

## Daftar Pustaka

- Arfan Ikhsan & Ida Bagus Teddy Prianthara. 2008. *Sistem Akuntansi Perhotelan* : Graha Ilmu
- Arifin, Zainal. 2016. *Evaluasi Pembelajaran*. Bandung: Remaja Rosdakarya
- A, Shone, and B. Parry (2002), *Successful Event Management*, London Continuum, A Practical Handbook.
- Belch, G. E., & Belch, M. A. 2018. *Advertising and Promotion: An Integrated Communications Perspective (11 ed.)*. New York: McGraw-Hill Education
- Getz, D. 2008. "Event tourism: Definition, evolution, and research". *Tourism Management* 29 pp. 403–428.
- Goldblatt, Joe. (2002). *Special Events. Third edition*. New York : John Wiley and Sons
- Gronroos, Christian. (2011). *Service Management and Marketing "Customer Management in Service Competition" 3th edition*. John Wiley & Sons. Ltd, England.
- Hotel Borobudur Jakarta, *Welcome Kit*. 2024
- Mantiri, E. V. (2021). *Perlakuan Sistem Akuntansi Pembelian Non Tunai Pada Hotel Gran Puri Manado*. *Innovative: Journal Of Social Science Research*, 1(2), 637-646.
- Robbins, P. S dan Judge, T. A. 2017. *Organizational Behaviour*, Edisi 13, Jilid 1, Salemba Empat. Jakarta.
- Quesenberry, K. A. (2019). *Social Media Marketing*. United Kingdom: Rowman & Littlefield.
- Widodo, S., & Kusuma Wardani, R. (2020). *Mengajarkan Keterampilan Abad 21 4C (Communication, Collaboration, Critical Thinking and Problem Solving, Creativity and Innovation) Di Sekolah Dasar*. *MODELING: Jurnal Program Studi PGMI*, 7(2), 187.
- Wilcox, Cameron, Reber, dan Shin. 2011. *Think Public Relations*. Boston. Pearson Education

U N I V E R S I T A S  
M U L T I M E D I A  
N U S A N T A R A