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## CHAPTER V EXHIBITION

### 5.1 Location & Venue

The exhibition of Rin's Dessert take place at Universitas Multimedia Nusantara in Gedung D in PK.Ojong



Picture 5.1 Exhibiton



Picture 5.2 Exhibition

## 5.2 Budget

In order to make the exhibition of Rin's Dessert successfully, the budget needed are around Rp. 500.000 which already included in buying the Ingredients, Packaging, Small Banner and Stickers.

## 5.3 Product Presentation

The products that presented to the judges is all the product that this company offer with a small taster bites for the judges to taste. The owner brought 10 pcs of taster of cake series with various of sauce, the owner made a mini buffet for the pancake series which consist of small pancakes, pisang epe that is cut into small cubes and sauce.



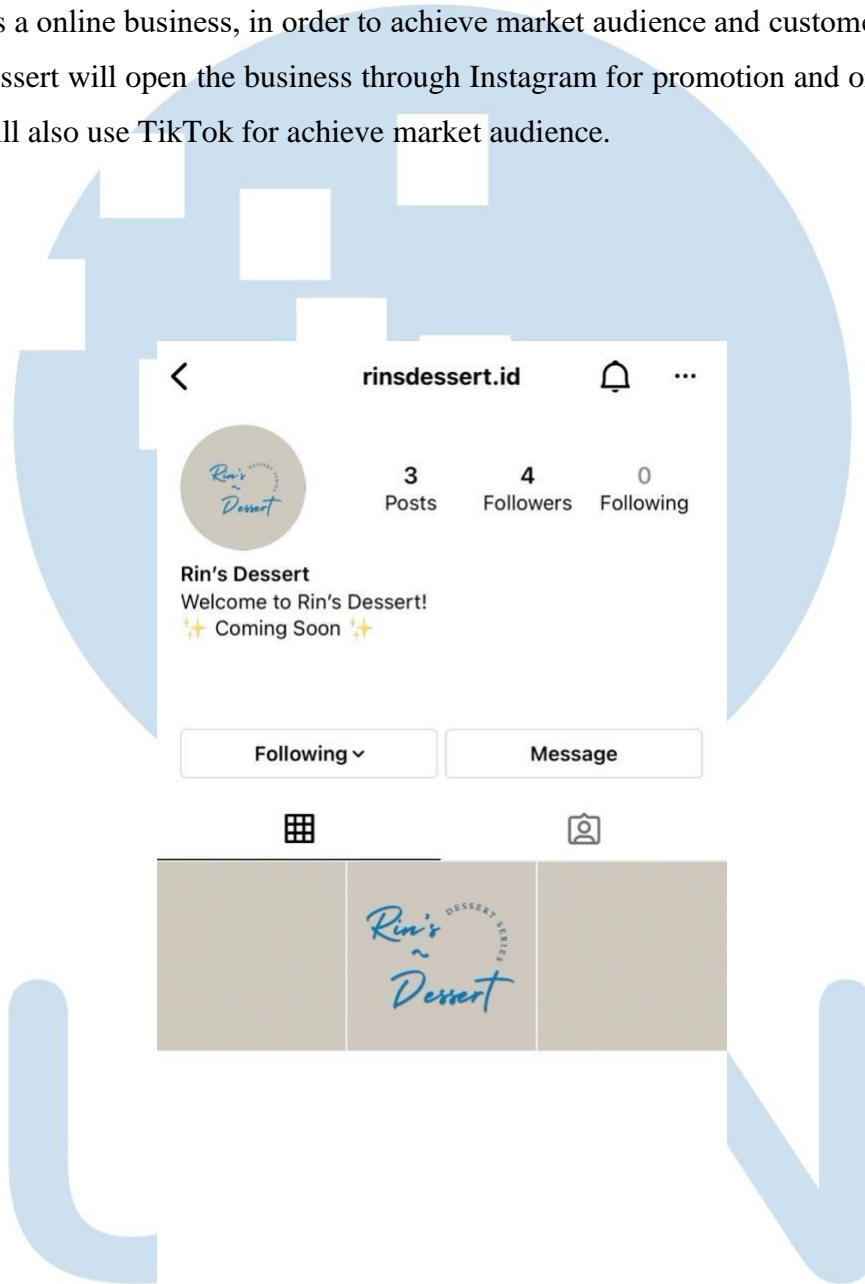
Picture 5.3 Product Presentation



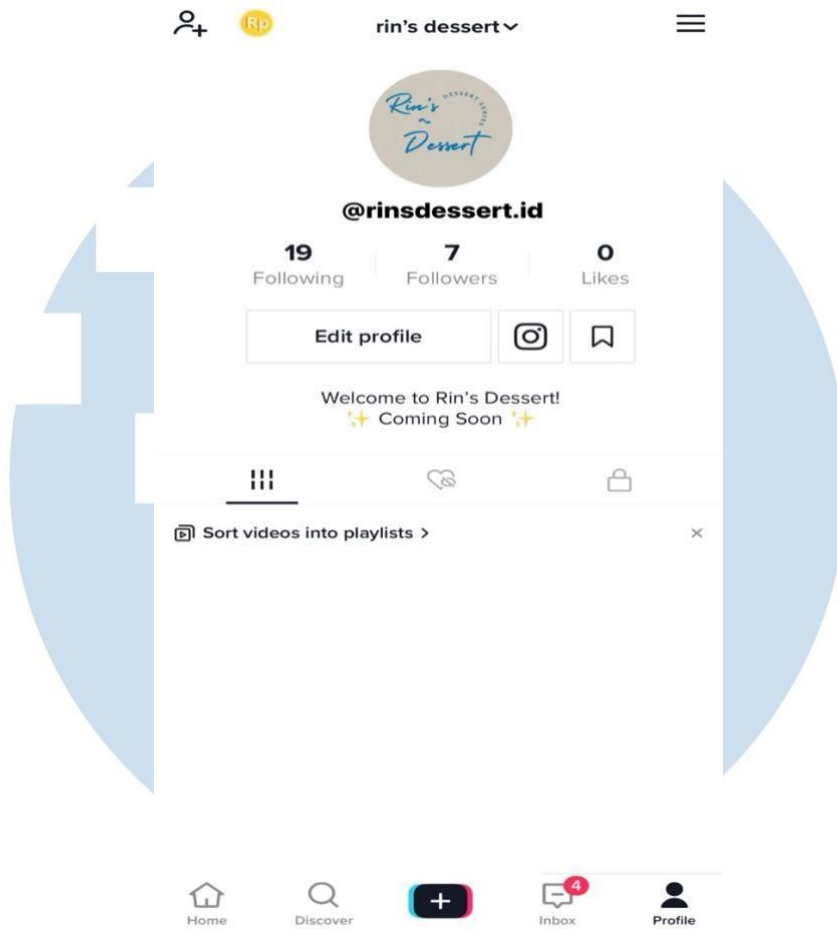
Picture 5.4 Product Presentation

#### 5.4 Media and Promotion

As an online business, in order to achieve market audience and customer, Rin's Dessert will open the business through Instagram for promotion and order and will also use TikTok for achieve market audience.



Picture 5.5 Rin's Dessert Instagram



Picture 5.6 Rin's Dessert Tiktok

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