

DAFTAR PUSTAKA

- Aditya, R. (2023). 2023 Jadi Tahun Terpanas, BMKG: Cuaca Panas Tidak Hanya Menyerang Indonesia. BMKG. <https://www.bmkg.go.id/press-release/?p=2023-jadi-tahun-terpanas-bmkg-cuaca-panas-tidak-hanya-menyerang-indonesia&tag=press-release&lang=ID>
- Adminila. (2020). *Indonesia Pasar Potensial Produk Kosmetik*. Pelaku Bisnis. <https://pelakubisnis.com/2020/02/indonesia-pasar-potensial-produk-kosmetik/>
- Ahmadi. (2023). *Penggunaan Skincare Melejit: Cantik di Tengah Bahaya Lingkungan*. [Penggunaan Skincare Melejit: Cantik di Tengah Bahaya Lingkungan - Envira ID | Berita Terkini Lingkungan Hidup dan Persampahan di Indonesia](#)
- Ajzen, I. (2001). Nature and Operation of Attitudes, 52(1), pp. 27-58. *Annual Review of Psychology Journal*. <https://doi.org/10.1146/annurev.psych.52.1.27>
- Alessandrina, D. (2024). *Komitmen Emina Dukung Pemuda Indonesia di Istanbul Youth Summit*. *Marketeers*. <https://www.marketeers.com/komitmen-emina-dukung-pemuda-indonesia-di-istanbul-youth-summit>
- Andrianto, N. M. (2020). Perceived Value, Attitude Towards Ad, dan Purchase Intention pada Iklan Emosional Coca Cola. *Jurnal Ilmiah Manajemen Fakultas Ekonomi*, 6(2), pp. 221-236. <https://journal.unpak.ac.id/index.php/jimfe/article/view/2431>

- Annur, C. M. (2024). *Ini 10 Negara dengan Jumlah Penduduk Terbanyak di Dunia Awal 2024*. <https://databoks.katadata.co.id/datapublish/2024/01/25/ini-10-negara-dengan-jumlah-penduduk-terbanyak-di-dunia-awal-2024>
- Anggraini, J. (2023). Pengaruh Viral Marketing dan Influencer Marketing melalui Brand Awareness terhadap Keputusan Pembelian Produk Kosmetik Emina di Kota Padang. http://repository.unp.ac.id/44758/1/B1_1_JELLI_ANGGRAINI_18053071_2164_2023.pdf
- Annur, C. M. (2024). *Ini Produk Kecantikan yang Banyak Diburu Konsumen E-Commerce Indonesia*. <https://databoks.katadata.co.id/datapublish/2024/01/11/ini-produk-kecantikan-yang-banyak-diburu-konsumen-e-commerce-indonesia>
- Asshidin, N. H. N., Abidin, N., & Borhan, H. B. (2016). Perceived Quality and Emotional Value that Influence Consumer's Purchase Intention towards American and Local Products. *Journal of Procedia Economics and Finance*, 35, pp. 639-643. [https://doi.org/10.1016/S2212-5671\(16\)00078-2](https://doi.org/10.1016/S2212-5671(16)00078-2)
- Aura, J. (2022). 5 Fakta Upaya Sustainability Emina, Kumpulkan Sampah Kosmetik buat Didaur Ulang. <https://kumparan.com/kumparanwoman/5-fakta-upaya-sustainability-emina-kumpulkan-sampah-kosmetik-buat-didaur-ulang-1z58MgS3LTz/full>
- Bizer, G. Y., Barden, J., & Petty, R. E. (2006). *Attitudes*.
- Chen, T. B., & Chai, L. T. (2010). Attitude towards the Environment and Green Products: Consumers' Perspective. *Journal of Management Science and*

Engineering, 4 (2), pp. 27-39.

<https://core.ac.uk/download/pdf/236301777.pdf>

Dale, B. (2024). *Krisis iklim: 2023 jadi tahun terpanas sepanjang sejarah, apa yang perlu diwaspadai tahun ini?*. BBC.

