

DAFTAR PUSTAKA

- Ali, B. J., Gardi, B., Othman, B. J., Ahmed, S. A., Ismael, N. B., Hamza, P. A., Aziz, H. M., Sabir, B. Y., Sorguli, S., & Anwar, G. (2021). Hotel service quality: The impact of service quality on customer satisfaction in hospitality. *International Journal of Engineering, Business and Management*, 5(3), 14–28. <http://www.journal-repository.theshillonga.com/index.php/ijebm/article/view/3607>
- Bhatia, V., & Bremner, S. (2014). *The Routledge Handbook of Language and Professional Communication*. Researchgate. https://www.researchgate.net/profile/Winni-Johansen/publication/263441679_Corporate_communication/links/5722f60b08aee491cb3309c5/Corporate-communication.pdf
- Cahyono, A. S. (2016). Pengaruh Media Sosial Terhadap Perubahan Sosial Masyarakat di Indonesia. *Jurnal Elektronik Universitas Tulungagung*. <https://journal.unita.ac.id/index.php/publiciana/article/view/79>
- Fadading, D. N. N. (2021). *Pengaruh Online Travel Agent Terhadap Keputusan Pembelian Tiket Pesawat di Antavaya Tour & Travel* [Universitas Dhyana Pura]. https://www.researchgate.net/publication/356001330_2021-Penelitian-PENGARUH_ONLINE_TRAVEL_AGENT_TERHADAP_KEPUTUSAN_PEMBELIAN
- Fitriansyah, F. (2018). *Efek Komunikasi Massa Pada Khalayak (Studi Deskriptif Pengguna Media Social Dalam Membentuk Perilaku Remaja* [Universitas Bina Sarana Informatika]. <https://ejournal.bsi.ac.id/ejurnal/index.php/cakrawala/article/view/4228>
- Frandsen, F., & Johansen, W. (2014). Corporate Communication. In V. Bhatia & S. Bremner (Eds.), *The Routledge Handbook of Language and Professional Communication*. Routledge.
- Ganiem, L. M., & Kurnia, E. (2021). *Komunikasi Korporat: Konteks Teoritis dan Praktik*. Penerbit Widina. <https://repository.penerbitwidina.com/media/publications/348536-komunikasi-korporat-teori-dan-praktis-643318b4.pdf>
- Hermawan, H., Brahmanto, E., & Hamzah, F. (2018). *Pengantar Manajemen Hospitality*. PT Nasya Expanding Management. <https://perpus.univpancasila.ac.id/repository/EBUPT190116.pdf>
- Instagram. (2020). *Supporting Well-being with Guides on Instagram*. Instagram.Com.

<https://about.instagram.com/blog/announcements/supporting-well-being-with-instagram-guides>

- Kim, S., Choi, B., & Lew, Y. (2021). Where the Age of Digitalization Heads toward? The Meaning, Characteristics and Implications of Contemporary Digital Transformation. *Researchgate*.
https://www.researchgate.net/publication/353847636_Where_Is_the_Age_of_Digitalization_Heading_The_Meaning_Characteristics_and_Implications_of_Contemporary_Digital_Transformation
- Kurniadi. (2022). *CSS-12.Layout*. Medium.
<https://medium.com/@kurniadikurniadi1/css-12-layout-a0ed21e7ecc4>
- Kustiawan, W., Siregar, F. K., Alwiyah, S., Lubis, R. A., Gaja, F. Z., Pakpahan, N. S., & Nurhayati. (2022). *Komunikasi Massa* [Universitas Islam Negeri Sumatera].
<https://jurnal.uinsu.ac.id/index.php/analytica/article/download/11923/5451>
- Marsh, C., Guth, D. W., & Short, B. P. (2017). *Strategic writing: Multimedia writing for public relations, advertising and more*. Studylib.
<https://studylib.net/doc/26212537/charles-marsh---strategic-writing--multimedia-writing-for>
- Meo, M. S., Ali, S., Islam, M. S. U., Qammar, R., Cheema, S. M., & Karim, M. Z. A. (2023). Impact of COVID-19 pandemic on the tourism and hospitality industry of Pakistan: An insight from techno and social-economics crisis perspective. In A. Hassan, A. Sharma, J. Kennell, & P. Mohanty (Eds.), *Tourism and Hospitality in Asia: Crisis, Resilience and Recovery*. Springer Nature Singapore. https://doi.org/https://doi.org/10.1007/978-981-19-5763-5_6
- Posstack. (2023). *Easy Content Builder – Introducing New Hierarchical Grids*. Posstack.Com.
- Putri, N. S., & Oktavianti, R. (2023). *Strategi Kreatif Pembuatan Konten di Majalah Online Anak Muda* [Univeritas Tarumanegara].
<https://journal.untar.ac.id/index.php/prologia/article/view/21377/15892>
- Ranti, S. (2022). *Begini Cara Buat Instagram Guide dengan Mudah*. Kompas.Com.
<https://pemilu.kompas.com/read/2022/01/24/13150017/begini-cara-buat-instagram-guide-dengan-mudah>
- Srikandi, N., Putra, I. A., & Pertiwi, N. A. S. (2015). Majalah Elektronik Materi Rambatan Kalor untuk Meningkatkan Minat Belajar Peserta Didik. *Jurnal Universitas Siliwangi*.
<https://jurnal.unsil.ac.id/index.php/Diffraction/article/download/1309/1167>

