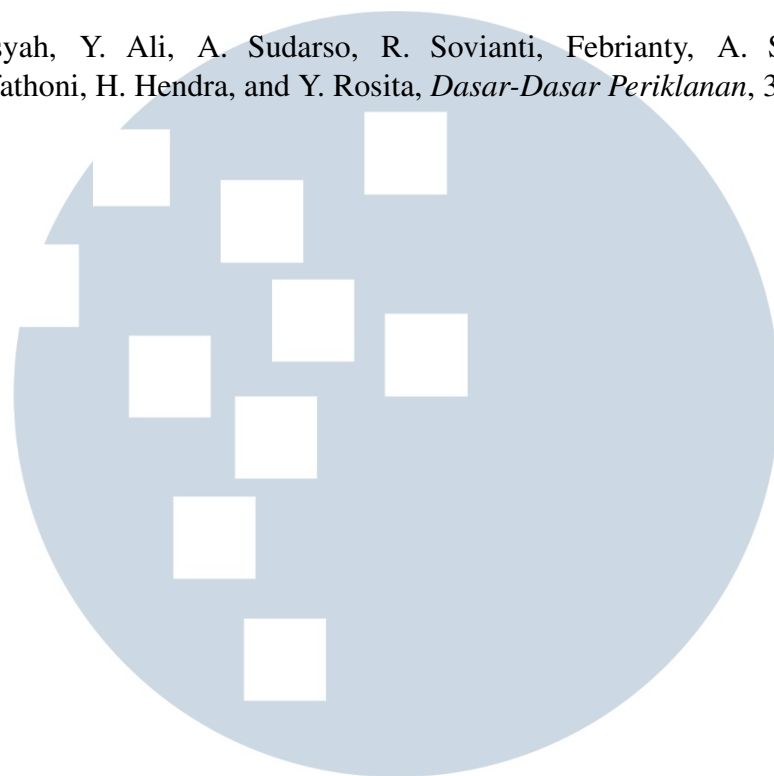


DAFTAR PUSTAKA

- [1] S. Aisyah, Y. Ali, A. Sudarso, R. Sovianti, Febrianty, A. Sitanggang, M. Alfathoni, H. Hendra, and Y. Rosita, *Dasar-Dasar Periklanan*, 3 2021.



UMN
UNIVERSITAS
MULTIMEDIA
NUSANTARA