

DAFTAR PUSTAKA

- Adornato, A. (2018). *Mobile and Social Media: A Practical Guide*. Thousand Oaks: SAGE Publications Ltd.
- Alfira, N., Apsari, K. A. M., Gustomy, R., Apriliyanti, S. A. (2023). Reporting Politics: A Political Journalism Study from the Perspectives of Journalists in Malang Raya, *Jurnal Mediakita Jurnal Komunikasi dan Penyiaran Islam*, 220-247.
- Andriyani, T. &. (2022). PENYULUHAN PROMOSI PENJUALAN MENGGUNAKAN TEKNOLOGI DIGITAL MARKETING SEBAGAI STRATEGI PEMASARAN PADA KAFE RETURN SPACE AND COFFEE PALEMBANG. *JPKM: Jurnal Pengabdian Kepada Masyarakat*, 170-186.
- Anggraini, N. &. (2020). PENERAPAN TEKNIK EDITING SMASH CUT PADA PENCIPTAAN FILM JABANG. *Jurnal FSD*, 402-413.
- Ansori, D. R. (2021). ANALISIS PRODUKSI PROGRAM TELEVISI DI TVONE (PROSES PRODUKSI PROGRAM TELEVISI “AYO HIDUP SEHAT” DI PT. LATIVI MEDIA KARYA PULO GADUNG JAKARTA TIMUR). *e-Proceeding of Management*, 6701-6719.
- Barthel, M., Mitchell, A., Asare-Marfo, D., Kennedy, C., & Worden, K. (2020). Measuring News Consumption in a Digital Era. *PEW RESEARCH CENTER*, 1-130.
- Beckers, K. (2021). Power of the people or the expert? The influence of vox pop and expert statements on news-item evaluation, perceived public opinion, and personal opinion. *Communications*.
- Boczkowski, P. J. (2018). “News comes across when I’m in a moment of leisure”: Understanding the practices of incidental news consumption on social media. *new media & society*, 3524-3539.
- Darmawan, A. &. (2023). FENOMENA VIDEO VERTIKAL DALAM KEHIDUPAN MASYARAKAT . *Wacadesain*, 19-27.
- Darmiatus, S. &. (2019). PENINGKATAN KOPETENSI PEDAGOGIG DAN PROFESIONAL GURU TK MELALUI PROGRAM DIKLAT PENGEMBANGAN KEPROFESIAN BERKELANJUTAN (PKB) DI KABUPATEN DHARMASRAYA. *Jurnal Pendidikan Tambusai*, 704-714.
- Dwitama, M. I. (2022). MEDIA SOSIAL DAN PENGARUHNYA TERHADAP PARTISIPASI POLITIK MASYARAKAT DI PILKADA 2020

TANGERANG SELATAN. *INDEPENDEN: Jurnal Politik Indonesia dan Global*, 54-66.

