

DAFTAR PUSTAKA

- Abdelfattah, F., Halbusi, H. A., & Al-Brwani, R. M. (2022, April 23). Influence of self-perceived creativity and social media use in predicting E-entrepreneurial intention. *International Journal of Innovation Studies*, 6(3), 119-127. doi.org/10.1016/j.ijis.2022.04.003
- Ajzen, I. (1988). Attitudes, personaliQ, and behavior. Chicago, IL: Dorsey.
- Ajzen, I. (1991). The theory of planned behavior. *Organizational behavior and human decision processes*, 50(2), 179-211.
- Ajzen, I. (2006). Behavioral interventions based on the theory of planned behavior.
- Ajzen, I. (2006). Constructing a theory of planned behavior questionnaire.
- Ajzen, I. (2002). Perceived behavioral control, self-efficacy, locus of control, and the theory of planned behavior. *Journal of Applied Social Psychology*, 32(4), 665-683. <https://doi.org/10.1111/j.1559-1816.2002.tb00236.x>
- Alayis, M. M. H., Abdelwahed, N. A. A., & Atteya, N. (2018, Desember). International Journal of Entrepreneurship. *IMPACT OF SOCIAL NETWORKING SITES' USE ON ENTREPRENEURIAL INTENTION AMONG UNDERGRADUATE BUSINESS STUDENTS: THE CASE OF SAUDI ARABIA*, 22, 1-18.
- Ardiani, W., & Putra, R. (2020, Juni 5). Faktor-Faktor Penguat Minat Berwirausaha Mahasiswa Universitas Harapan Medan. *Maker: Jurnal Manajemen*, 6, 20-30. <http://www.maker.ac.id/index.php/maker>. <https://doi.org/10.37403/mjm.v6i1.134>
- Asosiasi Penyelenggara Jasa Internet Indonesia. (2023, Maret 10). *Survei APJII Pengguna Internet di Indonesia Tembus 215 Juta Orang*. Asosiasi Penyelenggara Jasa Internet Indonesia. Retrieved September 22, 2023, from <https://apjii.or.id/berita/d/survei-apjii-pengguna-internet-di-indonesia-tembus-215-juta-orang>
- Badan Pusat Statistik. (n.d.). *BPS Provinsi Banten*. BPS Provinsi Banten. Retrieved Oktober 2, 2023, from <http://banten.bps.go.id/indicator/6/157/1/tingkat-pengangguran-terbuka-ptt-menurut-kabupaten-kota.html>
- Badan Pusat Statistik. (n.d.). *BPS Provinsi Banten*. BPS Provinsi Banten. Retrieved Oktober 2, 2023, from <https://banten.bps.go.id/indicator/12/46/1/penduduk-menurut-jenis-kelamin-dan-kabupaten-kota-di-provinsi-banten.html>

Badan Pusat Statistik. (2023, Mei 5). Keadaan Ketenagakerjaan Indonesia Februari 2023. *Badan Pusat Statistik*. <https://www.bps.go.id/pressrelease/2023/05/05/2001/februari-2023--tingkat-pengangguran-terbuka--tpt--sebesar-5-45-persen-dan-rata-rata-upah-buruh-sebesar-2-94-juta-rupiah-per-bulan.html>

Bidang Statistik Sektoral Dinas Komunikasi dan Informatika Kabupaten Tangerang. (2023). *Profil Statistik Kabupaten Tangerang 2023*. Dinas Komunikasi dan Informatika Kabupaten Tangerang. <https://opendata.tangerangkab.go.id/sites/default/files/TTDBuku%20Profil%20Statistik%20Kab.%20Tangerang%20Tahun%202023.pdf>

Braslow, M. D., Guerrettaz, J., Arkin, R. M., & Oleson, K. C. (2012). Social and Personality Psychology Compass. *Self-doubt*, 6(6), 470-482. <https://doi.org/10.1111/j.1751-9004.2012.00441.x>

