CHAPTER V

CLOSING

5.1 Conclusion

Gerakan Mengajar Desa (GMD) is a non-governmental organisation from Indonesia that enables young people to become teachers in rural communities, aiming to enhance the eudcation quality in villages. However, according to the author's interview with the Chief Executive Officer (CEO) of GMD, the organisation has limited funding sources, but has yet to reach its goal of serving more villages in Indonesia. They rely heavily on program fees paid by the volunteers.

After doing a focus group discussion (FGD) with potential participants, the author discovered that the organisation has only been using social media as its platform to accommodate information, which limits the organisation's impact. Therefore, while maintaining the organisation's existing social media to interact with the audience, the author provided a solution to design a website, which is the focus of this final project. The objectives are to help the audience find relevant information about GMD as well as the organisation itself to engage with potential stakeholders.

To achieve this, the author implemented a thorough design process. The initial process involves conducting a card-sort exercise to define the site content. After undergoing multiple iterations, the author came up with five main page categories for the website: *Beranda* (homepage), *Program Kerja* (work program), *Jadi Mitra* (partnerships), *Siapa Kami* (about us), and *Kontak* (contact). Concurrently, the author proceeded to design the interface with "Fearlessly Forward" as the big idea.

With a prototype ready for testing, the author conducted a beta test to gather feedback from the target users. Because of time limitations, the author could not test the prototype with the main committees of GMD, who are the secondary target

user. Despite this, the beta test has revealed positive outcomes, indicating that the website is effective in helping potential participants find relevant content about the organisation.

5.2 Suggestion

Upon completing this final project, the author reflects on the journey and comes up with several suggestions. These tips are directed towards future academics embarking on a final project with a similar topic, as well as individuals undertaking a thesis or final project. The author would suggest future academics to:

1) Reach out to alumni, seniors, or mentors for insights and advice prior to doing the research.
2) Choose a topic that sparks your interests, while considering your career goals and the availability of resources.
3) Treat your final project or thesis as your "playground" where you can explore your interests, make mistakes and learn from them, and push the boundaries of your creativity.
4) Plan and work on your final project or thesis ahead of time by setting realistic goals and build a daily writing habit.
5) Contact the spokespersons well in advance of the deadline, considering potential difficulties in contacting some individuals.
6) Keep thorough documentation of all tasks performed throughout your research and design process.

During the final defense, the author received several suggestions for further development of the project. The absence of beta testing with the secondary target users due has resulted in insufficient information. Therefore, the examiner suggested improving the content of the website to better meet the objective of providing adequate information to the volunteers and potential participants. Improvements should include showcasing a portfolio of the work programs and the benefits volunteers can gain from their involvement, as well as providing comprehensive information regarding the partnership scheme to clarify how organisations and individuals can collaborate and contribute to the organisation.