

DAFTAR PUSTAKA

- Accurate.com. (2020, November 3). *Sosial Media Marketing: Pengertian, Jenis, Strategi dan Manfaatnya*. Accurate Online. Retrieved September 27, 2022, from <https://accurate.id/marketing-manajemen/sosial-media-marketing-pengertian-jenis-strategi-dan-manfaatnya/>
- Firdiansyah, A. (2022, January 19). *Mengetahui Karier sebagai Videografer*. Glints. Retrieved February 27, 2022, from <https://glints.com/id/lowongan/peran-tugas-videografer/#.YhshMdIxXIU>
- Furniture - Worldwide*. (n.d.). Statista. Retrieved March 17, 2022, from <https://www.statista.com/outlook/cmo/furniture/worldwide>
- Nimda. (2012, March 1). *Apa itu Sosial Media*. Universitas Pasundan Bandung. Retrieved September 27, 2022, from <http://www.unpas.ac.id/apa-itu-sosial-media/>
- Pambudi, N. (2022, February 13). *Struktur Tim Digital Marketing Paling Ideal*. Visionic. Retrieved June 30, 2022, from <https://visionic.co.id/struktur-tim-digital-marketing/>
- Setiawan, W. (2017). *Era Digital dan Tantangannya*. *Era Digital dan Tantangannya*, 9.

U N I V E R S I T A S
M U L T I M E D I A
N U S A N T A R A