Çınar, S. (2023, April 01). Why social media use is so attractive among young people in the 21st century? *Brazilian Journal of Science*, 2(4), 15-20, 2023. ISSN: 2764-3417, 2(4), 15-20. 10.14295/bjs.v2i4.285

Daeng, Y. (2019, April). ENTREPRENEUR YANG HANDAL MAMPU MEMPREDIKSI RESIKO. *Prosiding Seminar Nasional Pakar*, 2. <https://doi.org/10.25105/pakar.v0i0.4375>

Devkota, N., Shreebastab, D. K., Korpysa, J., Bhattacharai, K., & Paudel, U. R. (2022, Maret). Determinants of successful entrepreneurship in a developing nation: Empirical evaluation using an ordered logit model. *Journal of International Studies*, 15, 181-196. https://www.jois.eu/files/12_1224_Devkota%20et%20al.pdf <https://doi.org/10.14254/2071-8330.2022/15-1/12>

Dihni, V. A., & Yudhistira, A. W. (2023, Mei 18). *Jumlah Wirausaha di Indonesia Ganjal Pertumbuhan Ekonomi - Analisis Data Katadata*. Katadata. Retrieved September 21, 2023, from <https://katadata.co.id/ariayudhistira/analisisdata/6464b3d3c584e/jumlah-wirausaha-di-indonesia-ganjal-pertumbuhan-ekonomi>

Dimock, M. (2019). *Defining generations: Where Millennials end and Generation Z begins*. Pew Research Center. Retrieved October 26, 2023, from <https://www.pewresearch.org/short-reads/2019/01/17/where-millennials-end-and-generation-z-begins/>

Etemad, H. (2021, Oktober 29). Revisiting aspects of entrepreneurship, entrepreneurial orientation, entrepreneurial intentions, international entrepreneurship, and their corresponding consequences. *Journal of International Entrepreneurship*, 19, 321-338. 10.1007/s10843-021-00304-9

- Farhansyah, J. (2023, March 28). *Apa Itu Revolusi Industri 5.0 dan Cara Menghadapinya?* Talenta. Retrieved September 21, 2023, from <https://www.talenta.co/blog/revolusi-industri-5-0/>
- Finaka, A. W. (2023, Juni 22). *Orang Indonesia Makin Melek Internet.* Indonesia Baik. Retrieved September 22, 2023, from <https://indonesiabaik.id/infografis/orang-indonesia-makin-melek-internet>
- Hair, J. F., Babin, B. J., & Anderson, R. E. (2019). *Multivariate Data Analysis* (8th ed.). Cengage.
- Hair, J. F., Hair, J., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2022). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)* (3rd ed.). SAGE.
- Hair, J. F., Hair Jr., J. F., Page, M., & Brunsveld, N. (2019). *Essentials of Business Research Methods* (4th ed.). Routledge.
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2017). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)* (2nd ed.). SAGE Publications.
- Hair Jr, J. F., Sarstedt, M., Hopkins, L., & Kuppelwieser, V. G. (2014). Partial least squares structural equation modeling (PLS-SEM): An emerging tool in business research. *European Business Review*, 26(2), 106-121. <https://doi.org/10.1108/EBR-10-2013-0128>
- Hastuti, Ganefri, Yulastri, A., Ambiyar, Yanto, D. T. P., & Andrian. (2023, Juli 26). Profil Entrepreneur Era Digital dalam Menghadapi Society 5.0. *JTEV (Jurnal Teknik Elektro dan Vokasional)*, 9, 140. <https://doi.org/10.24036/jtev.v9i1.121838>
- Husain, A. (2022, April). The Influence of Motivation, Social Media, and the Social Environment on Interest in Entrepreneurship. *Journal of Economic Resources*. 10.57178/jer.v5i1.286
- IDN Research Institute. (2022, September 29). Indonesia Gen-Z Report 2022. *IDN Media*.
- Iswahyudi, M., & Iqba, A. (2018, Oktober 30). Minat generasi milenial untuk berwirausaha. *Assets: Jurnal Akuntansi dan Pendidikan*, 7(2), 95-104. 10.25273/jap.v7i2.3320
- Iványi, M. (2023). Social Media as the Accelerator of Neoliberal Subjectivation and an Entrepreneurial Influencer Self among Youth?—The Hungarian Theater. *Journalism and Media*, 4(2), 648-664.

