

DAFTAR PUSTAKA

- [1] M. R. Awinero, Y. Rahardja, and M. N. N. Sitokdana, “Analisis Tata Kelola Teknologi Informasi Menggunakan Cobit 5.0 Pada Kantor Dinas Komunikasi Dan Informatika Kota Jayapura,” *Journal of Software Engineering Ampera*, vol. 3, no. 1, pp. 1–12, Feb. 2022, doi: 10.51519/JOURNALSEA.V3I1.157.
- [2] F. O. Vidyawati and E. Rosyidah, “Strategi Promosi Melalui Digital Marketing Di Era Pandemi Terhadap Keputusan Mahasiswa Dalam Memilih Perguruan Tinggi Swasta Pada Universitas 17 Agustus 1945 Banyuwangi,” *JEKOBIS: Jurnal Ekonomi dan Bisnis*, vol. 1, no. 1, 2022.
- [3] Dr. E. Jain and A. Yadav, “Marketing and Technology: Role of Technology in Modern Marketing,” *IOSR Journal of Business and Management*, vol. 19, no. 05, pp. 49–53, May 2017, doi: 10.9790/487X-1905064953.
- [4] S. Winardi and S. Winardi, “PENGUNAAN KERANGKA KERJA COBIT UNTUK MENILAI PENGELOLAAN TEKNOLOGI INFORMASI DAN TINGKAT PELAYANAN (STUDI KASUS PADA BMT ‘X’ YOGYAKARTA),” *Respati*, vol. 7, no. 19, Jun. 2017, doi: 10.35842/jtir.v7i19.25.
- [5] N. Noorhasanah, W. W. Winarno, and D. Adhipta, “EVALUASI TATA KELOLA TEKNOLOGI INFORMASI BERBASIS FRAMEWORK COBIT 5,” *SEMNASTEKNOMEDIA ONLINE*, vol. 3, no. 1, pp. 1-2–185, Feb. 2015, Accessed: Jun. 01, 2023. [Online]. Available: <https://ojs.amikom.ac.id/index.php/semnasteknomedia/article/view/1031>
- [6] I. E. Kaban, “TATA KELOLA TEKNOLOGI INFORMASI (IT GOVERNANCE) Ita Ernala Kaban,” pp. 1–5, 2009, Accessed: Jun. 01, 2023. [Online]. Available: <https://www.neliti.com/publications/166694/tata-kelola-teknologi-informasi-it-governance#cite>
- [7] L. H. Atrinawati *et al.*, “Assessment of Process Capability Level in University XYZ Based on COBIT 2019,” *J Phys Conf Ser*, vol. 1803, no. 1, p. 12033, 2021, doi: 10.1088/1742-6596/1803/1/012033.
- [8] W. Wella and S. A. Sirapanji, “Evaluasi Tata Kelola Teknologi Informasi Universitas Multimedia Nusantara Periode 2016,” *Ultima InfoSys : Jurnal Ilmu Sistem Informasi*, vol. 7, no. 2, pp. 60–64, Dec. 2016, doi: 10.31937/SI.V7I2.541.
- [9] F. Hamidi, M. Meshkat, M. Rezaee, and M. Jafari, “Information technology in education,” *Procedia Comput Sci*, vol. 3, pp. 369–373, Jan. 2011, doi: 10.1016/J.PROCS.2010.12.062.