- Facchinetti, R. (2021). News discourse and the dissemination of knowledge and perspective: From print and monomodal to digital and multisemiotic. *Journal of Pragmatics*, 195-206.
- Fitriensi, Y. N. (2023). Analisis Hukum Penerapan Dan Bentuk Tindak Pidana Pemilu Menurut Undang-Undang Nomor 7 Tahun 2017. *Mediation : Journal Of Law*, 10-19.
- Harmadi, S. H. (2022, December 28). *Generasi Z dan Pemilu 2024*. Retrieved from [kompas.id: https://www.kompas.id/baca/opini/2022/12/27/generasi-z-dan-pemilu-2024?status=sukses_login&status_login=login](https://www.kompas.id/baca/opini/2022/12/27/generasi-z-dan-pemilu-2024?status=sukses_login&status_login=login)
- KBR. (2023). *Company Profile*. Jakarta: KBR.
- KBR. (n.d.). *Tentang Kami*. Retrieved from [kbr.id: https://kbr.id/tentang_kami](https://kbr.id/tentang_kami)
- Kemp, S. (2023, FEBRUARY 9). *DIGITAL 2023: INDONESIA*. Retrieved from DATAREPORTAL: <https://datareportal.com/reports/digital-2023-indonesia>
- Kencana, W. H. (2022). Penggunaan Media Sosial dalam Portal Berita Online. *Jurnal IKRAITH-HUMANIORA*, 136-145.
- King, D. L. (2021). The Mobile Revolution. *Library Technology Reports*, 5-11.
- Kominfo. (2019, March 19). *Hoaks Makin Merajalela Jelang Pemilu*. Retrieved from [Kominfo.go.id: https://www.kominfo.go.id/content/detail/17270/hoaks-makin-merajalela-jelang-pemilu/0/sorotan_media#:~:text=Sebagai%20contoh%2C%20pada%20Januari%202019,11%2C%2092%20persen%20melalui%20WhatsApp](https://www.kominfo.go.id/content/detail/17270/hoaks-makin-merajalela-jelang-pemilu/0/sorotan_media#:~:text=Sebagai%20contoh%2C%20pada%20Januari%202019,11%2C%2092%20persen%20melalui%20WhatsApp).
- Kusumawardhani, N. Q. (2023, July 30). *Bukan TikTok, Instagram Masih Jadi Favorit Generasi Z dan Milenial*. Retrieved from [Republika: https://tekno.republika.co.id/berita/rylw87335/bukan-tiktok-instagram-masih-jadi-favorit-generasi-z-dan-milenial#:~:text=Ini%20Cara%20Mendaftar,Instagram%20digunakan%20oleh%2067%20persen%20Milenial%20dan%2066%20persen%20gen,mereka%20menggunakan%20Instagr](https://tekno.republika.co.id/berita/rylw87335/bukan-tiktok-instagram-masih-jadi-favorit-generasi-z-dan-milenial#:~:text=Ini%20Cara%20Mendaftar,Instagram%20digunakan%20oleh%2067%20persen%20Milenial%20dan%2066%20persen%20gen,mereka%20menggunakan%20Instagr)
- Kuyucu, M. (2020). Social media and journalism. *Academic Studies in Social*, 72-85.

- Lukito, J. e. (2019). The Wolves in Sheep's Clothing: How Russia's Internet Research Agency Tweets Appeared in U.S. News as Vox Populi. *The International Journal of Press/Politics*, 1-21.
- Matsa, K. E. (2023, November 15). *More Americans are getting news on TikTok, bucking the trend seen on most other social media sites*. Retrieved from [pewresearch.org: https://www.pewresearch.org/short-reads/2023/11/15/more-americans-are-getting-news-on-tiktok-bucking-the-trend-seen-on-most-other-social-media-sites/](https://www.pewresearch.org/short-reads/2023/11/15/more-americans-are-getting-news-on-tiktok-bucking-the-trend-seen-on-most-other-social-media-sites/)
- Muhamad, N. (2023, July 05). *KPU: Pemilih Pemilu 2024 Didominasi oleh Kelompok Gen Z dan Milenial*. Retrieved from [databoks: https://databoks.katadata.co.id/datapublish/2023/07/05/kpu-pemilih-pemilu-2024-didominasi-oleh-kelompok-gen-z-dan-milenial](https://databoks.katadata.co.id/datapublish/2023/07/05/kpu-pemilih-pemilu-2024-didominasi-oleh-kelompok-gen-z-dan-milenial)
- Neuberger, C. &. (2018). Journalism as Multichannel Communication. *Journalism Studies*, 1-21.
- Obot, C. (2019). Political Reporting: Its Regulatory Framework and Imperatives on Democracy and Democratisation of Communication in Nigeria. *Athens Journal of Law*, 221-240.
- Pardianti, M. S. (2022). PENGELOLAAN KONTEN TIKTOK SEBAGAI MEDIAINFORMASI. *IKON Jurnal Ilmu Komunikasi*, 187-210.
- Pitria, E. &. (2023). Peran Pemilih Pemula dalam Pemilu 2024. *KREATIF: Jurnal Pengabdian Masyarakat Nusantara*, 210-218.
- Püchel, L. (2019). Online Content Complexity: A Conceptual Framework to Categorize and Evaluate Presentation Modes. *Fortieth International Conference on Information Systems*, (pp. 1-9). Munich.
- Puyt, R. W. (2020). ORIGINS OF SWOT ANALYSIS. *Academy of Management*, 1-6.
- Realita, E. &. (2022). Konsumsi Berita Insidental di Media Sosial pada Generasi Dewasa. *Jurnal Riset Komunikasi: JURKOM*, 99-112.
- Rehman, R. &. (2022). A CRITICAL DISCOURSE ANALYSIS OF KHALIL UR REHMAN'S SPEECH IN A LIVE TV SOCIAL TALK SHOW ON THE TOPIC "FEMINISM AND AURAT MARCH". *Pakistan Journal of Society, Education and Language (PJSEL)*, 394-404.
- Ruggiero, C. (2019). Talk Show Journalism. *The International Encyclopedia of Journalism Studies*, 1-6.