- Iwu, C. G., Opute, P. A., Nchu, R., Eresia-Eke, C., Tengeh, R. K., Jaiyeoba, O., & Aliyu, O. A. (2021). Entrepreneurship education, curriculum and lecturer-competency as antecedents of student entrepreneurial intention. *The International Journal of Management Education*, 19(1). <https://doi.org/10.1016/j.ijme.2019.03.007>
- Jena, R.K. (2020, Januari 20). Measuring the impact of business management Student's attitude towards entrepreneurship education on entrepreneurial intention: A case study. *Computers in Human Behavior*, 107. <https://doi.org/10.1016/j.chb.2020.106275>
- Jiatong, W., Murad, M., Bajun, F., Tufail, M. S., Mirza, F., & Rafiq, M. (2021, Agustus 23). Impact of Entrepreneurial Education, Mindset, and Creativity on Entrepreneurial Intention: Mediating Role of Entrepreneurial Self-Efficacy. *Frontiers in Psychology*, 12. 10.3389/fpsyg.2021.724440
- Kusumawardhani, P. A., & Dwiarta, I.M.B. (2020, Januari 31). Entrepreneurial Intention Among Millennial Generation: Personal Attitude, Educational Support, and Social Media. *17th International Symposium on Management (INSYMA 2020)*, 115, 63-68. 10.2991/aebmr.k.200127.013
- Limanseto, H. (2021, Oktober 26). *Memasuki Era Society 5.0, Menko Airlangga Sampaikan untuk Membangun Talenta Digital dan Meningkatkan Literasi Digital*. Kementerian Koordinator Bidang Perekonomian. Retrieved September 21, 2023, from <https://www.ekon.go.id/publikasi/detail/3397/memasuki-era-society-50-menko-airlangga-sampaikan-untuk-membangun-talenta-digital-dan-meningkatkan-literasi-digital>
- Liñán, F., & Chen, Y. W. (2009). Development and cross-cultural application of a specific instrument to measure entrepreneurial intentions. *Entrepreneurship theory and practice*, 33(3), 593-617. <https://doi.org/10.1111/j.1540-6520.2009.00318.x>
- Lupa-Wójcik, I. (2020, Oktober). The Role of Social Media in Entrepreneurship: a Conceptual Case Study. *Performance Evaluation*, 16, 176-188. 10.24917/20833296.162.14
- Mahendra, A. M., Djatmika, E. T., & Hermawan, A. (2017, Agustus 27). The Effect of Entrepreneurship Education on Entrepreneurial Intention Mediated by Motivation and Attitude among Management Students, State University of Malang, Indonesia. *International Education Studies*, 10(9). 10.5539/ies.v10n9p61
- Malhotra, N. K. (2019). *Marketing Research: An Applied Orientation* (7th ed.). Pearson.

