

## 1. PREFACE

Executive dysfunction is a difficult phenomenon to explain and understand because of how internal issues are. When viewed from the outside, executive dysfunction can be misinterpreted as the victim as overreacting or lazy, and due to the regular stress that comes with it, the victim can also find it difficult to express what it's like in a clear manner before the other party loses interest or gets frustrated (Talbert, 2017).

Analysis paralysis is also known as ADHD paralysis, as it is a symptom of those with ADHD. In Indonesia, according to a study conducted by Hasardi et al. (2020) suggests that a large majority of teachers do not understand what ADHD is. This lack of understanding comes from a lack of communication and understanding between those who experience analysis paralysis and those who don't make it hard to begin to understand what it is like to experience it.

However, what is difficult to explain orally and through text can be elucidated through imagery. Motion graphics are commonly used to assist in the digestion of hard-to-understand information due to the nature of images and animation. Images can be used to represent abstract topics and are generally more favorable to look at rather than a huge line of text, and animation can be used to subconsciously relate topics that can be difficult to explain due to the lack of a language barrier.

In the short film, there is a shot that involves the character of the film being stretched thin by multiple representations of the tasks that he is supposed to complete, illustrated as spheres. While verbally explaining the topics that the scene is supposed to convey is most likely sufficient, adding the element of motion graphics to further elaborate on executive dysfunction is proven to be helpful and more engaging to the viewer rather than blocks of text. This is commonly viewed in the advent of video essays and storytime YouTubers such as JaidenAnimations, Ice Cream Sandwich, Kurzgesagt.

The shots that the writer will be discussing are Shot 7 and 19, which both include an event where the main character experiences large amounts of pressure based on two different situations that come from the same origin. The parameters of the shot that will be discussed will include the type of shot that is used, the composition of which the shot is arranged and the camera angle at which the shot is using.

As a student of Universitas Multimedia Nusantara, the writer has been granted the opportunity to write a paper on the use cases of motion graphics to help elaborate on difficult topics, and as someone who exhibits symptoms of analysis paralysis, the writer feels compelled to write a paper on this topic to help increase the awareness of this phenomenon and hopes that through this paper, analysis paralysis can be understood better.

### **1.1. PROBLEM STATEMENT**

How can a motion graphic infographic be used to assist in elucidating about executive dysfunction? A successful shot is based on the following parameters, of that of which is the type of shot used, the type of composition used and the camera angle used.

### **1.2. RESEARCH OBJECTIVE**

Based on the elaborated points, this thesis paper aims to raise an understanding of “executive dysfunction”, and how through the use of motion graphics, can this topic be made easier to understand.