<https://www.bbc.com/indonesia/articles/c8722p5pgrmo>

Damiana. (2023). *BMKG Beberkan 3 Biang Kerok Utama Cuaca di RI Panas Mendidih*. <https://www.cnbcindonesia.com/news/20231013125513-4-480321/bmkg-beberkan-3-biang-kerok-utama-cuaca-di-ri-panas-mendidih>

Domina, T., & Koch, K. (2002). Convenience and Frequency of Recycling: Implications for Including Textiles in Curbside Recycling Programs, 34(2), pp. 216-318. <https://doi.org/10.1177/0013916502342004>

Eka, R. (2018). *Lanskap E-commerce di Indonesia dari Perspektif Konsumen*. DailySocial.id. <https://dailysocial.id/post/e-commerce-di-indonesia-2018>

Erciş, A., Yıldız, T., & Deveci, F. (2020). Investigation of Consumers Organic Food Purchases in the Context of the Relationship of Personal Values and Individual. *Journal of Mehmet Akif Ersoy University Economics and Administrative Sciences Faculty*, 7(2), pp. 297-325. <https://doi.org/10.30798/makuiibf.573331>

Fadli, R. (2022). *Ini Alasan Pria Juga Harus pakai Skincare Wajah*. Halodoc. <https://www.halodoc.com/artikel/ini-alasan-pria-juga-harus-pakai-skincare-wajah>

- Fishbein, M., & Ajzen, I. (1975). *Belief, Attitude, Intention, and Behavior: An Introduction to Theory and Research* (I. Ajzen, Ed.). Addison-Wesley Publishing Company.
- Fransson, N., & Garling, T. (1999). Environmental Concern: Conceptual Definitions, Measurement Methods, and Research Findings. *Journal of Environmental Psychology*, 19(4), pp. 396-382. <https://doi.org/10.1006/jevp.1999.0141>
- Gurau, C., & Ranchhod, A. (2005). International green marketing: A comparative study of British and Romanian firms. *International Marketing Review*, 22(5), pp. 547-561. <https://doi.org/10.1108/02651330510624381>
- Hair, J., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2022). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)*. SAGE Publications.
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2017). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)*. SAGE Publications.
- Harahap, D. (2023). *Tren Sustainable Beauty untuk Perlambat Kerusakan Lingkungan. Media Indonesia*. <https://mediaindonesia.com/weekend/586921/tren-sustainable-beauty-untuk-perlambat-kerusakan-lingkungan>
- Hartmann, P., & Ibanez, V. A. (2006). Green value added. *Marketing Intelligence & Planning*, 24(7), pp. 673-680. <https://doi.org/10.1108/02634500610711842>

- Jager, W., & Janssen, M. (2022). Stimulating diffusion of green products Co-evolution between firms and consumers. *Journal of Evolutionary Economics*, 12(3), pp. 283-306. <https://doi.org/10.1007/s00191-002-0120-1>
- Kang, G. D., & James, J. (2007). Revisiting the Concept of a Societal Orientation: Conceptualization and Delineation. *Journal of Business Ethics*, 73(3), pp. 301-318. <https://www.jstor.org/stable/25075422>
- Kim, S. Y., Yeo, J., Sohn, S. H., Rha, J. Y., Choi, S., Choi, A. Y., & Shin, S. (2012). Toward a Composite Measure of Green Consumption: An Exploratory Study Using a Korean Sample. *Journal of Family and Economics Issues*, 33, pp. 199-214. <https://link.springer.com/article/10.1007/s10834-012-9318-z>
- Krech, D. (2017). *Theory and Problems of Social Psychology*. McGraw-Hill Book Company.
- Lea, E., & Worsley, T. (2005). Australians' organic food beliefs, demographics and values, 107(11), 855-859. <https://doi.org/10.1108/00070700510629797>
- Magnusson, M. K., Arvola, A., Hursti, U.-K. K., Aberg, L., & Sjoden, P. O. (2003). Choice of organic foods is related to perceived consequences for human health and to environmentally friendly behaviour, 40(2), 109-117. [https://doi.org/10.1016/S0195-6663\(03\)00002-3](https://doi.org/10.1016/S0195-6663(03)00002-3)
- Malhotra, N. K. (2020). *Marketing Research: An Applied Orientation*, Global Edition. Pearson Education.