- Malhotra, N. K., Nunan, D., & Birks, D. F. (2017). *Marketing research: an applied approach* (5th ed.). Pearson.
- Mohammed, B. S., Fethi, A., & Djaoued, O. B. (2017). The Influence of Attitude, Subjective Norms and Perceived Behavior Control on Entrepreneurial Intentions: Case of Algerian Students. *American Journal of Economics*, 7(6), 274-282. 10.5923/j.economics.20170706.02
- Mujannah, S., Sumiati, Ridwan, M. S., Mohd, R., & Adha, N. I. (2023, April 06). Entrepreneurial Intention of Students in Indonesia and Malaysia. *International Journal of Economics, Business and Management Research*, 7(4). 10.51505/IJEBMR.2023.7401
- Nurkhakiki, A. D., Mardiah, A., Wulan, D. L., Linas, S., & Setiabudi, D. I. (2023, July). HUBUNGAN PENGGUNAAN MEDIA SOSIAL DALAM MEMBENTUK KARAKTERISTIK GENERASI-Z. *AFEKSI : Jurnal Psikologi*, 2(1), 31-40. <https://doi.org/10.572349/afeksi.v2i1.530>
- Ogamba, I. K. (2018, Desember 04). Millennials empowerment: youth entrepreneurship for sustainable development. *World Journal of Entrepreneurship, Management and Sustainable Development*. 10.1108/WJEMSD-05-2018-0048
- PT. Sarana Kreator Teknologi. (2023, Mei 4). [EDISI 2023] *Statistik Pengguna Media Sosial Indonesia Terbaru*. Slice Blog. Retrieved Agustus 18, 2023, from <https://www.blog.slice.id/blog/edisi-2023-statistik-pengguna-media-sosial-terbaru>
- Qamari, I. N., Azizah, S. A., & Farahdiba, D. (2022, Agustus 27). Determinants of Entrepreneurial Intentions: Evidence from Undergraduate Students. *Jurnal Manajemen Teori dan Terapan*, 15(2). <https://doi.org/10.20473/jmtt.v15i2.36537>
- Ramdhani, G. (2021, November). Berbuah Manis, Begini Usaha Pemkot Tangerang Bangkitkan Ekonomi di Tengah Pandemi Covid-19. *Liputan6.com*. <https://www.liputan6.com/news/read/4714209/berbuah-manis-begini-usaha-pemkot-tangerang-bangkitkan-ekonomi-di-tengah-pandemi-covid-19>
- Rana, K. S., Abid, G., Nawaz, M., & Ahmad, M. (2021). The Influence of Social Norms and Entrepreneurship Knowledge on Entrepreneurship Intention: The Mediating Role of Personal Attitude. *International Journal of Entrepreneurship*, 25(1), 1-12. <https://www.proquest.com/openview/233f3c9cb31ea9d6cfbe081d4692ab9/6/1?pq-origsite=gscholar&cbl=29727>

- Ranjan, A. (2019, Desember 4). The Role of Entrepreneurship in Economic Development. *American Journal of Management Science and Engineering*, 4(6), 87-90. 10.11648/j.ajmse.20190406.11
- Rauch, A., & Hulsink, W. (2015). Putting Entrepreneurship Education Where the Intention to Act Lies: An Investigation Into the Impact of Entrepreneurship Education on Entrepreneurial Behavior. *Academy of Management Learning & Education*, 14(2), 187-204. <https://doi.org/10.5465/amle.2012.0293>
- Razak, N. S. N. A., Buang, N. A., & Kosnin, H. (2018). The Influence of Entrepreneurship Education towards the Entrepreneurial Intention in 21st Century Learning. *The Journal of Social Sciences Research*. <https://doi.org/10.32861/jssr.spi6.502.507>
- Rianti, E., Ramadhan, B., & Republika. (2023, January). Jumlah Pelaku UMKM di Kabupaten Tangerang Naik | Republika Online. News. <https://news.republika.co.id/berita/rnjitr330/jumlah-pelaku-umkm-di-kabupaten-tangerang-naik>
- Rohman, I. Z., & Miswanto. (2020, Maret 4). The Influence of Personality Factors on Entrepreneurial Intention. *Jurnal Manajemen Bisnis*, 11(2), 135-142. 10.18196/mb.11293
- S, S. A. (2022, Oktober 2). Generasi Z dan Y Dominasi Media Daring. https://www.kompas.id/baca/riset/2021/02/08/generasi-z-dan-y-dominasi-media-daring?status=sukses_login&status_login=login
- Saoula, O., Shamim, A., Ahmad, M. J., & Abid, M. F. (2023). Do entrepreneurial self-efficacy, entrepreneurial motivation, and family support enhance entrepreneurial intention? The mediating role of entrepreneurial education. *Asia Pacific Journal of Innovation and Entrepreneurship*, (ahead-of-print).
- Sekretariat Jenderal MPR RI. (2023, Maret 21). Butuh Konsistensi Cetak Wirausaha Muda untuk Wujudkan Indonesia sebagai Negara Maju. *MPR RI*. <https://www.mpr.go.id/berita/Butuh-Konsistensi-Cetak-Wirausaha-Muda-untuk-Wujudkan-Indonesia-sebagai-Negara-Maju>
- Shi, J., Nyedu, D. S. K., Huang, L., & Lovia, B. S. (2022, Januari). Graduates' Entrepreneurial Intention in a Developing Country: The Influence of Social Media and E-commerce Adoption (SMEA) and its Antecedents. *Information Development*. 10.1177/0266669211073457
- Sistem Informasi Statistik Kota Tangerang. (2021). *INFOGRAFIS - STATISTIK KOTA TANGERANG*. <http://statistik.tangerangkota.go.id/home/infografis/130>