- Septiani, Z. (2023, May 25). *7 Nama Generasi Berdasarkan Umur, Kamu yang Mana?* Retrieved from detik.com:
<https://www.detik.com/edu/detikpedia/d-6737366/7-nama-generasi-berdasarkan-umur-kamu-yang-mana>
- Sibarani, B. &. (2019). Speech Function in E-Talk Show Program. *Advances in Social Science, Education and Humanities Research*, 9-12.
- Sosiawan, E. A. (2019). Kontestasi Berita Hoax Pemilu Presiden Tahun 2019 di Media Daring dan Media Sosial. *Jurnal Ilmu Komunikasi*, 133-142.
- Sugitanata, A. &. (2021). SISTEM PEMILU SEBAGAI WUJUD DEMOKRASI DI INDONESIA: ANTARA ORDE LAMA, ORDE BARU DAN REFORMASI. *Qaumiyyah: Jurnal Hukum Tata Negara*, 1-21.
- Telaumbanua, D. &. (2022). PERAN PEMILIH MUDA DALAM MENINGKATKAN PARTISIPASI MASYARAKAT PADA PENYELENGGARAAN PEMILU. *Haga: Jurnal Pengabdian Kepada Masyarakat*, 115-122.
- Tiktok Users, Stats, Data & Trends*. (2023, May 11). Retrieved from DATAREPORTAL: https://datareportal.com/essential-tiktok-stats?utm_source=DataReportal&utm_medium=Country_Article_Hyperlink&utm_campaign=Digital_2023&utm_term=Indonesia&utm_content=Facebook_Stats_Link
- Tranggana, A. U. (2023). PENGGUNAAN MEDIA SOSIAL TERHADAP PERILAKU MEMILIH PARTAI POLITIK. *Jurnal Pengawasan Pemilu*, 131-146.
- Vlados, C. (2019). On a correlative and evolutionary SWOT analysis. *Journal of Strategy and Management*, 347-363.
- Widi, S. (2023, June 4). *TikTok Jadi Medsos Utama Gen Z untuk Cari Informasi pada 2022*. Retrieved from DataIndonesia.id:
<https://dataindonesia.id/ragam/detail/tiktok-jadi-medsos-utama-gen-z-untuk-cari-informasi-pada-2022>
- Winastiti, A. (2016, August 23). *Generasi Millenial dan Karakteristiknya*. Retrieved from CNN Indonesia:
<https://www.cnnindonesia.com/edukasi/20160823145217-445-153268/generasi-millennial-dan-karakteristiknya>
- Wolfgang, J. D., Vos, T. P., Kelling, K., & Shin, S. (2021). Political Journalism and

Democracy: How Journalists Reflect Political Viewpoint Diversity in Their Reporting. *Journalism Studies*, 1-19. DOI: 10.1080/1461670X.2021.1952473

Xudong, L. (2023). The Working Principles and Innovation of TV Talk Show Hosts in the Era of Media Integration. *The Frontiers of Society, Science and Technology*, 7-11.

