

## DAFTAR PUSTAKA

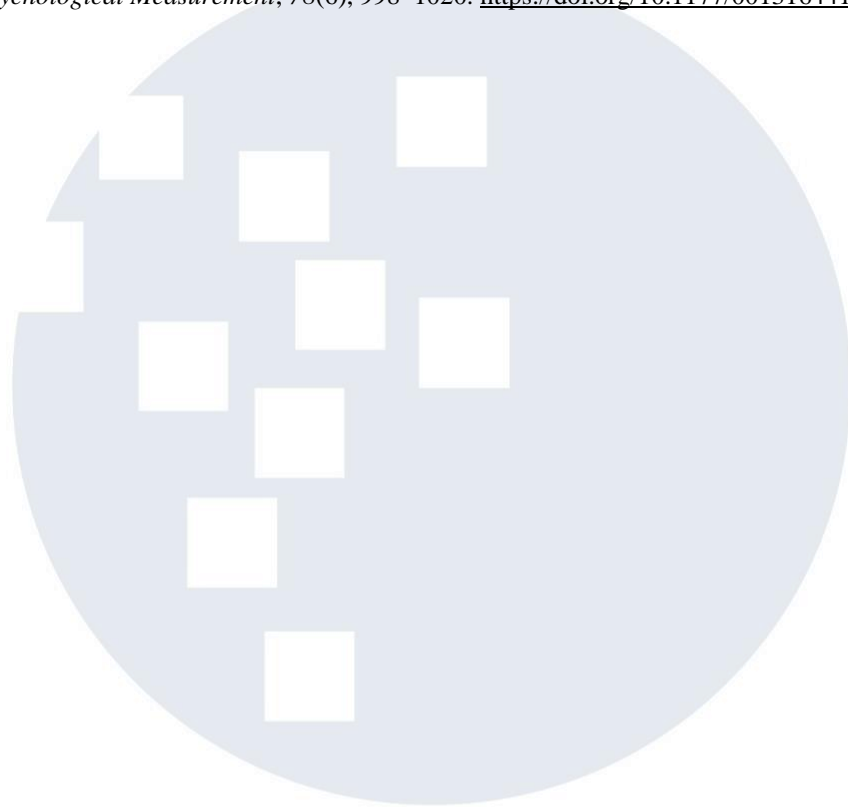
- Ajzen, I. (2012). Martin Fishbein's Legacy: The Reasoned Action Approach. *The ANNALS of the American Academy of Political and Social Science*, 640(1), 11–27. <https://doi.org/10.1177/0002716211423363>
- Andersen, K., Shehata, A., & Andersson, D. (2023). Alternative News Orientation and Trust in Mainstream Media: A Longitudinal Audience Perspective. *Digital Journalism*, 11(5), 833–852. <https://doi.org/10.1080/21670811.2021.1986412>
- Annur, Cindy. (2022, Desember 1). Jumlah Pengguna Spotify Tembus 456 Juta Orang per Kuartal III-2022. Katadata. <https://databoks.katadata.co.id/datapublish/2022/12/01/jumlah-pengguna-spotify-tembus-456-juta-orang-per-kuartal-iii-2022>
- APJII. (2022). *Profil Internet Indonesia 2022*. Asosiasi Penyelenggara Jasa Internet Indonesia.
- APJII. (2024, Februari 7). *APJII Jumlah Pengguna Internet Indonesia Tembus 221 Juta Orang*. [apjii.or.id](https://apjii.or.id). <https://apjii.or.id/berita/d/apjii-jumlah-pengguna-internet-indonesia-tembus-221-juta-orang>
- Asenahabi, B. M., & Ikoha, P. A. (2023). Scientific Research Sample Size Determination. *The International Journal of Science & Technoledge*. <https://doi.org/10.24940/theijst/2023/v11/i7/ST2307-008>
- Balakrishnan, N., & Rao, C. R. (1997). A Note on the Best Linear Unbiased Estimation Based on Order Statistics. *The American Statistician*, 51(2), 181–185. <https://doi.org/10.1080/00031305.1997.10473958>
- Bungin, M. B. (2010). *Penelitian kuantitatif: Komunikasi, ekonomi, dan kebijakan publik dan ilmu sosial lainnya* (1st ed.). Kencana.
- Buschow, C., & Wellbrock, C.-M. (2022). “Spotify for News”? User Perception of Subscription-Based Content Platforms for News Media. *Journalism and Media*, 4(1), 1–15. <https://doi.org/10.3390/journalmedia4010001>
- Charnley, M. V. (1936). Preliminary Notes on A Study of Newspaper Accuracy. *Journalism Quarterly*, 13(4), 394–401. <https://doi.org/10.1177/107769903601300403>
- Chyi, H. I. (2005). Willingness to Pay for Online News: An Empirical Study on the Viability of the Subscription Model. *Journal of Media Economics*, 18(2), 131–142. [https://doi.org/10.1207/s15327736me1802\\_4](https://doi.org/10.1207/s15327736me1802_4)
- Chyi, H. I., & Ng, Y. M. M. (2020). Still Unwilling to Pay: An Empirical Analysis of 50 U.S. Newspapers' Digital Subscription Results. *Digital Journalism*, 8(4), 526–547. <https://doi.org/10.1080/21670811.2020.1732831>
- Cialdini, R. B., Reno, R. R., & Kallgren, C. A. (1990). A focus theory of normative conduct: Recycling the concept of norms to reduce littering in public places. *Journal of Personality and Social Psychology*, 58(6), 1015–1026. <https://doi.org/10.1037/0022-3514.58.6.1015>
- Cochran, W. G. (1970). Asia Publishing House. *Verfassung in Recht Und Übersee*, 3(1), 135–137. <https://doi.org/10.5771/0506-7286-1970-1-135>

