

DAFTAR PUSTAKA

Buku

Cutlip, S.M., Center, A. H., & Broom, G. M. (2019). *Effective public relations*. Pearson.

Jurnal

- Sriramesh, K., & Vercic, D. (2023). *The Global Public Relations Handbook: Theory, research, and practice*. Routledge.
- Hanifah, R. N., & Kholil, A. (2019). *Corporate Social Responsibility (CSR) in Islamic Perspective: A literature review*. *Journal of Islamic Business and Management*, 9(2), 32- 43.
- Johnson & Smith (2019), *Corporate Communications: An International Journal (CCIJ)* illustrates why communications are important and how best to implement a strategic communications plan.

Website

- <https://journals.sagepub.com/doi/abs/10.1016/j.ausmj.2009.05.006>
- Global Reporting Initiative. (n.d). About GRI. <https://www.globalreporting.org/about-gri/>
- Institute for Public Relation. (n.d). What is public relation? <https://instituteforpr.org/what-is-public-relations/>
- PT Sanggar Sarana Baja <https://www.ptssb.co.id/>