

BIBLIOGRAPHY

- Ahamed, A., Vallam, P., Shiva Iyer, N., Veksha, A., Bobacka, J., & Lisak, G. (2020). *Life Cycle Assessment of Plastic Grocery Bags and their Alternatives in Cities with Confined Waste Management Structure: A Singapore Case Study.*
- Alsabri, A., Tahir, F., & Al-Ghamdi, S. G. (2021). Life-cycle Assessment of Polypropylene Production in the Gulf Cooperation Council (Gcc) Region. *Polymers*, 13(21). <https://doi.org/10.3390/polym13213793>
- Anna, L. K. (2019). *Sisi Buruk Tote Bag Pengganti Kantong Plastik*. <https://lifestyle.kompas.com/read/2019/09/10/120800420/sisi-buruk-tote-bag-pengganti-kantong-plastik>
- Badan Pusat Statistik Provinsi Jawa Barat. (2024). *PDRB per Kapita Atas Dasar Harga Konstan Menurut Kabupaten/Kota (Ribu Rupiah) 2020-2022*. <https://jabar.bps.go.id/indicator/155/709/1/pdrb-per-kapita-atas-dasar-harga-konstan-menurut-kabupaten-kota-ribu-rupiah-.html>
- Behavioral Economics. (2024). *Nudge - BehavioralEconomics.com / The BE Hub*. <https://www.behavioraleconomics.com/resources/mini-encyclopedia-of-be/nudge/>
- Bisinella, V., Albizzati, P. F., Astrup, T. F., & Damgaard, A. (2018). *Life Cycle Assessment of grocery carrier bags*.
- Blue Monarch Group. (2024). *Cultivating a Sense of Belonging in Customer Communities - Blue Monarch Group*. <https://bluemonarchgroup.com/blog/cultivating-a-sense-of-belonging-in-customer-communities/>
- BPF. (2024). *Thermoplastics*. <https://www.bpf.co.uk/plastipedia/polymers/polymer-thermoplastics.aspx#polypropylenepp>
- BPS. (2021). *The Indonesian Population Census 2020*.
- BPS. (2022). *Analisis Profil Penduduk Indonesia Mendeskripsikan Peran Penduduk dalam Pembangunan*. Badan Pusat Statistik.
- BPS Provinsi Banten. (2024). *PDRB Perkapita Atas Dasar Harga Berlaku Menurut Kabupaten/Kota di Provinsi Banten (Ribu Rupiah), 2021-2023*. <https://banten.bps.go.id/indicator/52/391/1/pdrb-perkapita-atas-dasar-harga-berlaku-menurut-kabupaten-kota-di-provinsi-banten.html>

- BPS Provinsi DKI Jakarta. (2024). *Produk Domestik Regional Bruto per Kapita Atas Dasar Harga Berlaku (juta rupiah/orang/tahun), 2019-2021.* <https://jakarta.bps.go.id/indicator/52/69/1/pdrb-perkapita.html>
- Britannica. (2023, December 25). *Polymer.* <https://www.britannica.com/science/polymer>
- Britannica. (2024). *Gestalt psychology / Definition, Founder, Principles, & Examples / Britannica.* <https://www.britannica.com/science/Gestalt-psychology>
- Calista, Y., & Yenni, S. (2023). The Impact of Social Media on Climate Change Perceptions: A Case Study of Indonesian Gen-Z. *E3S Web of Conferences*, 426. <https://doi.org/10.1051/e3sconf/202342601052>
- Chaffey, D., & Smith, P. (2017). *Digital Marketing Excellence.*
- Chapman, C. (2024). *Exploring the Gestalt Principles of Design / Toptal®.* <https://www.toptal.com/designers/ui/gestalt-principles-of-design>
- Civancik-Uslu, D., Puig, R., Hauschild, M., & Fullana-i-Palmer, P. (2019). Life Cycle Assessment of Carrier Bags and Development of a Littering Indicator. *Science of the Total Environment*, 685, 621–630. <https://doi.org/10.1016/j.scitotenv.2019.05.372>
- Defitri, M. (2022). *Tas Spunbond: Masalah Baru Akibat Pelarangan Kantong Plastik?* <https://waste4change.com/blog/tas-spunbond-masalah-baru-akibat-pelarangan-kantong-plastik/>
- Deming, E. (2024). *PDSA Cycle - The W. Edwards Deming Institute.* <https://deming.org/explore/pdsa/>
- Dentis Recycling Italy. (2024). *Main types of thermoplastics - Dentis Recycling Italy.* <https://www.dentispet.it/plastic-materials/main-types-of-thermoplastics/?lang=en>
- Dietplastik. (2023). *Tentang Kami - Dietplastik Indonesia.* <https://plasticdiet.id/tentang-kami/>
- Direktorat Jenderal Bina Pemerintahan Desa KEMENDAGRI. (2023). *E-PRODESSEL.* <https://e-prodeskel.kemendagri.go.id/v/2023/data-integrasi/13/data-potensi-jumlah-penduduk>
- EcoSense. (2023a). *Campaign Details / Kantong Plastik Ga Asik! Vol. 3.* <https://ecosense.id/campaigns/21>
- EcoSense. (2023b). *EcoSense / About Us.* <https://ecosense.id/aboutus>