- Nariswari, S. L. (2022). *Apa Pentingnya Label BPOM Saat Memilih Skincare?*
<https://lifestyle.kompas.com/read/2022/08/23/213827120/apa-pentingnya-label-bpom-saat-memilih-skincare>
- Nathalia, N. (2020). *Puluhan Brand Cruelty Free yang Harganya Nggak Mahal.*
<https://editorial.femaledaily.com/blog/2020/11/23/brand-cruelty-free-yang-harganya-nggak-mahal>
- NN. (n.d.). (2021) *Penjualan Emina Capai Rp 4,5 Miliar di e-Commerce - Kompas.* Kompas Dashboard. <https://kompas.co.id/article/data-penjualan-emina/>
- NN. (n.d.) (2022). *Inilah Data Penjualan Emina yang Wajib Pebisnis Pelajari.* Kompas Dashboard. <https://kompas.co.id/article/data-penjualan-emina-2/>
- NN. (n.d.). (2022). *Sociolla Siap Pimpin Gerakan Sustainability Dalam Industri Kecantikan di Indonesia dengan Pelopori Langkah Berani Atasi.* Press Release. <https://pressrelease.kontan.co.id/release/sociolla-siap-pimpin-gerakan-sustainability-dalam-industri-kecantikan-di-indonesia-dengan-pelopori-1?page=all>
- NN. (n.d.) (2023) . *Ini Produk yang Banyak Dibeli Konsumen Indonesia Lewat Media Sosial.* <https://databoks.katadata.co.id/datapublish/2023/07/28/ini-produk-yang-banyak-dibeli-konsumen-indonesia-lewat-media-sosial>
- Pang, E. (2023). *Usia Produktif Dominasi Penduduk Indonesia.*
<https://indonesiabaik.id/infografis/usia-produktif-dominasi-penduduk-indonesia>

- Pathak, K. (2022). Young residents' household waste recycling intentions: extending TPB through place attachment. *Rajagiri Management Journal*, 17 (2), pp. 138-155. <https://doi.org/10.1108/RAMJ-12-2021-0088>
- Photcharoen, C., Chung, R. H., & Sann, R. (2020). Modelling Theory of Planned Behavior on Health Concern and Health Knowledge towards Purchase Intention on Organic Products. *International Business Research*, 13(8), pp. 100-116. <https://doi.org/10.5539/ibr.v13n8p100>
- Pranata, G. k. (2023). Tren Kecantikan 2024, *Produk Berbasis Ramah Lingkungan Semakin Populer*. Stylo.ID. <https://stylo.grid.id/read/143914790/tren-kecantikan-2024-produk-berbasis-ramah-lingkungan-semakin-populer?page=all>
- Putri, A. (2023). PT Paragon Technology and Innovation 2.1.1 Sejarah Singkat PT Parago. <https://eprints2.undip.ac.id/id/eprint/10967/3/BAB%20II.pdf>
- Putri, C. N. (2021). *Di Balik Ancaman Limbah Skincare dan Kosmetik, Ini yang Bisa Kita Lakukan*. <https://www.kompas.com/parapuan/read/532809004/di-balikancamanlimbah-skincare-dan-kosmetik-ini-yang-bisa-kita-lakukan>
- Putri, N. W. A., Wahyuni, N. M., & Yasa, P. N. S. (2021). The Effect of Attitude in Mediating Environmental Knowledge towards the Purchase Intention of Green Cosmetic Product. *Journal Ekonomi & Bisnis*, 8(2), pp. 202-208. <https://doi.org/10.22225/jj.8.2.2021.202-208>
- Rahman, I., & Reynolds, D. (2016). Predicting green hotel behavioral intentions using a theory of environmental commitment and sacrifice for the

- environment. *International Journal of Hospitality Management*, 52, pp. 107-116. <https://doi.org/10.1016/j.ijhm.2015.09.007>
- Rainer, P. (2023). *Sensus BPS: Saat Ini Indonesia Didominasi Oleh Gen Z*. *GoodStats Data*. <https://data.goodstats.id/statistic/sensus-bps-saat-ini-indonesia-didominasi-oleh-gen-z-n9kqv>
- Ramayah, T., Lee, J. W. C., & Mohamad, O. (2010). Green product purchase intention: Some insights from a developing country. *International Business Research*, 54(12), pp. 1491-1427. <https://doi.org/10.1016/j.resconrec.2010.06.007>
- Roberts, R. (2022). *Beauty Industry Trends & Cosmetics Ecommerce Statistics*. Common Thread Collective. <https://commonthreadco.com/blogs/coachs-corner/beauty-industry-cosmetics-marketing-ecommerce>
- Rosa, N. (2022). *10 Negara Penghasil Sampah Plastik Terbanyak di Dunia, Indonesia Nomor Berapa?*. Detikcom. <https://www.detik.com/edu/detikpedia/d-6253565/10-negara-penghasil-sampah-plastik-terbanyak-di-dunia-indonesia-nomor-berapa>
- Ruhlessin, M. F. (2023). Sepanjang Tahun 2022, Ada 12,54 Juta Ton Sampah Plastik di Indonesia. Kompas.com. <https://www.kompas.com/properti/read/2023/06/15/180000421/sepanjang-tahun-2022-ada-12-54-juta-ton-sampah-plastik-di-indonesia>
- Sedera, R. M. H., Putra, R. Y., Saputra, E. K., & Ali, M. A. (2023). Organic Food: The Factors Influencing Consumers' Purchasing Intention. *Advances In*

