

DAFTAR PUSTAKA

Buku

- Amitnanta, R., Wahid, A., & Illiandri, O. (2020). *NS-UNISM 2019: Difference of cardiopulmonary resuscitation (CPR) teaching with audiovisual (video) and demonstration methods on motivation to help victims of OHCA*. EAI.
- Antar, V. (2018). *Manajemen Kampanye: panduan teoritis dalam mengefektifkan kampanye komunikasi*. Simbiosis Rekaatam Media.
- Cullen, K. (2012). *Design elements typography fundamentals*. Rockport Publisher.
- Landa, R. (2010). *Advertising by design sumber generating and designing creative ideas across medias (2nd ed.)*. Wiley.
- Landa, R. (2014). *Graphic design solution (5th ed.)*. Clark Baxter.
- Moriarty, S., Mitchell, N., & Wells, W. (2015). *Advertising & IMC: principles & practice (10th ed.)*. Pearson.
- Ruslan, R. (2013). *Kiat dan strategi: kampanye public relation*. Rajagrafindo Persada.
- Sugiyama, K. & Andree, T. (2011). *The dentsu way*. McGraw-Hill.
- Tondreau, B. (2019). *Layout essentials: 100 design principles for using grids*. Rockport Publisher.
- Wheeler, A. (2018). *Designing brand identity: an essential guide for the entire branding team (5th ed.)*. Wiley.

Jurnal

- American Heart Association. (2015). Highlight of the 2015 AHA guidelines update for cpr and ecc. *Circulation*, 138(18).
[https://doi.org/10.1016/S0210-5691\(06\)74511-9](https://doi.org/10.1016/S0210-5691(06)74511-9)

- American Heart Association. (2020). Highlight of the 2020 AHA guidelines update for cpr and ecc. *Circulation*, 142(16).
<https://doi.org/10.1161/CIR.0000000000000929>
- Gathikumar, K. (2016). Indikasi dan keterampilan resusitasi jantung paru (RJP). *Intisari Sains Medis*, 6(1). 58-64. <https://doi.org/10.15562/ism.v6i1.20>
- Go, A. S. et al. (2014). Executive summary: heart disease and stroke statistic – 2014 update: a report from the American heart association. *Circulation*, 129(3). 399-410. <https://doi.org/10.1161/01.cir.0000442015.53336.12>
- Hidayati, R. (2020). Tingkat pengetahuan masyarakat tentang penanganan henti jantung di wilayah Jakarta utara. *NERS: Jurnal Keperawatan*, 16(1). 10-17. <https://doi.org/10.25077/njk.16.1.10-17.2020>
- Jamil, M. (2016). Literature review strategi menjaga high quality CPR (HQ CPR) pada setting pre, intra, dan post attempts. *Jurnal Hesti Wira Sakti*, 4(1). 12-18.
- Ngurah, I. G. K. G., & Putra, I. G. S. (2019). Pengaruh pelatihan resusitasi jantung paru terhadap kesiapan sekaa teruna teruni dalam memberikan pertolongan pada kasus kegawatdaruratan henti jantung. *Jurnal Gema Keperawatan*, 12(1). 12-22. <https://doi.org/10.33992/jgk.v12i1.659>
- Yunanto, R. A., Wihastuti, T. A., & Rachmawati, S. D. (2017). Perbandingan pelatihan RPJ dengan mobile application dan simulasi terhadap pengetahuan dan keterampilan melakukan RPJ. *NurseLine Journal*, 2(2). 183-193.

Internet

- Mayo Clinic. (2022, Februari 12). *Cardiopulmonary resuscitation* sumber first aid. <https://www.mayoclinic.org/first-aid/first-aid-cpr/basics/art-20056600>