

CHAPTER V

EXHIBITION

5.1 Location & Venue

Final project exhibition was held on 12th November 2021 at lobby D, P.K Ojong Universitas Multimedia Nusantara. The exhibition starts from 07.00 am until 12.00 pm.



Figure 5.1 Figure Of owner and product miska food

5.2 Budget

Table 5.2 Table of Budget exhibition

Name	Quantity	Price
Miska food product	20	Rp.20.000
Paper box	3	Rp. 3.000
Banner	1	Rp. 25.000
Cup	10	Rp. 2.000
Total		Rp. 50.000

5.3 Product Presentation

During the exhibition, owner was preparing one serving for display. For the tester, all the miska food product has been prepared.



Figure 5.3 Figure of Product miska food

5.4 Media and Promotion



Figure 5.4 Figure of brochure