Economics Management and Political Sciences, 16(2), pp. 254-265.
10.20473/jmtt.v16i2.46107

Setiawan, M. (2023). *Siapa Pemilik Emina, Brand Kosmetik Lokal yang Digandrungi Kalangan Remaja*. Lintasbabel.

<https://lintasbabel.inews.id/read/257007/siapa-pemilik-emina-brand-kosmetik-lokal-yang-digandrungi-kalangan-remaja>

Sharma, K., & Bansal, M. (2013). Environmental consciousness, its antecedents and behavioural outcomes. *Journal of Indian Business Research*, 5(3), pp. 198-214. <https://doi.org/10.1108/JIBR-10-2012-0080>

Suminar, A. (2022). *Dukung Sustainability, Emina Kumpulkan Sampah Kosmetik yang Didaur Ulang Jadi Barang yang Bermanfaat*. Stylo.id.

<https://stylo.grid.id/read/143531725/dukung-sustainability-emina-kumpulkan-sampah-kosmetik-yang-didaur-ulang-jadi-barang-yang-bermanfaat?page=all>

Sutanto, M. A., & Aprianingsih, A. (2016). The Effect of Online Consumer Review Toward Purchase Intention: A Study in Premium Cosmetic in Indonesia.

<https://eprints.uny.ac.id/41788/1/18%20Monica%20Adhelia%20Sutanto.pdf>

Swami, V., Premuzic, T. C., Snelgar, R., & Furnham, A. (2010). Egoistic, altruistic, and biospheric environmental concerns: A path analytic investigation of their determinants. *Journal of Psychology*, 51(2), pp. 139-145.

<https://doi.org/10.1111/j.1467-9450.2009.00760.x>

- Verma, V. K., Chandra, B., & Kumar, S. (2019). Values and ascribed responsibility to predict consumers' attitude and concern towards green hotel visit intention. *Journal of Business Research*, 96, pp. 206-216. <https://doi.org/10.1016/j.jbusres.2018.11.021>
- Waluyo, D. (2023). *Fenomena Cantik Industri Kosmetik*. <https://www.indonesia.go.id/kategori/editorial/7804/fenomena-cantik-industri-kosmetik?lang=1>
- Yadav, R. (2016). Altruistic or egoistic: Which value promotes organic food consumption among young consumers? A study in the context of a developing nation. *Journal of Retailing and Consumer Services*, 33, pp. 92-97. <https://doi.org/10.1016/j.jretconser.2016.08.008>
- Yanti, Y. Y. (2024). *Perubahan Iklim dapat Merusak Skin Barrier? Begini Cara Mencegahnya Menurut Dermatologist*. https://www.medcom.id/gaya/beauty/MkM75WvN-perubahan-iklim-dapat-merusak-skin-barrier-begini-cara-mencegahnya-menurut-dermatologist#google_vignette
- Yuniati, F., & Kamso, S. (2021). Assessing the Quality of Life Among Productive Age in the General Population: A Cross-Sectional Study of Family Life Survey in Indonesia. *Asia Pacific Journal of Public Health*, 33(1), pp. 53-59. <https://doi.org/10.1177/1010539520956411>
- Yustina. (2023). *Selamatkan Bumi dengan "Sustainable Beauty"*. Lifestyle Kompas.

<https://lifestyle.kompas.com/read/2023/05/03/120446820/selamatkan-bumi-dengan-sustainable-beauty?page=all>



UMMN

UNIVERSITAS
MULTIMEDIA
NUSANTARA