- Coleman, S. (2012). Believing the news: From sinking trust to atrophied efficacy. *European Journal of Communication*, 27(1), 35–45. <https://doi.org/10.1177/0267323112438806>
- Curry, A., & Stroud, N. J. (2017). Trust in online news. *Center for Media Engagement*. <https://mediaengagement.org/research/trust-in-online-news>
- Dou, W. (2004). Will Internet Users Pay for Online Content? *Journal of Advertising Research*, 44(4), 349–359. <https://doi.org/10.1017/S0021849904040358>
- Field, A., Miles, J., & Field, Z. (2014). *Discovering statistics using R* (Repr). Sage.
- Fishbein, M., & Ajzen, I. (1975). *Belief, Attitude, Intention, and Behavior: An Introduction to Theory and Research*. Addison-Wesley Publishing Company. <https://books.google.co.id/books?id=8o0QAQAIAAJ>
- Fishbein, M., & Ajzen, I. (2011). *Predicting and Changing Behavior* (0 ed.). Psychology Press. <https://doi.org/10.4324/9780203838020>
- Fisher, C. (2016). The trouble with ‘trust’ in news media. *Communication Research and Practice*, 2(4), 451–465. <https://doi.org/10.1080/22041451.2016.1261251>
- Fisher, C. (2018). What Is Meant By ‘Trust’ In News Media? Dalam K. Otto & A. Köhler (Ed.), *Trust in Media and Journalism* (hlm. 19–38). Springer Fachmedien Wiesbaden. [https://doi.org/10.1007/978-3-658-20765-6\\_2](https://doi.org/10.1007/978-3-658-20765-6_2)
- Fisher, C., Flew, T., Park, S., Lee, J. Y., & Dulleck, U. (2021). Improving Trust in News: Audience Solutions. *Journalism Practice*, 15(10), 1497–1515. <https://doi.org/10.1080/17512786.2020.1787859>
- Fletcher, R., & Nielsen, R. K. (2017). Paying for Online News: A comparative analysis of six countries. *Digital Journalism*, 5(9), 1173–1191. <https://doi.org/10.1080/21670811.2016.1246373>
- Gravetter, F. J., & Forzano, L.-A. B. (2018). *Research methods for the behavioral sciences* (6e ed.). Cengage Learning Asia Pte Ltd.
- Gravetter, F. J., & Wallnau, L. B. (2007). *Statistics for the behavioral sciences* (7th ed). Thomson/Wadsworth.
- Hatcher, L. (2013). *Advanced statistics in research: Reading, understanding, and writing up data analysis results*. ShadowFinch Media, LLC.
- Hayes, A. F. (2005). *Statistical methods for communication science*. Lawrence Erlbaum Associates.
- Indonesian Video Entertainment on Demand Consumption. (2022). Populix. <https://info.populix.co/report/indonesian-video-entertainment-on-demand-consumption/>
- Kay, S. (1993). *Fundamentals of Statistical Signal Processing, Volume 1: Estimation Theory*. Pearson Education.
- Kalogeropoulos, A. (2019). *News Media Trust and News Consumption: Factors Related to Trust in News in 35 Countries*.
- Kohring, M., & Matthes, J. (2007). Trust in News Media: Development and Validation of a Multidimensional Scale. *Communication Research*, 34(2), 231–252. <https://doi.org/10.1177/0093650206298071>