- Ekasari, A., Rahayu, F., & Diamanta, A. (2021). Understanding Attitude Towards Reusable Bag: Its Antecedents and Consequences. In *International Journal of Science and Society* (Vol. 3, Issue 3). <http://ijsoc.goacademica.com>
- Evita, N., Prestianta, A. M., & Asmarantika, R. A. (2023). Patterns of media and social media use in generation z in Indonesia. *Jurnal Studi Komunikasi (Indonesian Journal of Communications Studies)*, 7(1), 195–214. <https://doi.org/10.25139/jsk.v7i1.5230>
- FFunction. (n.d.). *(UN)TRAFFICKED - Child Protection Story*. Retrieved May 17, 2024, from <http://bharatyatra.online/untrafficked/>
- Goodstuph. (2024). *GOODSTUPH • 是好的!* <https://goodstuph.org/#/about>
- Green3R. (2024). *Tas Belanja Ramah Lingkungan - Green3R - Supplier Goodie Bag Promosi*. <https://greener.co.id/blog/membentuk-kebiasaan-membawa-tas-belanja-sendiri/>
- Greene, J. (2011). *Life Cycle Assessment of Reusable and Single-use Plastic Bags in California*.
- Gucci. (n.d.). *Off the Grid / Gucci*. Retrieved May 17, 2024, from <https://offthegrid.gucci.com/>
- Hadi, D. W. (2018, June 2). *PPID / Kementerian Lingkungan Hidup dan Kehutanan / Indonesia Siap Mengendalikan Sampah Plastik*. https://ppid.menlhk.go.id/siaran_pers/browse/1271
- Hartanto, M., & Karim, M. P. (2023). *Indonesia Gen Z Report 2022: Understanding and Uncovering the Behaviour, Challenges, and Opportunities - Center for Digital Society*. <https://digitalsociety.id/2023/03/20/indonesia-gen-z-report-2022-understanding-and-uncovering-the-behaviour-challenges-and-opportunities/12502/>
- IDN Research Institute. (2024). *Indonesia Gen Z Report 2024 Understanding and Uncovering the Behavior, Challenges, and Opportunities*.
- IEA. (2018). *Production of key thermoplastics, 1980-2050 – Charts – Data & Statistics - IEA*. <https://www.iea.org/data-and-statistics/charts/production-of-key-thermoplastics-1980-2050>
- Imperial College London. (2024). *What is Nudge Theory? / Research groups / Imperial College London*. <https://www.imperial.ac.uk/nudgeomics/about/what-is-nudge-theory/>
- Interaction Design Foundation. (2016a). *What are the Gestalt Principles? — updated 2024 / IxDF*. <https://www.interaction-design.org/explains/gestalt-principles>

- design.org/literature/topics/gestalt-principles#what_are_the_gestalt_principles?-0
- Interaction Design Foundation. (2016b). *What is Gamification? — updated 2024 / IxDF*. <https://www.interaction-design.org/literature/topics/gamification>
- Kompasiana. (2022). *Apakah Penggunaan Kantong kain sebagai Pengganti Kantong plastik Lebih Ramah Lingkungan? Halaman 1 - Kompasiana.com.* <https://www.kompasiana.com/aulia55907/62b3be59bb448671f635ddf3/apakah-penggunaan-kantong-plastik-sebagai-pengganti-kantong-kain-lebih-ramah-lingkungan>
- Krath, J., Schürmann, L., & von Korflesch, H. F. O. (2021). Revealing the theoretical basis of gamification: A systematic review and analysis of theory in research on gamification, serious games and game-based learning. *Computers in Human Behavior, 125*.
- Kris Indriati, W., & Agustina, A. (2022). Tingkat Kesadaran Masyarakat Mengenai Program Pengurangan Penggunaan Plastik Melalui Konten Instagram @pemkotbogor (Studi pada Followers Instagram @pemkotbogor). In *Jurnal Publish* (Vol. 60, Issue 1).
- Kumparan. (2022). *Tote Bag: Ancaman Baru yang Kurang Disadari / kumparan.com.* <https://kumparan.com/sevillia-nafisa/tote-bag-ancaman-baru-yang-kurang-disadari-1yM2bLgT4lt>
- Landa, R. (2010). *Graphic Design Solutions*.
- Linearity. (2023). *75 Font Statistics: Usage and Market Analysis.* <https://www.linearity.io/blog/font-statistics/>
- Mcleod, S. (2023). *Cognitive Dissonance In Psychology: Definition and Examples.* <https://www.simplypsychology.org/cognitive-dissonance.html#Cognitive-Dissonance-Theory>
- Mcleod, S. (2024). *Maslow's Hierarchy of Needs.* <https://www.simplypsychology.org/maslow.html>
- National Geographic Indonesia. (2019). *Dari Tote Bag Hingga Bioplastik, Mana Kantung Belanja yang Lebih Ramah Lingkungan? - Semua Halaman - National Geographic.* <https://nationalgeographic.grid.id/read/131764358/dari-tote-bag-hingga-bioplastik-mana-kantung-belanja-yang-lebih-ramah-lingkungan?page=all>
- Peraturan Gubernur Provinsi Daerah Khusus Ibukota Jakarta Nomor 142 (2019). PermenLHK No.75, Pub. L. No. 75 (2019).

