## DAFTAR PUSTAKA

Silva, C. N. (2005). *Encyclopedia of The City*. Routledge. pp. 444–445. Selfani, Z. (2021). *Why work with a boutique agency?* LinkedIn.

https://www.linkedin.com/pulse/why-work-boutique-agency-ziad-selfani#:~:text=A%20boutique%20marketing%20agency%20is,'t%20as%20well%2Dknown

Berkowitz, J. (2023). *Boutique Agency vs. Full-Service Agency: Which Is Better?*Break the Web. <a href="https://breaktheweb.agency/agency/boutique-agency-vs-full-service-agency/">https://breaktheweb.agency/agency/boutique-agency-vs-full-service-agency/</a>