- Krisdamarjati, Y. A. (2021, Agustus 30). Menemukan Alasan Audiens Membayar Berita Daring. *kompas.id*. <https://www.kompas.id/baca/riset/2021/08/31/menemukan-alasan-audiens-membayar-berita-daring>
- Krisdamarjati, Y. (2021, Oktober). Konten Digital Berbayar Kaya Manfaat Masih Sepi Peminat. *Kompas.id*. <https://www.kompas.id/baca/metro/2021/10/31/konten-kaya-manfaat-sepi-minat>
- Kriyantono, R., S. Sos. (2014). *Teknik Praktis Riset komunikasi*. Prenada Media.
- Latvala, T. (t.t.). *Risk, Information and Trust in the Food Chain: Factors Explaining Consumer Willingness to Pay*.
- Lin, T.-C., Hsu, J. S.-C., & Chen, H.-C. (2013). *CUSTOMER WILLINGNESS TO PAY FOR ONLINE MUSIC: THE ROLE OF FREE MENTALITY*. 14(4).
- Monavia, R. (2022, Januari 24). Pelanggan Netflix Dunia Capai 221,84 Juta pada Kuartal IV 2021. *Katadata*. <https://databoks.katadata.co.id/datapublish/2022/01/24/pelanggan-netflix-dunia-capai-22184-juta-pada-kuartal-iv-2021>
- Munawaroh, N. A. (2023). *Netflix In Indonesia: Customer Willingness To Pay in Video Streaming Service*. 6(1).
- Navarro, D. J., & Foxcroft, D. R. (2022). *Learning statistics with jamovi*. DOI: 10.24384/hgc3-7p15
- Neuman, W. L. (2014). *Basics of social research : qualitative and quantitative approaches* (3rd ed.). Pearson Education Limited.
- Newman, N., Fletcher, R., Robertson, C. T., Eddy, K., Nielsen, R. K. (2022). Digital News Report 2022. Oxford: Reuters Institute for the Study of Journalism. [https://reutersinstitute.politics.ox.ac.uk/sites/default/files/2022-06/Digital\\_News-Report\\_2022.pdf](https://reutersinstitute.politics.ox.ac.uk/sites/default/files/2022-06/Digital_News-Report_2022.pdf)
- Newman, N., Fletcher, R., Eddy, K., Robinson, C. T., & Nielsen, R. K. (2023). Reuters Institute digital news report 2023. Reuters Institute for the Study of Journalism. <https://doi.org/10.60625/RISJ-P6ES-HB13>
- Niemand, T., Mai, R., & Kraus, S. (2019). The zero-price effect in freemium business models: The moderating effects of *free mentality* and price-quality inference. *Psychology & Marketing*, 36(8), 773–790. <https://doi.org/10.1002/mar.21211>
- Nomi, M., & Sabbir, M. M. (2020). Investigating the Factors of Consumers' Purchase Intention Towards Life Insurance in Bangladesh: An Application of the Theory of Reasoned Action. *Asian Academy of Management Journal*, 25(2), Article 2. <https://doi.org/10.21315/aamj2020.25.2.6>
- Nuryadi, N., Astuti, T. D., Sri Utami, E., & Budiantara, M. (2017). *Dasar-Dasar Statistik Penelitian*. Sibuku Media
- O'Brien, D. (2022). Free lunch for all? – A path analysis on *free mentality*, paying intent and media budget for digital journalism. *Journal of Media Economics*, 34(1), 29–61. <https://doi.org/10.1080/08997764.2022.2060241>