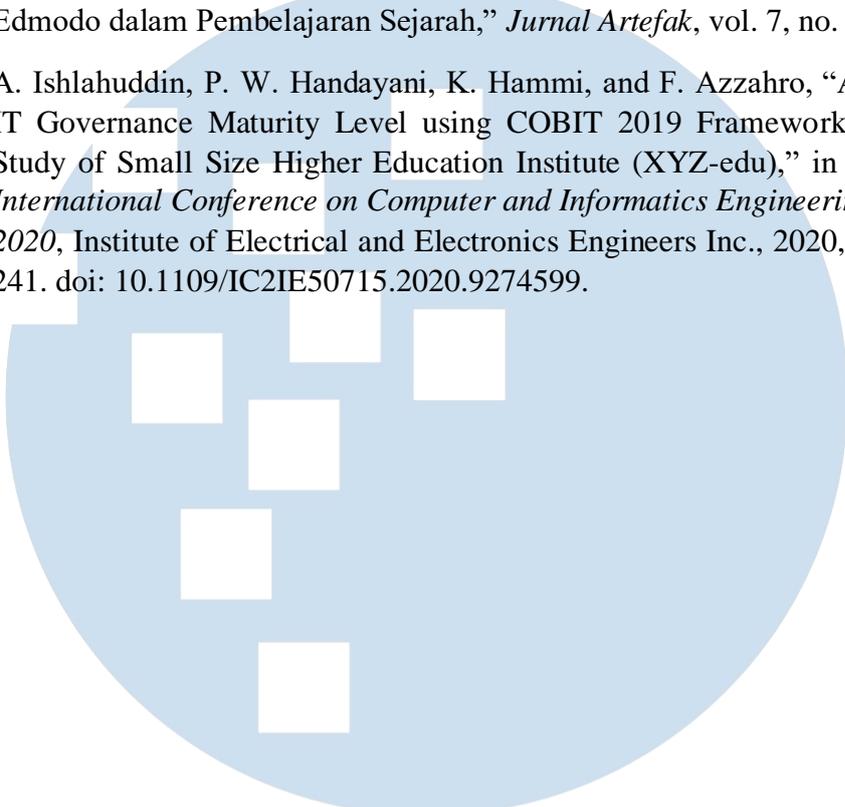
- [10] M. Yusuf Olalere, "Information and communication technology and education: Analysing the Nigerian national policy for information technology," *International Education Journal*, pp. 316–321, 2005, Accessed: Jun. 01, 2023. [Online]. Available: https://www.researchgate.net/publication/228615696_Information_and_communication_technology_and_education_Analysing_the_Nigerian_national_policy_for_information_technology
- [11] F. Hamidi, M. Meshkat, M. Rezaee, M. Jafari D A Assistant Professor, and S. Rajaei, "Procedia Computer Science Information Technology in Education," *Procedia Comput Sci*, vol. 00, pp. 0–000, 2009, doi: 10.1016/j.procs.2010.12.062.
- [12] F. Ilmu Komputer, J. Yuan Mambu, J. Rewah, A. Claudya Iskak, and O. Nadya Sigarlaki, "Evaluasi Sistem Informasi Universitas Klabat Menggunakan Framework COBIT 5.0 Pada Domain MEA," *CogITO Smart Journal*, vol. 5, no. 2, pp. 181–190, Dec. 2019, doi: 10.31154/COGITO.V5I2.190.181-190.
- [13] A. Prasetyo, U. Dan, and N. Mariana, "Analisis Tata Kelola Teknologi Informasi (It Governance) pada Bidang Akademik dengan Cobit Framework Studi Kasus pada Universitas Stikubank Semarang," *Jurnal Teknologi Informasi DINAMIK*, vol. 16, no. 2, pp. 139–149, 2011.
- [14] G. Bagus, R. Francolla, G. Rihart Mandoya, M. D. Walangitan, and E. Lompoliu, "Information Technology Governance Analysis Using The COBIT 2019 Framework at XYZ Institution," *CogITO Smart Journal*, vol. 8, no. 2, pp. 346–358, Dec. 2022, doi: 10.31154/COGITO.V8I2.427.346-358.
- [15] I. E. Kaban, "TATA KELOLA TEKNOLOGI INFORMASI (IT GOVERNANCE)," *CommIT (Communication and Information Technology) Journal*, vol. 3, no. 1, pp. 1–5, May 2009, doi: 10.21512/COMMIT.V3I1.505.
- [16] H. NUGROHO, "Conceptual model of IT governance for higher education based on COBIT 5 framework," *Journal of Theoretical and Applied Information Technology* 60(2):216-221 Authors:, vol. 60, no. 2, pp. 216–221, Feb. 2014, Accessed: Jun. 05, 2023. [Online]. Available: https://www.researchgate.net/publication/272181034_Conceptual_model_of_IT_governance_for_higher_education_based_on_COBIT_5_framework
- [17] "Weill, P. and Vitale, M. (2002) What IT Infrastructure Capabilities Are Needed to Implement E-Business Models MIS Quarterly Executive, 1, 17-34. - References - Scientific Research Publishing", Accessed: Jun. 05, 2023. [Online]. Available:

