

DAFTAR PUSTAKA

Buku

- Kriyantono, R. (2014). *Teori public relations perspektif barat dan lokal: aplikasi penelitian dan praktik*. Jakarta: Salemba Humanika.
- Landa, R. (2013). *Graphic design solution 5th edition*. Boston: Cengage Learning.
- Landa, R. (2010). *Advertising by design: Generating and designing creative ideas across media (2nd ed.)*. Hoboken, NJ: John Wiley & Sons
- Lauer, D. A. & Pentak, S. (2016). *Design basics 9th edition*. Boston: Cengage Learning.
- Male, A. (2017). *Illustration: A theoretical and contextual perspective 2nd edition*. New York: Bloomsbury Visual Arts.
- Moriarty, S., Mitchell, N., & Wells, W. (2012). *Advertising & IMC principles and practice ninth edition*. New Jersey: Pearson Education
- Sugiyama, K., & Andree, T. (2011). *The dentsu way*. US: McGrawHill.
- Stone, T. L. (2006). *Color Design Workbook: A Real World Guide to Using Color in Graphic Design*. US: Rockport. Chicago Style Citation.
- Suyitno. (2018). *Metode Penelitian Kualitatif: KONSEP, PRINSIP DAN OPERASIONALNYA*. Tulungagung: Akademia Pustaka
- Venus, A. (2018). *Manajemen Kampanye (edisi revisi)*. Bandung: Simbiosis Rekatama Media.

Jurnal

Han, J. (2014). Public(s): A Concept Explication for Modeling Public Management. *Journal of Mass Communication & Journalism*, 4(8), 2. <https://www.hilarispublisher.com/abstract/publics-a-concept-explication-for-modeling-public-management-27735.html>

Website

Clinten, B. (2023, Februari 13). *Pengguna Internet di Indonesia Tembus 212,9 Juta di Awal 2023*. Kompan.com. <https://tekno.kompas.com/read/2023/02/13/19300087/pengguna-internet-di-indonesia-tembus-212-9-juta-di-awal2023?page=1#>

Kemp, S. (2023, Februari 9). *Digital 2023: Indonesia*. Datareportal. <https://datareportal.com/reports/digital-2023-indonesia>

Setiyadi, B. (2022, Februari 18). *5 Kelurahan Terpadat di Jakarta, Nomor 2 Urutan Pertama di Asia Tenggara*. Sindonews.com. <https://metro.sindonews.com/newsread/690323/170/5-kelurahan-terpadat-di-jakarta-nomor-2-urutan-pertama-di-asia-tenggara-1645192947>

TB Indonesia. (2023, Februari 2). *Dashboard Data Kondisi TBC di Indonesia*. TB Indonesia. <https://tbindonesia.or.id/pustaka-tbc/dashboard/>

WHO. (2022). *Global Tuberculosis Report 2022*. who.int. <https://apps.who.int/iris/rest/bitstreams/1474924/retrieve>

Yayasan KNCV Indonesia. (2022, November 9). *Apa Itu Tuberkulosis / TBC?*. yki4tbc.org. <https://yki4tbc.org/tuberkulosis-tbc/>

Yayasan KNCV Indonesia. (2023, Januari 5). *Tuberkulosis Resistan Obat (TBC RO)*. yki4tbc.org. <https://yki4tbc.org/tuberkulosis-resistan-obat-tbc-ro/>

Yayasan KNCV Indonesia. (2022, November 30). *Laporan Kasus Tuberkulosis (TBC) Global Dan Indonesia 2022*. yki4tbc.org. <https://yki4tbc.org/laporan-kasus-tbc-global-dan-indonesia-2022/>