- O'Brien, D., Wellbrock, C.-M., & Kler, N. (2020). Content for Free? Drivers of Past Payment, Paying Intent and Willingness to Pay for Digital Journalism – A Systematic Literature Review. *Digital Journalism*, 8(5), 643–672. <https://doi.org/10.1080/21670811.2020.1770112>
- Pangerapan, S. A. (2023). Status Literasi Digital di Indonesia 2022. Kominfo. <https://web.kominfo.go.id/sites/default/files/ReportSurveiStatusLiterasiDigitalIndonesia2022.pdf>
- Religia, Y. (2023). *THEORY OF REASONED ACTION DALAM MEMPENGARUHI NIAT ADOPTSI TIKTOK DI KALANGAN UMKM*. 4(2). <https://doi.org/DOI: 10.32500/jebe.v4i2.4334>
- Romli, A. S. M. (2018). *Jurnalistik online: Panduan mengelola media online*. Nuansa Cendekia.
- Sloan, W. D., & Mackay, J. B. (2007). *Media bias: Finding it, fixing it*. McFarland & Co.
- Strömbäck, J., Tsfati, Y., Boomgaarden, H., Damstra, A., Lindgren, E., Vliegenthart, R., & Lindholm, T. (2020). News media trust and its impact on media use: Toward a framework for future research. *Annals of the International Communication Association*, 44(2), 139–156. <https://doi.org/10.1080/23808985.2020.1755338>
- Taniredja, T., Faridli, E. M., & Harmianto, S. (2011) *Model-model pembelajaran inovatif*. Alfabeta, Bandung. ISBN 978-602-8800-70-9
- Tsfati, Y., & Cappella, J. N. (2003). Do People Watch what they Do Not Trust?: Exploring the Association between News Media Skepticism and Exposure. *Communication Research*, 30(5), 504–529. <https://doi.org/10.1177/0093650203253371>
- Tsfati, Y., Strömbäck, J., Lindgren, E., Boomgaarden, H. G., & Vliegenthart, R. (2023). What News Outlets do People Have in Mind When They Answer Survey Questions about Trust in “Media?” *International Journal of Public Opinion Research*, 35(2), edad008. <https://doi.org/10.1093/ijpor/edad008>
- Tsfati, Y., Strömbäck, J., Lindgren, E., Damstra, A., Boomgaarden, H. G., & Vliegenthart, R. (2022). Going Beyond General Media Trust: An Analysis of Topical Media Trust, its Antecedents and Effects on Issue (Mis)perceptions. *International Journal of Public Opinion Research*, 34(2), edac010. <https://doi.org/10.1093/ijpor/edac010>
- Vlachos, P., Vrechopoulos, A. P., & Doukidis, G. (2003). Exploring consumer attitudes towards mobile music services. *International Journal on Media Management*, 5(2), 138–148. <https://doi.org/10.1080/1424127039390027>
- Widholm, A. (2019). Transnational News Consumption and Digital Content Mobility: Insights from Sweden. *Journalism Studies*, 20(10), 1472–1490. <https://doi.org/10.1080/1461670X.2018.1526642>
- Wright, K. B. (2006). Researching Internet-Based Populations: Advantages and Disadvantages of Online Survey Research, Online Questionnaire Authoring Software Packages, and Web Survey Services. *Journal of Computer-Mediated Communication*, 10(3), 00–00. <https://doi.org/10.1111/j.1083-6101.2005.tb00259.x>
- Yan, J., & Wakefield, R. L. (2018). The Freemium (Two-Tiered) Model for Individual Cloud Services: Factors Bridging the Free Tier and the Paying Tier. *J. Inf. Technol. Manag.*, 29, 47–61.

Zijlmans, E. A. O., Tijmstra, J., Van Der Ark, L. A., & Sijtsma, K. (2018). Item-Score Reliability in Empirical-Data Sets and Its Relationship With Other Item Indices. *Educational and Psychological Measurement*, 78(6), 998–1020. <https://doi.org/10.1177/0013164417728358>



UMMN

UNIVERSITAS  
MULTIMEDIA  
NUSANTARA