[https://www.scirp.org/\(S\(vtj3fa45qm1ean45%20vvffcz55\)\)/reference/referencespapers.aspx?referenceid=2481566](https://www.scirp.org/(S(vtj3fa45qm1ean45%20vvffcz55))/reference/referencespapers.aspx?referenceid=2481566)

- [18] M. Maskur, N. Adolong, and R. Mokodongan, “IMPLEMENTASI TATA KELOLA TEKNOLOGI INFORMASI MENGGUNAKAN FRAMEWORK COBIT 5 DI BPMPTSP BONE BOLANGO,” *Masyarakat Telematika Dan Informasi: Jurnal Penelitian Teknologi Informasi dan Komunikasi*, vol. 8, no. 2, p. 109, Mar. 2018, doi: 10.17933/MTI.V8I2.106.
- [19] M. I. Matondang, Y. Handoko, P. Magister, and S. Informasi, “ANALISA DAN PERANCANGAN CRM SEBAGAI STRATEGI PENINGKATAN DAN MEMPERTAHANKAN JUMLAH MAHASISWA PADA STMIK DHARMA NEGARA,” *Jurnal Tata Kelola dan Kerangka Kerja Teknologi Informasi*, vol. 6, no. 2, pp. 72–78, Sep. 2020, doi: 10.34010/JTK3TI.V6I2.5543.
- [20] P. A. Lestari, “IMPLEMENTASI CUSTOMER RELATIONSHIP MANAGEMENT (CRM) DALAM INSTITUSI PENDIDIKAN,” *SENADA (Seminar Nasional Manajemen, Desain dan Aplikasi Bisnis Teknologi)*, vol. 6, pp. 286–293, Mar. 2023, Accessed: Jun. 15, 2023. [Online]. Available: <https://eprosiding.idbbali.ac.id/index.php/senada/article/view/757>
- [21] E. D. Seeman and M. O’Hara, “Customer relationship management in higher education: Using information systems to improve the student-school relationship,” *Campus-Wide Information Systems*, vol. 23, no. 1, pp. 24–34, 2006, doi: 10.1108/10650740610639714/FULL/XML.
- [22] “COBIT | Control Objectives for Information Technologies | ISACA.” <https://www.isaca.org/resources/cobit> (accessed Jun. 02, 2023).
- [23] “Using COBIT 2019 to Plan and Execute an Organization’s Transformation Strategy.” <https://www.isaca.org/resources/news-and-trends/industry-news/2020/using-cobit-2019-to-plan-and-execute-an-organization-transformation-strategy> (accessed Jun. 15, 2023).
- [24] Information Systems Audit and Control Association., *COBIT 2019 Framework Governance and Management Objectives*.
- [25] T. Maulariqa Insani and A. Ikhwan, “IMPLEMENTASI FRAMEWORK COBIT 2019 TERHADAP TATA KELOLA TEKNOLOGI INFORMASI PADA BALAI PENELITIAN SUNGAI PUTIH,” *JTIK (Jurnal Teknik Informatika Kaputama)*, vol. 6, no. 1, pp. 50–60, Jan. 2022, Accessed: Jun. 05, 2023. [Online]. Available: <https://jurnal.kaputama.ac.id/index.php/JTIK/article/view/674>
- [26] Information Systems Audit and Control Association., *COBIT 2019 Design guide designing an information and technology governance solution*.

