

untuk menghindari kesalahan dari tugas yang dikerjakan. Mahasiswa juga perlu untuk berinisiatif menanyakan tugas selanjutnya yang dapat dikerjakan oleh mahasiswa.

- 2) Mahasiswa sebaiknya mulai segera menyusun draft laporan magang sembari melaksanakan proses kerja magang. Hal ini dilakukan agar peserta magang dapat lebih cepat menyelesaikan laporan kerja magang.

DAFTAR PUSTAKA

- Deuze, M., & Prenger, M. (2019). *Making media Production, Practices, and Professions*. In *Media Studies*. <https://doi.org/10.4324/9781138349179-7>
- Hartono, B. (2023). *Ransomware: Memahami Ancaman Keamanan Digital*. *Bincang Sains Dan Teknologi*, 2(02), 55–62. <https://doi.org/10.56741/bst.v2i02.353>

- Johan, S., Sipayung, S. N., Safa'at, C. C. F., Siregar, V. A., Abdillah, M., & Telambanua, K. (2022). *Efek Pandemi Covid-19 Pada Keberlanjutan Industri Penerbangan Dan Pekerja. Jurnal Kreativitas Pengabdian Kepada Masyarakat (Pkm)*, 5(8), 2684–2693. <https://doi.org/10.33024/jkpm.v5i8.6695>
- Luttrell, R. (2016). *Social Media How To Engage, Share And Connect. Second Edition. Published By Rowman & Littlefield from Universitas Multimedia Nusantara*
- Looy, A. (2022). *Social Media Management: Using Social Media as a Business Instrument. https://doi.org/10.1007/978-3-030-99094-7_10*
- Meikle, G. (2024). *Social Media: The Convergence of Public and Personal Communication, Second Edition. In Social Media: The Convergence of Public and Personal Communication, Second Edition. https://doi.org/10.4324/9781003021100*
- Miftah, M. N., Rizal, E., & Anwar, R. K. (2016). *Pola Literasi Visual Infografer Dalam Pembuatan Informasi Grafis (Infografis). Jurnal Kajian Informasi Dan Perpustakaan*, 4(1), 87. <https://doi.org/10.24198/jkip.v4i1.11635>
- Robbins, S. & Judge, T. (2017). *Organizational Behaviour. (2nd ed). Pearson International. https://elibrary.pearson.de/book/99.150005/9781292016573*
- Rydén, P., Hossain, M.I., Kottika, E., & Škare, V. (2021). *Social Media Storms: Empowering Leadership Beyond Crisis Management (1st ed.). Routledge. https://doi.org/10.4324/9780367853297*
- Shone, A., & Parry, B. (2019). *Successful Event Management: A Practical Handbook (5th ed.). Annabel Ainscow. https://www.saxo.com/dk/successful-event-management_bryn-parry_paperback_9781473759114*
- Siregar, R. T. (2021). *KOMUNIKASI ORGANISASI. In Komunikasi Organisasi. http://digilib.uinsgd.ac.id/40787/1/KOMUNIKASI_ORGANISASI_CETAK.pdf*
- Sundawa, Y. A., & Trigartanti, W. (2018). *Fenomena Content Creator di Era Digital. Prosiding Hubungan Masyarakat*, 4(2), 1–6. <https://www.youthmanual.com/profesi/media-dan->
- Sutherland, K. E. (2020). *Strategic Social Media Management: Theory and Practice. In Strategic Social Media Management: Theory and Practice. https://doi.org/10.1007/978-981-15-4658-7*
- Vaz, N. (2021). *Digital Business Transformation. Wiley Professional Development (P&T). https://umnlibrary.vitalsource.com/books/9781119758686*
- Waters, A. (2018). *Confident Digital Content.*