CHAPTER III

OPERATIONAL PLAN

3.1 Location & Facilities

Miska food has a strategic location at Jl. Kramat raya, Koja, North Jakarta. The location is close to the shopping center in Koja, close to Jakarta Islamic centre, and is



Figure 3.1 Figure of location miska food

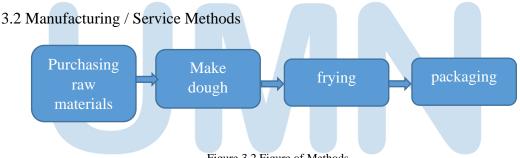


Figure 3.2 Figure of Methods

The production stage starts from the purchase of the ingredients to be flourbattered fried. For making Tofu Jeletot Jalapeno and Bakwan Pontianak, it is necessary to make the batter before the frying process. After the frying, the fritters are drained from the oil. If there is a buyer orders Miska Food product, the next step is packaging of the products.

3.3 Supplies and Suppliers

Table 3. 1 Equipment & Appliances List

No.	Supply	Qty	Units	Supplier
1.	Gas stove	2	pcs	Tokopedia (amac store)
2.	Gas LPG	2	Pcs	Pertamina
3.	Spatula	2	Pcs	Seller at traditioanl market
4.	Knife	2	pcs	Seller at traditioanl market
5.	Bowl	4	Pcs	Seller at traditioanl market
6.	Teflon	1	pcs	Seller at traditioanl market
7.	Frying pan	2	pcs	Seller at traditioanl market
8.	Grated cassava	1	kg	Seller at traditioanl market
9.	Flour	1	kg	Seller at traditioanl market
10.	Tofu	50	pcs	Seller at traditioanl market
11.	Jalapeno chili	500	gr	tokopedia (yezzbozz)
12.	Ebi	100	gr	Seller at traditioanl market
13.	Sausage	2	pack	Seller at traditioanl market

3.4 Control Procedures

- a) Purchasing raw materials
 - The materials must be fresh
 - Must ensure the quality of the materials
- b) **Production**
 - The employee must be ensure the hygiene and sanitation that all the equipment that are used
 - Always wash hand before the production process

3.5 Staffing

Miska Food has two employees. Both of the employees are in production section. The minimum requirements that the Miska Food company need is a graduate of public high school or vocational high school aged 18-38, knowing basic knowledge of hygiene and sanitation, loyal with the company, responsible, honest, trustworthy, and able to work in a team. For recruiting the employees, the company does not require work experience. For the salary, the employees will get a salary of Rp.3.000.000,- per person per month.

Here are the work procedures that are applied at Miska Food:

- c) Employees come in from Monday to Saturday. (Sunday off)
- d) At 8:00 all employees have to arrive at the kiosk.
- e) At 12.00-13.00 all employees are allowed to take a break, and on Friday, employees are allowed to rest until 13.30.



12 Business Proposal: Miska Food, Adi Fhahriyanto, Universitas Multimedia Nusantara