

## CHAPTER V

### CLOSING

#### 5.1 Conclusion

Interest in having pets to accompany people's lives will keep increasing, as well as reptiles like Leopard Gecko. Leopard Gecko is known to be the easiest pet to handle when it comes to reptiles. According to the author's interview with the experts and experiences with Leopard Gecko owners, unlike Tokay Gecko which most people in Indonesia know, Leopard Geckos are docile and calm natured which often known to be the beginner pet for reptiles. Hence it is why, children who are interested in Reptiles can have Leopard Gecko as their first reptile. According to a few research, children start from the age of 7 are recommended to have their own pet Leopard Gecko, which can also be beneficial for their growth and social skill especially when the pandemic is slowly recovering where children are allowed to take classes on site.

However, according to a few secondary research and interviews with different Leopard Gecko owners, reptile owners in general, and sellers, there are still quite a few contradictions and different data shown. Such as the use of UVB light, whether Leopard Gecko should sunbath or not, and how important is supplements to Leopard Gecko. According to Ivan from the author's Focus Group Discussion, the use of papers for Leopard Gecko is harmful as it can cut the fragile skin of the Leopard Gecko until it has been cut off completely. However, the owner of Reptile Jakarta (REPJAK) state the recommended substrates are dolomites and HVS paper. According to Smithsonian Magazine (Rasha Aridi, 2020), reptiles including Leopard Gecko will grow their limbs if any of their body parts were lost. However, according to Ivan's experience, the limbs of Leopard Gecko owned by Ivan never grow back.

There are a few people who owns Leopard Gecko just for the trend but did not consider how to take care of one properly, which results in health problems

from the Leopard Gecko, the most common one is digestive problems. Leopard Gecko with digestive problems can cause them to not eat, or have a runny stool. According to Regina from the FGD, she had gain information from a breeder where lots of people decides to return the Leopard Gecko back since their Gecko did not want to eat, but in reality, it takes time to let the Leopard Gecko get used to the environment at home. Few of these experiences leads to misconceptions on how Leopard Gecko is easy to take care of should not be underestimate.

The methodology to design this website is by using Human Centered Design (HCD) from IDEO (2015), which are divided in 3 sub-categories, such as Inspiration, Ideation, and Implementation. The author decides to design an educative mobile website targeted the children's parents from the age of 30-35 years old, aiming to educate parents about how to take care of Leopard Geckos. The whole concept of Adorable, Simple, and Relaxing will be used to determine the layout, typeface, visual elements, and color of the website, which will give the user to not be stressed up about owning a Leopard Gecko. The design process continues with low fidelity wireframe, Illustrations, Icons and Logo, until the final design.

After the first final design has been done, the author had already hosted an alpha test and keeping iterating based on the feedback given. However, the educational mobile website is still need to be fix and iterate according to the demands from the beta test as well as a few missing information that could be included in the website.

## **5.2 Suggestion**

The process of making the website itself is not as easy as the author would think. There are a few challenges that the author must face, especially everything has been done by the author. During the design process, the author had learned so much, not only about Leopard Geckos, but also the specific details on how to create a website. The author had gain so much motivation to finish this Final Project from close friends, families, and relatives, as well as the author's supervisor.

Since there are still a few mistakes during the designing process, the author decides to list a few suggestions as follows.

1. The more research gathered to support the statements will greatly help during the design process.
2. Do not be afraid to explore more color selection even though it is not based on the mood board or research. By Exploring more color, making it more alternatives which can also be part of the research process.
3. It is very easy to get less motivated during the final project. Hence it is important to manage time wisely. If there is a time to take a break, do not think about anything that creates stress. It is also important to not overthink too much, creating scenarios will just create more stress and reduce motivations.
4. Do not be afraid to ask questions. It does not need to be the supervisor, but everyone as well. The fear of getting judged is also one of the author's biggest enemies.
5. Since Leopard Gecko according to the interviews, not only children but also teenagers are interested in Leopard Gecko. The author found how hard it is to find a specific beta test according to the target. Hence, it is recommended to choose a simpler target if there are data supported.

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