Sugiyono. (2013). *Metode penelitian pendidikan: (pendekatan kuantitatif, kualitatif dan R & D)*. Alfabeta.

Sumerta, I. K., Redianingsih, N. K., Pranawa, I. M. B., & Indahyani, D. N. T. (2020). PENGARUH TINGKAT PENGGUNAAN MEDIA SOSIAL DAN MOTIVASI TERHADAP MINAT BERWIRAUSAHA PADA MAHASISWA PROGRAM STUDI MANAJEMAN PERGURUAN TINGGI DI KOTA DENPASAR. *E-Jurnal Ekonomi Dan Bisnis Universitas Udayana*, 7(9), 627. <https://doi.org/10.24843/eeb.2020.v09.i07.p03>

Tan, K. E., Ambad, N. A., Nordin, S., Andrew, J. V., & Abdullah, N. S. W. (2021, Februari). The Role of Education Support in Enhancement of Entrepreneurial Intentions Amongst Undergraduates in Malaysia. *Jurnal Intelek*, 16(1), 115-123. <https://doi.org/10.24191/JI.V16I1.371>

Usman, B., & Yennita. (2019). Understanding the entrepreneurial intention among international students in Turkey. *Journal of Global Entrepreneurship Research*, 9(10). <https://doi.org/10.1186/s40497-018-0136-0>

Widi, S. (2023, Juni 3). *TikTok Jadi Medsos Utama Gen Z untuk Cari Informasi pada 2022*. Data Indonesia. Retrieved September 5, 2023, from <https://dataindonesia.id/ragam/detail/tiktok-jadi-medsos-utama-gen-z-untuk-cari-informasi-pada-2022>

Widyanti, R., Rajiani, I., & Basuki. (2021, September). Entrepreneurial Business and Economics Review. *Nascent entrepreneurs of millennial generations in the emerging market of Indonesia*, 9, 151-165. 10.15678/EBER.2021.090210

Xevinkeng, & Layman, C. V. (2022, Juni). DO UNIVERSITY SUPPORT, ENTREPRENEURIAL ATTITUDES, SUBJECTIVE NORMS, AND SELF-EFFICACY INFLUENCE STUDENT ENTREPRENEURIAL INTENTION? *Ultima Management: Jurnal Ilmu Manajemen*, 14(1), 39-59. <https://doi.org/10.31937/manajemen.v14i1.2499>

Yalcintas, M., Iyigun, O., & Karabulut, G. (2021). Personal Characteristics and Intention for Entrepreneurship. *GLO Discussion Paper*, (808). Retrieved September 30, 2023, from <http://hdl.handle.net/10419/232261>

Yulianto, J. E. (2016). STUDI KOMPARATIF IDENTITAS NASIONAL PADA REMAJA GENERASI Z DITINJAU DARI INTENSITAS PENGGUNAAN INTERNET. *Humanitas*, 13(2), 149-159.

Zhang, P., Wang, D. D., & Owen, C. L. (2014). A Study of Entrepreneurial Intention of University Students. *Entrepreneurship Research Journal*, 5(1), 62-82. 10.1515/erj-2014-0004