

DAFTAR PUSTAKA

Setiadi, A. (2016). PEMANFAATAN MEDIA SOSIAL UNTUK EFEKTIFITAS KOMUNIKASI. Vol.16(2).

<https://ejournal.bsi.ac.id/ejurnal/index.php/cakrawala/article/view/1283>

Ahmad, A. (2012). PERKEMBANGAN TEKNOLOGI KOMUNIKASI DAN INFORMASI: AKAR REVOLUSI DAN BERBAGAI STANDARNYA. Vol.13(1).

<https://journal.uin-alauddin.ac.id/index.php/tabligh/article/view/300>

Hajli, M. N. (2014). The role of social support on relationship quality and social commerce. 87, 17-27. <https://doi.org/10.1016/j.techfore.2014.05.012>

Chen, S.C., & Lin, C.P., (2019). Understanding the effect of social media marketing activities: The mediation of social identification, perceived value, and satisfaction. Vol.140, 22-32. <https://doi.org/10.1016/j.techfore.2018.11.025>

Inayah, S.N., Dewi, S.M., (2021). Peran Social Media dalam Meningkatkan Promosi dan Citra Syariah di Akun Instagram @Modalku melalui Digital Marketing. Vol.8(2).

<https://journal.uin-alauddin.ac.id/index.php/tabligh/article/view/300>