

DAFTAR PUSTAKA

Buku

- Creswell, J. W. (2018). *Research design: Qualitative, quantitative, and mixed methods approach* (5th edition). California: SAGE Publication, Inc.
- Ichhpujiani, P, & Thakur,S. (2018). *Applications and social networking*. Singapore: Literasi Springer Singapore.
- Kusrianto, A. (2010). *Pengantar tipografi*. Jakarta: PT Elex Media Komputindo.
- Karyadi, B. (2017). *Fotografi*. Bogor: NahlMedia
- Landa, R. (2011). *Graphic design solutions (4th ed.)*. USA: Wadsworth Publishing.
- Landa, R. (2013). *Graphic design solution*. USA: Clarks Baxter.
- Ruslan, R. (2013). *Kiat dan strategi: Kampanye public relations*. Jakarta: PT Rajagrafindo Persada.
- Rustan, S. (2009). *Mendesain Logo*. Jakarta: Gramedia Pustaka Utama,
- Sugiyama, K. (2011). *The dentsu way: Secret of cross switch marketing from the world's most innovative advertising agency*. Japan: McGraw Hill Professional.
- Sugiyono. (2011). *Metode penelitian kombinasi (mixed methods)*. Bandung: Alfabeta
- Venus, A. (2018). *Manajemen kampanye: Panduan teoritis dan praktis dalam mengefektifkan kampanye komunikasi publik*. Bandung: Simbiosis Rekatama Media

Website

- Badan Pusat Statistik. (2010). Indeks Pembang Penduduk Menurut Umur Tunggal, Daerah Perkotaan/Perdesaan, dan Jenis Kelamin. Badan Pusat Statistik.
<https://sp2010.bps.go.id/index.php/site/tabel?tid=262&wid=3100000000>
- Chronic Pain. (2020). Here's How to Set Up an Ergonomic Home Office to Avoid Aches & Pains Clevelandclinic. Diambil pada tanggal 25 September 2022, dari <https://health.clevelandclinic.org/heres-how-to-set-up-your-office-to-avoid-aches-pain/>
- Chronic Conditions Team. (2015). Text Neck: is smarphone use causing you rneck pain? Clevelandclinic. Diambil pada tanggal 31 Agustus 2022, dari <https://health.clevelandclinic.org/text-neck-is-smartphone-use-causing-your-neck-pain/>
- Fisioterapi FK UNUD. (2021). WASPADA!! Text Neck Syndrome Berawal Dari Smartphone. Diambil pada tanggal 31 Agustus 2022, dari <https://fisioterapi.fkunud.com/2021/06/28/waspada-text-neck-syndrome-berawal-dari-smartphone/>
- Fisioterapi FK UNUD. (2021). WASPADA!! Text Neck Syndrome Berawal Dari Smartphone. Diambil pada tanggal 31 Agustus 2022, dari <https://fisioterapi.fkunud.com/2021/06/28/waspada-text-neck-syndrome-berawal-dari-smartphone/>
- Indonesian Orthopaedic Association. (2017). History. Diambil pada tanggal 26 September 2022, dari <https://indonesia-orthopaedic.org/history>
- Kemkes. (2017). GERMAS - Gerakan Masyarakat Hidup Sehat. Diambil pada tanggal 26 September 2022, dari <https://promkes.kemkes.go.id/germas#>
- Mulyadi, I. (2011). Melakukan segmentasi dengan demografi. Diambil dari <https://marketing.co.id/demografi-segmen-menengah-atas/>

Sagara Technology. (2021). Pemanfaatan Smart Device Dalam Kehidupan Sehari - Hari. Diambil pada tanggal 31 Agustus 2022, dari <https://teknologi.id/technology/pemanfaatan-smart-device-dalam-kehidupan-sehari-hari>

Schubbe, J (2004). Good Posture Helps Reduce Back Pain. Spinehealth. <https://www.spine-health.com/wellness/ergonomics/good-posture-helps-reduce-back-pain?source=pop-block>

Survey Perpi. (2020). *Indonesia Market Behaviour Outlook 2019*. Perpi. <https://www.perpi.or.id/post/indonesia-market-behaviour-outlook-2019>

Jurnal

Dwita, V. (2018). A review of semiotics in advertising and consumers' attitude in the Indonesian consumer market. *Advances in Economics, Business and Management Research*, 1(1), 299-303. DOI: <https://doi.org/10.2991/piceeba-18.2018.40>

Harwood, J et al. (2014). Constantly connected – the effects of smart-devices on mental health. *Computers in Human Behavior*, 34, 267. <https://doi.org/10.1016/j.chb.2014.02.006>.

Hartanto, et al. (2020). *Jurnal DKV Adiwarna* 1:16 <https://publication.petra.ac.id/index.php/dkv/article/view/10415/9295>

Silverio-Fernández et al. (2018) *Visualization in Engineering* 6:3 <https://doi.org/10.1186/s40327-018-0063-8>

Lopez, J, et al. (2017). *Evolving privacy: From sensors to the internet of things* *Future Generation Computer Systems*. doi:10.1016/j.future.2017.04.0