*, Journal of Retailing and Consumer Services, Vol. 11 No. 4, pp. 247-258
- Shaizatulaqma Kamalul Ariffin, Thenmoli Mohan, Yen-Nee Goh. (2018). *Influence of consumers perceived risk on consumers online purchase intention*, Journal of Research in Interactive Marketing, Vol. 12 Issue: 3, pp.309-327

Shang, Q., Pei, G. and Jin, J. (2017). *My friends have a word for it: event-related potentials evidence of how social risk inhibits purchase intention*, *Neuroscience Letters*, Vol. 643, pp. 70-75

Statista. (2018). *E-commerce worldwide. Statistics and facts*, available at www.statista.com/topics/871/online-shopping/ (accessed 1 April 2018).

Statista. (2021). *Leading acne treatment brands in the United States in 2021*, based on sales. Retrieved From <https://www.statista.com/statistics/448473/leading-us-acne-brands/>

Stone, R.N. and Grønhaug, K. (1993). *Perceived risk: further considerations for the marketing discipline*, *European Journal of Marketing*, Vol. 27 No. 3, pp. 39-50

Teo, T.S. (2002). *Attitudes toward online shopping and the internet*, *Behaviour and Information Technology*, Vol. 21 No. 4, pp. 259-271

TRAN, Van Dat. (2020). *The Relationship among Product Risk, Perceived Satisfaction and Purchase Intentions for Online Shopping*, *The Relationship among Product Risk, Perceived Satisfaction and Purchase Intentions for Online Shopping*, Volume 7 issue 6 pages.221-231

Ueltschy, L.C., Krampf, R.F. and Yannopoulos, P. (2004). *A cross-national study of perceived consumer risk towards online (internet) purchasing*, *Multinational Business Review*, Vol. 12 No. 2, pp. 59-82

Yosepha Pusparisa. (2019). *5 Jenis Barang yang Paling Diburu Konsumen di ECommerce*. Retrieved From <https://databoks.katadata.co.id/datapublish/2019/11/11/5sektor-barang-yang-paling-diburu-konsumen>

Youn, S. (2005). *Teenagers perceptions of online privacy and coping behaviors: a risk-benefit appraisal approach*, Journal of Broadcasting and Electronic Media, Vol. 49 No. 1, pp. 86-110

Zheng, L., Favier, M., Huang, P. and Coat, F. (2012). *Chinese consumer perceived risk and risk relievers in e-shopping for clothing*, Journal of Electronic Commerce Research, Vol. 13 No. 13, pp. 262-263

Zielke, S. and Dobbstein, T. (2007). *Customers' willingness to purchase new store brands*, Journal of Product and Brand Management, Vol. 16 No. 2, pp. 112-121

Zikmund, W. G., Babin, B. J., Carr, J. C., & Griffin, M. (2009). *Business Research Methods* Eighth Edition. South-Western College.