- Plastics Europe. (2024). *Thermoplastics • Plastics Europe*.
<https://plasticseurope.org/plastics-explained/a-large-family/thermoplastics/>
- Rahmalia, I. (2019). *Tote Bag untuk Pengganti Plastik Juga Bisa Berdampak Buruk, Apa yang Harus Dilakukan? - Bobo*.
<https://bobo.grid.id/read/081846964/tote-bag-untuk-pengganti-plastik-juga-bisa-berdampak-buruk-apa-yang-harus-dilakukan?page=all>
- Ritchie, H. (2023, October 5). *How much of global greenhouse gas emissions come from plastics? - Our World in Data*. <https://ourworldindata.org/ghg-emissions-plastics>
- Ritchie, H., Samborska, V., & Roser, M. (2023). *Plastic Pollution - Our World in Data*. <https://ourworldindata.org/plastic-pollution#article-licence>
- SEMA Nomor 7, Pub. L. No. 7 (2012).
https://kepaniteraan.mahkamahagung.go.id/images/peraturan/sema/sema_07_2012.pdf
- Similarweb. (2024). *gojek.com Traffic Analytics, Ranking & Audience [April 2024] / Similarweb*.
<https://www.similarweb.com/website/gojek.com/#demographics>
- Subagio, J., & Putri, G. S. (2019). *Bioplastik Hingga Tote Bag, Tas Belanjaan Mana yang Ramah Lingkungan? Halaman all - Kompas.com*.
<https://sains.kompas.com/read/2019/06/21/121331323/bioplastik-hingga-tote-bag-tas-belanjaan-mana-yang-ramah-lingkungan?page=all>
- Sugiyama, K., & Andree, T. (2011). *The Dentsu Way: Secrets of Cross Switch Marketing from the Worlds Most Innovative Advertising Agency*.
- Tafsia, C. L., Mulatsih, S., & Sumardjo. (2022). The Effect of Campaign of the Plastic Bag Use Reduction Policy toward “Green Behavior” of Bogor City Society. *Jurnal Pengelolaan Sumberdaya Alam Dan Lingkungan*, 12(1), 55–63. <https://doi.org/10.29244/jpsl.12.1.55-63>
- TWI. (2024a). *What is a Thermoplastic? (Definition and Examples) - TWI*.
<https://www.twi-global.com/technical-knowledge/faqs/what-is-a-thermoplastic>
- TWI. (2024b). *What is PLA? (Everything You Need To Know) - TWI*.
<https://www.twi-global.com/technical-knowledge/faqs/what-is-pla>
- UNEP. (2018). *Legal Limits on Single-Use Plastics and Microplastics: A Global Review of National Laws and Regulations*.
- UNEP. (2022, March 2). *Historic day in the campaign to beat plastic pollution: Nations commit to develop a legally binding agreement*.

<https://www.unep.org/news-and-stories/press-release/historic-day-campaign-beat-plastic-pollution-nations-commit-develop>

Wardayati, K. T. (2019). *Ganti Kantong Plastik dengan Tote Bag, Ternyata Ini pun Ada Sisi Buruknya, Apa Itu? - Semua Halaman - Intisari.*

<https://intisari.grid.id/read/031848088/ganti-kantong-plastik-dengan-tote-bag-ternyata-ini-pun-ada-sisi-buruknya-apa-itu?page=all>

Wewadahan. (2021). *Dampak Lingkungan dari Tas Belanja Reusable.*

<https://id.wewadahan.com/post/dampak-lingkungan-dari-tas-belanja-reusable>

Winarso, H., Hudalah, D., & Firman, T. (2015). Peri-urban Transformation in the Jakarta Metropolitan Area. *Habitat International*, 49, 221–229.

<https://doi.org/10.1016/j.habitatint.2015.05.024>