Syaifuddin, S. (2020). The Impact of Corporate Communication Strategy and Customer Value Toward Reputation Establishment (Case Study). *E-Journal UINJKT*.

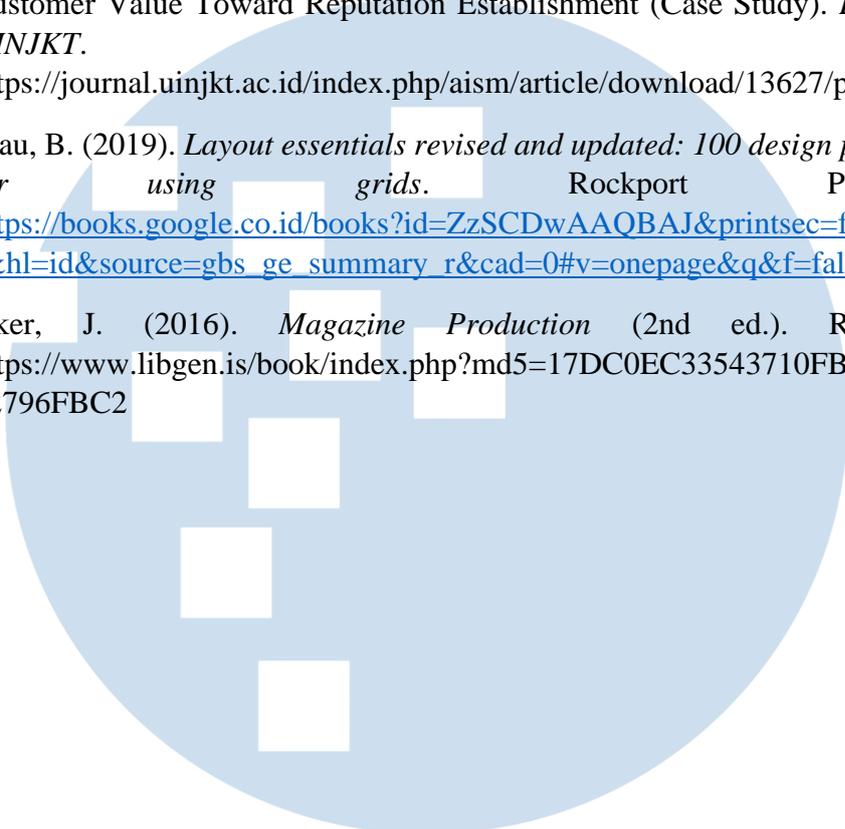
<https://journal.uinjkt.ac.id/index.php/aism/article/download/13627/pdf>

Tondreau, B. (2019). *Layout essentials revised and updated: 100 design principles for using grids*. Rockport Publishers.

https://books.google.co.id/books?id=ZzSCDwAAQBAJ&printsec=frontcover&hl=id&source=gbs_ge_summary_r&cad=0#v=onepage&q&f=false

Whittaker, J. (2016). *Magazine Production* (2nd ed.). Routledge.

<https://www.libgen.is/book/index.php?md5=17DC0EC33543710FBBB489302796FBC2>



UMMN

UNIVERSITAS
MULTIMEDIA
NUSANTARA