- [27] H. M. J. Saputra, A. I. N. F. Abdullah, D. B. Tandirau, E. Ramadhani, and L. H. Atrinawati, "PENYESUAIAN SISTEM TATA KELOLA PADA INSTITUT TEKNOLOGI KALIMANTAN DENGAN MENGGUNAKAN COBIT 2019," *Journal of Systems Integration*, vol. 12, no. 2, 2020, doi: 10.36706/JSI.V12I2.11582.
- [28] K. Wabang, Y. Rahma, A. P. Widodo, and F. Nugraha, "TATA KELOLA TEKNOLOGI INFORMASI MENGGUNAKAN COBIT 2019 PADA PSI UNIVERSITAS MURIA KUDUS," *JURTEKSI (Jurnal Teknologi dan Sistem Informasi)*, vol. 7, no. 3, pp. 275–282, 2021, doi: 10.33330/jurteksi.v7i3.1039.
- [29] D. Sanjaya and M. I. Fianty, "Measurement of Capability Level Using COBIT 5 Framework (Case Study: PT Andalan Bunda Bijak)," *Ultima InfoSys : Jurnal Ilmu Sistem Informasi*, vol. 13, no. 2, pp. 68–76, 2022, doi: 10.31937/SI.V13I2.2749.
- [30] F. Ilmu Komputer, J. Yuan Mambu, J. Rewah, A. Claudya Iskak, and O. Nadya Sigarlaki, "Evaluasi Sistem Informasi Universitas Klabat Menggunakan Framework COBIT 5.0 Pada Domain MEA," *CogITO Smart Journal*, vol. 5, no. 2, pp. 181–190, 2019, doi: 10.31154/COGITO.V5I2.190.181-190.
- [31] E. B. S. Priyono and W. Wella, "COBIT 5.0: IT Governance Measurement on Reputable Bank in Indonesia," *Ultima InfoSys : Jurnal Ilmu Sistem Informasi*, vol. 13, no. 2, pp. 62–67, 2022, doi: 10.31937/SI.V13I2.2708.
- [32] I. G. M. S. Dharma, G. M. A. Sasmita, and I. M. S. Putra, "Evaluasi Dan Implementasi Tata Kelola TI Menggunakan COBIT 2019 (Studi Kasus Pada Dinas Kependudukan Dan Pencatatan Sipil Kabupaten Tabanan)," *JITTER : Jurnal Ilmiah Teknologi dan Komputer*, vol. 2, no. 2, pp. 354–365, Jul. 2021, Accessed: May 09, 2023. [Online]. Available: <https://ojs.unud.ac.id/index.php/jitter/article/view/75088>
- [33] F. Hamidi, M. Meshkat, M. Rezaee, and M. Jafari, "Information technology in education," *Procedia Comput Sci*, vol. 3, pp. 369–373, 2011, doi: 10.1016/J.PROCS.2010.12.062.
- [34] A. Irfan, "Penyelarasan Tujuan Bisnis dan Tujuan Teknologi Informasi Untuk Pemilihan Proses Evaluasi dalam Internal Kontrol TI Berdasarkan Control Objective for Information and Related Technology (CobIT) Irfan AP 1," *Semantik*, vol. 3, no. 1, Nov. 2013, Accessed: Jun. 23, 2023. [Online]. Available: <http://publikasi.dinus.ac.id/index.php/semantik/article/view/734>

- [35] I. Jayusman and O. A. K. Shavab, “Studi Deskriptif Kuantitatif tentang Aktivitas Belajar Mahasiswa dengan Menggunakan Media Pembelajaran Edmodo dalam Pembelajaran Sejarah,” *Jurnal Artefak*, vol. 7, no. 1, 2020.
- [36] A. Ishlahuddin, P. W. Handayani, K. Hammi, and F. Azzahro, “Analysing IT Governance Maturity Level using COBIT 2019 Framework: A Case Study of Small Size Higher Education Institute (XYZ-edu),” in *2020 3rd International Conference on Computer and Informatics Engineering, IC2IE 2020*, Institute of Electrical and Electronics Engineers Inc., 2020, pp. 236–241. doi: 10.1109/IC2IE50715.2020.9274599.



UMMN

U N I V E R S I T A S
M U L T I M E D I A
N U S A N T A R A